



## Psychology [MA] [MA-PSYC]

### **Cycles included in this report:**

Jun 1, 2019 to May 31, 2020

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## **Program Name: Psychology [MA] [MA-PSYC]**

**Reporting Cycle: Jun 1, 2019 to May 31, 2020**

### **1 Is this program offered via Distance Learning?**

100% Distance and Traditional

### **2 Is this program offered at an off-site location?**

No

### **2.1 If yes to previous, provide addresses for each location where 50% or more of program credits may be earned.**

### **3 Example of Program Improvement**

2016-2017:

Based on student feedback and recommendations:

1. PSYC 600 was changed to an online format to allow greater flexibility in completing course requirement and accommodate internship demands.
2. PSYC 622 is offered as an interim course during the semester break between fall and spring semesters to accommodate internship demands.

2017-2018:

Based on recommendations outlined in the Association for Behavior Analysis International's accreditation site visit report, the department undertook the following modifications:

1. PSYC 554 was dropped from the Applied Behavior Analysis (ABA) concentration; and,
2. PSYC 605 was added as a 1-credit practicum course for first-semester ABA students.

Student data on assessed outcomes have consistently met the 60% of students will meet some specified criterion related to each objective. Faculty has voted to increase the percentages of students expected to meet criterion on all objectives to 70%.

2018-2019:

1. Based on recommendations from the Association for Behavior Analysis site visit report 2 courses were added to the ABA curriculum (Psyc 627 and Psyc 699). The two courses will allow for a year-long supervised research experience for students that will meet the publication quality standards established for re-accreditation.
2. Based on student feedback a standardized mock BCBA exam as been added to psyc 694 (Intern I). Students take this exam and use the feedback provided to prepare for both the Comprehensive Exit Exam required for graduation and to prepare for the BCBA credentialing exam.

2019-2020:

Based on student feed back and faculty review, the student experience in the internship sequence has been reorganized to expand the breadth of experience to include more assessment and treatment planning activities.

### **4 Program Highlights from the Reporting Year**

2017-2018:

Students in the Master of Arts in Psychology have shown overwhelming success in the last three reporting cycles; therefore, we were able to increase a large majority of our benchmarks this reporting cycle for the next year.

As in previous years, the students in the program continue to meet criterion across all benchmarks; therefore, we have voted to increase criterion in terms of the percentage of students expected to meet criterion from 80% to 85% for some benchmarks, and the scores required to meet those benchmarks from 80 to 85, as well.

2018-2019:

Students continue to meet criterion across our established benchmarks, however the faculty have a continuing interest in the relation between student performance within our curriculum and performance on the credentialing exam following graduation. Therefore, we have undertaken discussion about how to best use the scores on the mock BCBA exam in our evaluation of overall program quality.

2019-2020:

The first cohort of students in the ABA concentration have completed their research course sequence (psyc 620, psyc 627, and psyc 699) culminating in publication quality research in a thesis format. This represent an important milestone required for re-accreditation.

## 5 Program Mission

The mission of the Master of Arts in Psychology program is to prepare graduates to work in a variety of behavioral science and related fields, and to be able to successfully pursue a doctoral degree in psychology if the graduate has that as an educational goal. The MA in Psychology focuses on:

- Critical thinking: Comprehension, analysis, and evaluation of the empirical literature in psychology.
- Communication: Effective speaking, listening, and writing skills for psychology.
- Cultural awareness: Awareness of the influence of culture in both practice and research settings in psychology.
- Ethical responsibility: Awareness of the ethical principles that guide the activities of psychologists.

## 6 Institutional Mission Reference

The MA in Psychology supports McNeese's mission to serve residents of southwest Louisiana who are seeking continuing professional education and employers in the region, both public and private, school districts, health care providers, local governments, and private businesses.

## 7 Assessment and Benchmark PSYC 647

Assessment: PSYC 647.

Benchmark: 60% of students will receive a satisfactory rating on a critical article review drawn from internet-based sources in PSYC 647.

Prior to 2018-2019, the benchmark was 60% of students will receive a satisfactory rating on a critical article review drawn from internet-based sources in PSYC 571 - Physiological Psychology.

### Outcome Links

#### Critical Thinking [Program]

Graduates will apply critical thinking skills in academic and professional psychology contexts.

