



Ctr for Adv of Quality Education

#1 Plan cycle - 1
Plan cycle 2020/2021
7/1/20 - 6/30/21

Performance Objective 1 Provide professional development opportunities through training and conferences.

1 Assessment and Benchmark

Benchmark 1: Offer a minimum of 4 professional development opportunities for McNeese Faculty/Staff and/or teacher candidates during the academic year.

Benchmark 2: Offer 2 professional development opportunities for educators or P-12 students in the surrounding parishes during the academic year.

1.1 Data

Benchmark 1: The following professional development opportunities were offered during the 2020-2021 academic year:

- Microsoft Professional Development for Nursing faculty and staff
- Praxis exam workshops
- Teaching Excellence Technology Infusion

Benchmark 2:

- Educators Rising information meetings for district partners
- UnLock Education Virtual Conference for area high school students.

1.1.1 Analysis of Data

2020-2021

A new director of the Ann Rosteet Hurley Center for the Advancement of Quality Education was hired in August of 2020 to revitalize and expand the work of the Center. With the damage from two hurricanes, an ice storm, and torrential flooding, along with the effects of the COVID-19 pandemic, plans for the 2020-2021 academic year had to be revised.

Although the benchmark was not met, the Center was able to provide professional development opportunities to both groups of stakeholders during the academic year.

1.1.2 Plan for Continuous Improvement

2020-2021

A number of plans for the 2020-2021 academic year were put on hold due to the circumstances of the year. The director will continue to make contacts within the community to establish collaborative opportunities for professional development. The Center will use 2020-2021 as a baseline for goals and objectives moving forward.

Performance Objective 2 Provide research, funding, and organization to establish new initiatives as determined by the CAQE director and the Burton College of Education dean.

1 Assessment and Benchmark

Benchmark: Identify and research at least 2 initiatives tied to the Burton College of Education vision.

1.1 Data

2020-2021

There is no data to report for the 2020-2021 academic year. The 2020-2021 academic year was used to begin making contacts in the community, learning about the vision of the Burton College of Education, and devising a plan to move forward.

1.1.1 Analysis of Data

2020-2021

A new director for the Ann Rosteet Hurley Center for the Advancement of Quality Education was hired in August of 2020 to revitalize and expand the work of the Center. With the damage from two major hurricanes, an ice storm and torrential flooding and the effects of the COVID-19 pandemic, several of the plans for the 2020-2021 academic year were either placed on hold or modified. The Center will use 2020-2021 as a baseline for goals and to plan objectives moving forward.

1.1.2 Plan for Continuous Improvement

2020-2021

A number of plans for the 2020-2021 academic year were put on hold due to the circumstances of the year. The director will continue to research options for various initiatives tied to the vision for the Burton College of Education. The Center will use 2020-2021 to determine a baseline for goals and objectives moving forward.

2 Assessment and Benchmark

Benchmark: The director for the Center for the Advancement of Quality Education will write or collaborate on and submit at least two grant proposals per year.

2.1 Data

2020-2021

Grant proposal written and submitted:

- Educators Rising Pathways
- MPWR- Citgo STEM Talent Pipeline

2.1.1 Analysis of Data

2020-2021

The benchmark was met for the 2020-2021 academic year. The two grant proposals submitted were also awarded.

2.1.2 Plan for Continuous Improvement

2020-2021

Although a new director was hired for the Center in August 2020 to revitalize and expand the work of the Center, two grants were written and granted. The Center will use 2020-2021 as a baseline for goals and objective moving forward.

The director will continue to research grant and funding opportunities to support the initiatives aligned with the vision for the Burton College of Education.

Performance Objective 3 Expand professional development opportunities to include industry-based courses.

1 Assessment and Benchmark

Benchmark: Research, organize, deliver, and market at least two courses for non-education professionals during the academic year, including opportunities for extension of masters programs.

1.1 Data

2020-2021

The MS in Instructional Technology, which is offered through the Department of Education Professions, is currently being redesigned to focus on the needs of the workforce with the assistance of the Center.

1.1.1 Analysis of Data

2020-2021

The director for the Center began working with DEP faculty to redesign the MS in Instructional Technology program to align with the current needs of the workforce. This work will continue throughout the next year to finalize the redesign of the coursework.

1.1.2 Plan for Continuous Improvement**2020-2021**

The director of the Center will continue to work with the DEP faculty to finalize the coursework in the MS Instructional Technology program. The Center will then design and promote industry focused professional development opportunities for trainers and industry-based personnel. These professional development opportunities will be hosted through the Center and in collaboration with community and industry partners.

Performance Objective 4 Research and coordinate community activities and expand community involvement in the Burton College of Education.

1 Assessment and Benchmark

Benchmark : Organize, market and deliver at least one community-based initiative per year.

1.1 Data**2020-2021**

During the academic year, the Center secured a grant through the Louisiana Endowment for the Humanities. The grant provided books the Center director was able to deliver to local high-needs schools for disbursement to families.

1.1.1 Analysis of Data**2020-2021**

The benchmark for the 2020-2021 academic year was met. The books were distributed to a local high needs school for disbursement to families.

1.1.2 Plan for Continuous Improvement**2020-2021**

The Center will make it a priority to give back to the community through at least one initiative per year. The Center will work to secure the same grant for the following year and will look for additional opportunities to collaborate with, assist, and give to the community we serve.

Performance Objective 5 Research, coordinate, and facilitate marketing and recruitment for the Burton College of Education.

1 Assessment and Benchmark

Benchmark 1: Organize, develop, coordinate and maintain a marketing platform for recruitment of graduate level candidates.

1.1 Data**2020-2021**

The director of the Center participated in marketing training for Hubspot and developed and launched the landing pages for the Burton College of Education MAT/PBC and MED programs.

1.1.1 Analysis of Data**2020-2021**

The director of the Center was able to launch Hubspot for marketing the alternative certification and MED programs. This activity was coordinated through the Center and the landing pages were launched at the end of the 2020-2021 academic year. Hubspot will be continuously monitored and updated to keep current.

1.1.2 Plan for Continuous Improvement

2020-2021

The director for the Center will continue to maintain Hubspot and follow up on leads determined through marketing. Additionally, the director of the Center has initiated the "My Why" ad campaign anticipated to be launched by spring 2022 and will be the main focus to meet this objective in the upcoming year.

2 Assessment and Benchmark

Benchmark: Organize, develop, design, and secure funding for the MPWR Stem Lab for teaching and technology.

2.1 Data

2020-2021

The Center is coordinating the set up of the MPWR lab. Grant funding was secured this past year for the initial equipment purchase for the MPWR Lab.

2.1.1 Analysis of Data

2020-2021

The MPWR Lab will be a focal point in the redesign of the new education building. Securing funding for the initial equipment purchase was the start to furnishing and establishing a state of the art lab.

2.1.2 Plan for Continuous Improvement

2020-2021

The Center will write and submit additional grants through the Citgo STEM Pipeline for the additional technology expansion in the MPWR lab. The Center will also pursue National Science Foundation grant funding for research and equipment to benefit our education candidates, students from other colleges, and the community.