### 7.1 Data [Approved]

Academic Year	Students with a satisfactory rating		Benchmark met?
	#	%	
2015-2016	—	—	—
2016-2017	3/3	100%	Yes

Academic Year	Students with 80% in traditional program		Students with 80% in online program		Benchmark met?
	#	%	#	%	
2017-2018	0	0%	0	0%	—
2018-2019	13/13	100%	4/4	100%	Yes
2019-2020	5/7	71%	7/10	70%	No

**Outcome Links**

**Critical Thinking [Program]**

Graduates will apply critical thinking skills in academic and professional psychology contexts.

**7.1.1 Analysis of Data and Plan for Continuous Improvement**

2015-2016:

The data for 2015-2016 was incorrectly reported and, therefore, left out of the results for this reporting cycle; however, this assessment is still being administered.

2017-2018:

The faculty voted to assess this benchmark in 647 rather than 571. This was decided based on the fact that several of our students take the undergraduate course, thus do not take this course as grad students. Hopefully this will allow for a better picture of the data related to this benchmark in the future.

2018-2019:

This is the first year in which these data were collected in Psyc 647. Whereas, all students met the benchmark this year, additional data will be necessary to provide a clear assessment of the effectiveness of this benchmark.

2019-2020:

There is considerable difference year to year in this benchmark. The faculty believe that additional data will be necessary to clearly evaluate the effectiveness of this benchmark.

**Outcome Links**

**Critical Thinking [Program]**

Graduates will apply critical thinking skills in academic and professional psychology contexts.

**8 Assessment and Benchmark PSYC 600 Student Presentation**

Assessment: PSYC 600 Student Presentation.

Benchmark: 85% of students in the applied behavior analysis concentration will pass the student presentation in PSYC 600 - Advanced Topics in Behavior Analysis with a score of 80 or higher.

Prior to 2018-2019, the benchmark was 80% of students in the applied behavior analysis concentration will pass the student presentation in PSYC 600 - Advanced Topics in Behavior Analysis with a satisfactory rating.

Prior to 2016-2017, the benchmark was 60% of graduates will pass with a satisfactory rating.

**Outcome Links**

**Communications [Program]**

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

**8.1 Data**

Academic Year	Students with a satisfactory rating		Benchmark met?
	#	%	
2015-2016	7/7	100%	Yes
2016-2017	7/7	100%	Yes

Academic Year	Students with 80% in traditional program		Students with 80% in online program		Benchmark met?
	#	%	#	%	
2017-2018	18/18	100%	0	0%	Yes

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Academic Year	Students with 85% in traditional program		Students with 85% in online program		Benchmark met?
	#	%	#	%	
2018-2019	13/13	100%	4/4	100%	Yes
2019-2020	9/9;	100%	17/20	85%	Yes

#### Outcome Links

#### Communications [Program]

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

### 8.1.1 Analysis of Data and Plan for Continuous Improvement [Approved]

2015-2016:

The benchmark has been met consistently for the last three years, so the benchmark will be revised in 2016-2017 to state: "80% of graduates in the applied behavior analysis concentration will pass the student presentation in PSYC 600 - Advanced Topics in Behavior Analysis with a satisfactory rating.

2017-2018:

The benchmark has consistently been met for the last three years; therefore, we will increase the percentage of students expected to pass the presentations with a score of 80 or higher from 80% of students to 85% of students.

2018-2019:

The benchmark was changed to 85% last year. Additional data will be required to clearly evaluate the effectiveness of this benchmark.

2019-2020:

The faculty believe this is a useful area of focus for PSYC 600 and assessment should continue for this benchmark.

#### Outcome Links

#### Communications [Program]

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

## 9 Assessment and Benchmark PSYC 603 Written Exams

Assessment: PSYC 603 Written Exams.

Benchmark: 80% of students will score 80% or higher on written exams in PSYC 603 - Principles of Learning and Behavior.

Prior to 2016-2017, the benchmark was 60% of graduates will score 80% or higher.

*Files: See list of attachments to view. (Requires Adobe Reader or compatible viewer).*

603. W Final Paper Rubric

#### Outcome Links

#### Communications [Program]

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

### 9.1 Data

Academic Year	Students with 80%		Benchmark met?
	#	%	
2015-2016	14/16	88%	Yes
2016-2017	13/17	76%	No

Academic Year	Students with 80% in traditional program		Students with 80% in online program		Benchmark met?
	#	%	#	%	
2017-2018	18/18	100%	0	0%	Yes
2018-2019	9/13	69%	3/4	75%	No
2019-2020	14/20	70%	14/18	78%	No

#### Outcome Links

##### Communications [Program]

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

### 9.1.1 Analysis of Data and Plan for Continuous Improvement

2015-2016:

The benchmark has been met consistently for the last three years, so the benchmark will be revised in 2016-2017 to state: "80% of graduates will score 80% or higher on written exams in PSYC 603 - Principles of Learning and Behavior."

2017-2018:

Student data met criterion on benchmark; however, due to the fluctuation over the years related to this benchmark the faculty has decided to include writing assignments and exams to better assess student learning within the program related to this outcome.

2018-2019:

Students did not meet the benchmark. The online section of this course has been taught by an adjunct faculty. Beginning in the Fall of 2019 a new tenure-track faculty member has been assigned to the online section of psyc 603. The instructor for the traditional section of psyc 603 plans to provide additional instruction in how to prepare the writing portion of the exams.

2019-2020:

Students did not meet the benchmark. Faculty plan to review the methods used to provide instruction in this course to determine if there are more effective ways to deliver the challenging conceptual material in the course.

#### Outcome Links

##### Communications [Program]

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

### 10 Assessment and Benchmark PSYC 617 Written Research Project [Approved]

Assessment: PSYC 617 Written Research Project.

Benchmark: 80% of students will score 80% or higher on the written research project in PSYC 617 - Behavioral Assessment.

Prior to 2016-2017, the benchmark was 60% of graduates will score 80% or higher.

*Files: See list of attachments to view. (Requires Adobe Reader or compatible viewer).*

617.Rubric-20-point Rehearsal

#### Outcome Links

##### Communications [Program]

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

### 10.1 Data

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Academic Year	Students with 80%		Benchmark met?
	#	%	
2015-2016	16/16	100%	Yes
2016-2017	17/17	100%	Yes
2017-2018	16/17	94%	Yes

#### Applied Behavior Analysis Concentration:

Academic Year	Students with 80% in traditional program		Students with 80% in online program		Benchmark met?
	#	%	#	%	
2018-2019	13/13	100%	4/4	100%	Yes
2019-2020	10/10	100%	8/8	100%	Yes

#### Counseling Psychology Concentration:

Academic Year	Students with 80%		Benchmark met?
	#	%	
2018-2019	5/5	100%	Yes
2019-2020	12/13	92%	Yes

#### Outcome Links

##### Communications [Program]

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

#### 10.1.1 Analysis of Data and Plan for Continuous Improvement [Approved]

##### 2015-2016:

The benchmark has been met consistently for the last three years, so the benchmark will be revised in 2016-2017 to state: "80% of graduates will score 80% or higher on the written research project in PSYC 617 - Behavioral Assessment."

##### 2017-2018:

It would be advantageous to separate this benchmark by which track students are enrolled in, as the courses and assignments used to obtain data for this benchmark are vastly different across ABA and Counseling. This year's data were not collected by instructors teaching the PSYC 617 course in the counseling section so that data only reflect ABA students. More efforts will be made to make new faculty aware of the courses and data needed for the master plan.

From the obtained data the benchmark has been consistently met for at least three years. However, due to the missing data and the past data aggregated across the two different courses, I would recommend increasing efforts to obtain more representative data before making adjustments to the benchmark.

##### 2018-2019:

The benchmark was met. However, this is the first year with a complete data set with data aggregated across programs. In addition, only four students completed the course in the online format. Additional data will be required for a clear analysis of the benchmark.

##### 2019-2020:

The benchmark was met. Additional data will be needed to clearly evaluate the effectiveness of the benchmark.

#### Outcome Links

##### Communications [Program]

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

## 11 Assessment and Benchmark PSYC 617 Data Analysis Project

Assessment: PSYC 617 Data Analysis Project.

Benchmark: 80% of students will score 80% or higher on the data analysis project in PSYC 617 - Behavioral Assessment.

Prior to 2016-2017, the benchmark was 60% of graduates will score 80% or higher.

### Outcome Links

#### Critical Thinking [Program]

Graduates will apply critical thinking skills in academic and professional psychology contexts.

### 11.1 Data

Academic Year	Students with 80%		Benchmark met?
	#	%	
2015-2016	14/16	88%	Yes
2016-2017	16/17	94%	Yes
2017-2018	17/17	100%	Yes

Applied Behavior Analysis Concentration:

Academic Year	Students with 80% in traditional program		Students with 80% in online program		Benchmark met?
	#	%	#	%	
2018-2019	13/13	100%	4/4	100%	Yes
2019-2020	10/10	100%	8/8	100%	Yes

Counseling Psychology Concentration:

Academic Year	Students with 80%		Benchmark met?
	#	%	
2018-2019	5/5	100%	Yes
2019-2020	13/13	100%	Yes

### Outcome Links

#### Critical Thinking [Program]

Graduates will apply critical thinking skills in academic and professional psychology contexts.

### 11.1.1 Analysis of Data and Plan for Continuous Improvement

2015-2016:

The benchmark has been met consistently for the last three years, so the benchmark will be revised in 2016-2017 to state: "80% of graduates will score 80% or higher on the data analysis project in PSYC 617 - Behavioral Assessment."

2017-2018:

As noted in section 10.1, these data are currently aggregated across two early different areas of study (ABA and Counseling). The instructors teaching the counseling sections were not aware of the assignments that needed to be included to collect the data for this benchmark. Future efforts will be made to increase data collection.

Additionally, until more representative data are collected, I would be hesitant to change the benchmark.



2018-2019:

The benchmark was met. This is the first year in which data were aggregated across programs. In addition, only four students completed the course in the online format. Additional data should be collected to allow for a clearer analysis of the benchmark.

2019-2020:

Additional data will be required to clearly evaluate the effectiveness of this benchmark.

#### Outcome Links

#### Critical Thinking [Program]

Graduates will apply critical thinking skills in academic and professional psychology contexts.

## 12 Assessment and Benchmark PSYC 621 Written Research Project

Assessment: PSYC 621 Written Research Project.

Benchmark: 80% of students will score 80% or higher on the written research project in PSYC 621 - Applied Research Methods in Psychology.

Prior to 2019-2020, the benchmark was 65% of students will score 80% or higher on the written research project in PSYC 621 - Applied Research Methods in Psychology.

Prior to 2016-2017, the benchmark was 60% of students will score 80% or higher.

#### Outcome Links

#### Critical Thinking [Program]

Graduates will apply critical thinking skills in academic and professional psychology contexts.

### 12.1 Data

Academic Year	Students with 80%		Benchmark met?
	#	%	
2015-2016	11/16	69%	Yes
2016-2017	7/7	100%	Yes

Academic Year	Students with 80% in traditional program		Students with 80% in online program		Benchmark met?
	#	%	#	%	
2017-2018	—	100%	—	—	Yes
2018-2019	14/18	77%	4/4	100%	Yes
2019-2020	7/14	50%	8/8	100%	No

#### Outcome Links

#### Critical Thinking [Program]

Graduates will apply critical thinking skills in academic and professional psychology contexts.

### 12.1.1 Analysis of Data and Plan for Continuous Improvement [Approved]

2015-2016:

The benchmark has been met consistently for the last three years, so the benchmark will be revised in 2016-2017 to state: "65% of graduates will score 80% or higher on the written research project in PSYC 621 - Applied Research Methods in Psychology."

2017-2018:

This benchmark has been met for two years. Further monitoring is required before any changes are recommended.

2018-2019:

This benchmark has been met for three years. It is recommended that it be increased to 80% of students will meet the criterion.

2019-2020:

Additional data will be required to clearly evaluate this benchmark.

#### Outcome Links

#### Critical Thinking [Program]

Graduates will apply critical thinking skills in academic and professional psychology contexts.

### 13 Assessment and Benchmark PSYC 625/PSYC 685 Final Exam

Assessment: PSYC 625/PSYC 685 Final Exam.

Benchmark: 80% of students will score 80% or higher on the final exam in PSYC 625 - Ethics for Behavior Analysts (applied behavior analysis concentration) or PSYC 685 - Professional Orientation and Ethics (counseling psychology and general/experimental psychology concentrations).

Prior to 2016-2017, the benchmark was 60% of graduates will score 80% or higher.

#### Outcome Links

#### Ethical Principles [Program]

Graduates will use ethical principles to guide decisions in professional psychology contexts.

#### 13.1 Data

Academic Year	Students with 80%		Benchmark met?
	#	%	
2015-2016	16/16	100%	Yes
2016-2017	17/17	100%	Yes

Applied Behavior Analysis Concentration (PSYC 625):

Academic Year	Students with 80% in traditional program		Students with 80% in online program		Benchmark met?
	#	%	#	%	
2017-2018	—	—	—	—	—
2018-2019	12/13	92%	3/4	75%	Yes/No
2019-2020	5/9	56%	8/10	80%	No/Yes

Counseling Psychology and General/Experimental Concentrations (PSYC 685):

Academic Year	Students with 80%		Benchmark met?
	#	%	
2017-2018	—	—	—
2018-2019	5/5	100%	Yes
2019-2020	5/5	100%	Yes

#### Outcome Links

#### Ethical Principles [Program]

Graduates will use ethical principles to guide decisions in professional psychology contexts.

#### 13.1.1 Analysis of Data and Plan for Continuous Improvement

2015-2016:

This academic year was the first year that PSYC 625 was included in this assessment, and the data for this year was not disaggregated to reflect this revision; however, the data for

2016-2017 will be disaggregated to show the percentage of graduates scoring an 80% or higher in PSYC 625 or PSYC 685.

The benchmark has been met consistently for the last three years, so the benchmark will be revised in 2016-2017 to state: "80% of graduates will score 80% or higher on the final exam in PSYC 625 - Ethics for Behavior Analysts (applied behavior analysis concentration) or PSYC 685 - Professional Orientation and Ethics (counseling psychology and general /experimental psychology concentrations).

2017-2018:

These data were not collected or not able to be collected by instructors who taught this course in the past year. Further effort has been made to make new faculty aware of the courses that are tagged for assessments and which assignments are used to collect those data to help ensure these valuable data are produced in the future.

2018-2019:

The benchmark was met for both the traditional ABA concentration (Psyc 625) and for the Counseling Concentration (Psyc 685). The benchmark was not met for the online ABA Concentration. The online ABA concentration included only four students in the data set. It is recommended that data be collected for this benchmark for additional years to allow for a clearer analysis of online student performance.

2019-2020:

It is not clear why only 56% of students in the traditional program met this benchmark. Additional data will be required to more clearly evaluate the benchmark.

#### Outcome Links

##### Ethical Principles [Program]

Graduates will use ethical principles to guide decisions in professional psychology contexts.

#### 14 Assessment and Benchmark PSYC 626 Final Exam

Assessment: PSYC 626 Final Exam.

Benchmark: 80% of students will score 80% or higher on the final exam in PSYC 626 - Social and Cultural Diversity.

Prior to 2016-2017, the benchmark was 60% of graduates will score 80% or higher.

#### Outcome Links

##### Diversity [Program]

Graduates will develop competence in and demonstrate knowledge about diversity issues within their professional contexts.

#### 14.1 Data

Academic Year	Students with 80%		Benchmark met?
	#	%	
2015-2016	16/16	100%	Yes
2016-2017	17/17	100%	Yes

Academic Year	Students with 80% in traditional program		Students with 80% in online program		Benchmark met?
	#	%	#	%	
2017-2018	7/7	—	—	100%	Yes
2018-2019	18/18	100%	4/4	100%	Yes
2019-2020	16/16	100%	6/6	100%	Yes

**Outcome Links****Diversity [Program]**

Graduates will develop competence in and demonstrate knowledge about diversity issues within their professional contexts.

**14.1.1 Analysis of Data and Plan for Continuous Improvement**

2015-2016:

The benchmark has been met consistently for the last three years, so the benchmark will be revised in 2016-2017 to state: "80% of graduates will score 80% or higher on the final exam in PSYC 626 - Social and Cultural Diversity."

2017-2018:

Data were only available for seven out of the 21 graduates; however, all met the criterion. The average score was 90.4%. More efforts have been taken to collect representative data for all graduates.

2018-2019:

The benchmark was met. However, only four students completed the course in the online program. It is recommended that additional data be collected to allow for a clearer analysis of the data for the online program.

2019-2020:

This benchmark was met. The faculty recommend one additional year of data collection for this benchmark.

**Outcome Links****Diversity [Program]**

Graduates will develop competence in and demonstrate knowledge about diversity issues within their professional contexts.

**15 Assessment and Benchmark PSYC 626 Written Multicultural Assignment [Not Approved]**

Assessment: PSYC 626 Written Multicultural Assignment.

Benchmark: 80% of students will score 80% or higher on the written multicultural assignment in PSYC 626 - Social and Cultural Diversity.

Prior to 2016-2017, the benchmark was 60% of graduates will score 80% or higher.

**Outcome Links****Diversity [Program]**

Graduates will develop competence in and demonstrate knowledge about diversity issues within their professional contexts.

**15.1 Data**

Academic Year	Students with 80%		Benchmark met?
	#	%	
2015-2016	16/16	100%	Yes
2016-2017	17/17	100%	Yes

Academic Year	Students with 80% in traditional program		Students with 80% in online program		Benchmark met?
	#	%	#	%	
2017-2018	—	—	—	100%	Yes
2018-2019	18/18	100%	4/4	100%	Yes
2019-2020	16/16	100%	6/6	100%	Yes

**Outcome Links****Diversity [Program]**

Graduates will develop competence in and demonstrate knowledge about diversity issues within their professional contexts.

**15.1.1 Analysis of Data and Plan for Continuous Improvement**

2015-2016:

The benchmark has been met consistently for the last three years, so the benchmark will be revised in 2016-2017 to state: "80% of graduates will score 80% or higher on the written multicultural assignment in PSYC 626 - Social and Cultural Diversity."

2017-2018:

The benchmark was met with 100% of the seven students who data were collected for scoring above 80% on this assignment. Data were not able to be obtained for 14 other graduates. As with other benchmarks, efforts are being taken to collect more representative data in the future.

2018-2019:

The benchmark was met. However, only four students completed the course in the online format. It is recommended that additional data be collected to allow for a clearer analysis of the benchmark for the online program.

2019-2020:

The faculty recommend one additional year of data collection for this benchmark.

**Outcome Links****Diversity [Program]**

Graduates will develop competence in and demonstrate knowledge about diversity issues within their professional contexts.

**16 Assessment and Benchmark PSYC 639 Movie-based Written Assignment [Not Approved]**

Assessment: PSYC 639 Movie-based Written Assignment.

Benchmark: 80% of students will score 85% or higher on the written movie-based assignment in PSYC 639 - Human Growth and Development.

Prior to 2018-2019, the benchmark was 80% of students will score 80% or higher.

Prior to 2016-2017, the benchmark was 60% of students will score 80% or higher.

**Outcome Links****Communications [Program]**

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

**16.1 Data**

Academic Year	Students with 80%		Benchmark met?
	#	%	
2015-2016	15/15	100%	Yes
2016-2017	16/17	94%	Yes

Academic Year	Students with 80% in traditional program		Students with 80% in online program		Benchmark met?
	#	%	#	%	
2017-2018	21/21	100%	—	—	Yes

	Students with 85%	Students with 85%	

Academic Year	in traditional program		in online program		Benchmark met?
	#	%	#	%	
2018-2019	17/17	100%	4/4	100%	yes
2019-2020	20/24	83%	15/16	94%	Yes

**Outcome Links**

**Communications [Program]**

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

**16.1.1 Analysis of Data and Plan for Continuous Improvement**

2015-2016:

The benchmark has been met consistently for the last three years, so the benchmark will be revised in 2016-2017 to state: "80% of graduates will score 80% or higher on the written movie-based assignment in PSYC 639 - Human Growth and Development."

2017-2018:

The benchmark has been consistently met for the last three years; therefore, the benchmark criterion will increase to 85% for the movie-based assignment in PSYC 639.

2018-2019:

Data for one of the students was not available. The benchmark was met. This is the first year with the benchmark set at 85%. Additional data will be required to clearly evaluate the effectiveness of this benchmark.

2019-2020:

The benchmark was barely met for the face-to-face cohort this year, but the online cohort remained high (and comparable to outcomes from previous years). We will continue to monitor but do not see a need for altering benchmarks at this time.

**Outcome Links**

**Communications [Program]**

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

**17 Assessment and Benchmark PSYC 639 Written Critical Thinking Assignment [Not Approved]**

PSYC 639 written critical thinking assignment.

Benchmark: 80% of students will score 85% or higher on the written critical thinking assignment in PSYC 639 - Human Growth and Development.

Prior to 2018-2019, the benchmark was 80% of students will score 80% or higher.

Prior to 2016-2017, the benchmark was 60% of students will score 80% or higher.

**Outcome Links**

**Critical Thinking [Program]**

Graduates will apply critical thinking skills in academic and professional psychology contexts.

**17.1 Data**

Academic Year	Students with 80%		Benchmark met?
	#	%	
2015-2016	16/16	100%	Yes
2016-2017	17/17	100%	Yes

Academic Year	Students with 80% in traditional program	Students with 80% in online program	Benchmark
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	#	%	#	%	met?
2017-2018	21/21	100%	—	—	Yes

Academic Year	Students with 85% in traditional program		Students with 85% in online program		Benchmark met?
	#	%	#	%	
2018-2019	17/17	100%	4/4	100%	Yes
2019-2020	18/22	82%	14/16	88%	Yes

#### Outcome Links

##### Critical Thinking [Program]

Graduates will apply critical thinking skills in academic and professional psychology contexts.

### 17.1.1 Analysis of Data and Plan for Continuous Improvement

2015-2016:

The benchmark has been met consistently for the last three years, so the benchmark will be revised in 2016-2017 to state: "80% of graduates will score 80% or higher on the written critical thinking assignment in PSYC 639 - Human Growth and Development."

2017-2018:

Based on the data, students have obtained scores of 80% or higher consistently; therefore, future benchmark data on the critical thinking assignment in 639 will increase to 85%.

2018-2019:

Data were not available for one student. The benchmark was met. This is the first year with the benchmark set at 85%. Additional data will be required to clearly evaluate the effectiveness of this benchmark.

2019-2020:

The benchmark was met, though a few students in the face-to-face cohort struggled with this assessment (and others in the class) this year. Specific issues on those assessments were identified and addressed after completion and scoring. We will monitor this assessment in the future but no changes to the benchmark appear to be needed at this time.

#### Outcome Links

##### Critical Thinking [Program]

Graduates will apply critical thinking skills in academic and professional psychology contexts.

### 18 Assessment and Benchmark PSYC 625/PSYC 685 [Not Approved]

Assessment: PSYC 625/685 written assignment interpreting ethical issues during case scenarios.

Benchmark: 80% of students will receive a P (pass) on a written assignment interpreting ethical issues during case scenarios in PSYC 625 - Ethics for Behavior Analysts (applied behavior analysis concentration) or PSYC 685 - Professional Orientation and Ethics (counseling psychology and general/experimental psychology concentrations).

Prior to 2018-2019, the benchmark was 80% of students in the Applied Behavior Analysis concentration will receive a P (pass) on the Ethical Principles portion of written projects 1 and 2 in PSYC 647 - Introduction to Applied Behavior Analysis.

Prior to 2016-2017, the benchmark was 60% of graduates will receive a P.

#### Outcome Links

##### Ethical Principles [Program]

Graduates will use ethical principles to guide decisions in professional psychology contexts.

### 18.1 Data

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Academic Year	Students with a P		Benchmark met?
	#	%	
2015-2016	7/7	100%	Yes
2016-2017	7/7	100%	Yes

Academic Year	Students with 80% in traditional program		Students with 80% in online program		Benchmark met?
	#	%	#	%	
2017-2018	4/4	—	100%	—	Yes

#### Applied Behavior Analysis Concentration (PSYC 625):

Academic Year	Students with 80% in traditional program		Students with 80% in online program		Benchmark met?
	#	%	#	%	
2018-2019	12/13	92%	4/4	100%	Yes
2019-2020	9/9	100%	11/11	100%	Yes

#### Counseling Psychology and General/Experimental Concentrations (PSYC 685):

Academic Year	Students with 80%		Benchmark met?
	#	%	
2018-2019	5/5	100%	Yes
2019-2020	5/5	100%	Yes

#### Outcome Links

##### Ethical Principles [Program]

Graduates will use ethical principles to guide decisions in professional psychology contexts.

### 18.1.1 Analysis of Data and Plan for Continuous Improvement

#### 2015-2016:

The benchmark has been met consistently for the last three years, so the benchmark will be revised in 2016-2017 to state: "80% of graduates in the applied behavior analysis concentration will receive a P on the ethical principles portion of written projects 1 and 2 in PSYC 647 - Introduction to Applied Behavior Analysis."

#### 2017-2018:

These data are now being collected from the course on ethics 625/685 with a written assignment on interpreting ethical issues during cases scenarios. Additionally, these data previously have been aggregated across the counseling and ABA tracks which has very different ethical responsibilities and assignments. The data provided are only reflective of a few students in the ABA track. The other data were either not assessed or collected by instructors who have since resigned from McNeese. Due to the data not being highly representative of the graduate program, I recommend we increase efforts to ensure better data collection in the future.

#### 2018-2019:

The benchmark was met. This is the first year that data were aggregated separately for the ABA and Counseling programs. This represents a much more complete data set than in previous years. However, additional data from subsequent years will be necessary to allow for a clear analysis of the effectiveness of this benchmark.

#### 2019-2020:

Additional data are required to clearly evaluate the benchmark.



**Outcome Links****Ethical Principles [Program]**

Graduates will use ethical principles to guide decisions in professional psychology contexts.

**19 Assessment and Benchmark PSYC 665 Counseling Video Assignment [Not Approved]**

Assessment: PSYC 665 Counseling Video Assignment.

Benchmark: 100% of students in the Counseling Psychology concentration will pass the Counseling Video Assignment in PSYC 665 - Counseling Skills with a satisfactory rating (score of 80% or higher).

Prior to 2016-2017, the benchmark was 60% of graduates will pass with a satisfactory rating.

**Outcome Links****Communications [Program]**

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

**19.1 Data**

Academic Year	Students with a satisfactory rating		Benchmark met?
	#	%	
2015-2016	9/9	100%	Yes
2016-2017	9/9	100%	Yes
2017-2018	5/5	100%	Yes
2018-2019	5/5	100%	Yes
2019-2020	5/5	100%	Yes

**Outcome Links****Communications [Program]**

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

**19.1.1 Analysis of Data and Plan for Continuous Improvement [Approved]**

2015-2016:

The benchmark has been met consistently for the last three years, so the benchmark will be revised in 2016-2017 to state: "100% of graduates in the counseling psychology concentration will pass the counseling video assignment in PSYC 665 - Counseling Skills with a satisfactory rating." The revised benchmark of 100% of graduates is due to the fact that this must be passed before the student can progress in the concentration.

2017-2018:

The benchmark has been consistently met for the past three years. Faculty have voted to specify that passing the video would require a score of 80% or better, which has been consistently met in the past.

2018-2019:

The benchmark was met. This the first year in which the video required a score of at least 80% to pass. Additional data will be required to determine the effectiveness of this benchmark.

2019-2020:

The benchmark was met. Additional data are required to clearly evaluate the benchmark.

**Outcome Links****Communications [Program]**

Graduates will formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional psychology contexts.

## 20 Assessment and Benchmark PSYC 685 Analysis of Ethical Dilemmas Assignment [Not Approved]

Assessment: PSYC 685 Analysis of Ethical Dilemmas Assignment.

Benchmark: 80% of students in the Counseling Psychology concentration will score 80% or higher on the Analysis of Ethical Dilemmas Assignment in PSYC 685 - Professional Orientation and Ethics.

Prior to 2016-2017, the benchmark was 60% of students will score 80% or higher.

### Outcome Links

#### Ethical Principles [Program]

Graduates will use ethical principles to guide decisions in professional psychology contexts.

### 20.1 Data

Academic Year	Students with 80%		Benchmark met?
	#	%	
2015-2016	9/9	100%	Yes
2016-2017	9/9	100%	Yes
2017-2018	4/4	100%	Yes
2018-2019	5/5	100%	Yes
2019-2020	4/5	80%	Yes

### Outcome Links

#### Ethical Principles [Program]

Graduates will use ethical principles to guide decisions in professional psychology contexts.

### 20.1.1 Analysis of Data and Plan for Continuous Improvement

2015-2016:

The benchmark has been met consistently for the last three years, so the benchmark will be revised in 2016-2017 to state: "80% of graduates in the counseling psychology concentration will score 80% or higher on the analysis of ethical dilemmas assignment in PSYC 685 - Professional Orientation and Ethics."

2017-2018:

This benchmark has been consistently met for the past three years with the average score being 91.5%. However, these data are only based on four students out of the 21 graduates who took either one of the courses. Again, more effort has been taken to obtain more representative data in the future to better base decisions on.

2018-2019:

The benchmark was met. The data collected represent a more complete data set than in previous years. Additional data will be required to determine if this trend will continue.

2019-2020:

The benchmark was met. Additional data are required to clearly evaluate the benchmark.

### Outcome Links

#### Ethical Principles [Program]

Graduates will use ethical principles to guide decisions in professional psychology contexts.

## 21 Assessment and Benchmark

Assessment: BACB Certification Exam.

Benchmark: 100% of students will pass the BACB certification exam on the first attempt.

### 21.1 Data

Academic Year	Students that met the benchmark	
	#	%
2018-2019	13/14	93%
2019-2020	14/18	78%

#### 21.1.1 Analysis of Data and Plan for Continuous Improvement [Approved]

2018-2019:

The standard was not met. However, an additional four students have yet to complete the BCBA exam. All four graduates from the online program passed the BCBA exam on the first attempt. As this represents the first year in which these data have been collected it is recommended that additional data be collected to allow for a clearer analysis of the benchmark.

2019-2020:

The benchmark was not met. Additional data are required to clearly evaluate the benchmark.

End of report