

Psychology [MA] [MA-PSYC]

Cycles included in this report:

Jun 1, 2020 to May 31, 2021

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Program Name: Psychology [MA] [MA-PSYC]

Reporting Cycle: Jun 1, 2020 to May 31, 2021

1 Is this program offered via Distance Learning?

100% Traditional or less than 50% Distance/Traditional

2 Is this program offered at an off-site location?

No

2.1 If yes to previous, provide addresses for each location where 50% or more of program credits may be earned.

3 Example of Program Improvement

Psyc 684-Professional Issues in Applied Behavior Analysis was offered for the first time in Spring 2021. The addition of this course allows the curriculum to meet VCS (Verified Course Sequence) standards established by ABAI.

4 Program Highlights from the Reporting Year

During Fall 2020 and Spring 2021 students in the ABA concentration were allowed to select internship placements in local, or distant clinics in response to the impacts caused by Hurricane Laura.

5 Program Mission

The mission of the Master of Arts in Psychology program is to prepare graduates to work in a variety of behavioral science and related fields, and to be able to successfully pursue a doctoral degree in psychology if the graduate has that as an educational goal. The MA in Psychology focuses on:

- Critical thinking: Comprehension, analysis, and evaluation of the empirical literature in psychology.
- Communication: Effective speaking, listening, and writing skills for psychology.
- Cultural awareness: Awareness of the influence of culture in both practice and research settings in psychology.
- Ethical responsibility: Awareness of the ethical principles that guide the activities of psychologists.

6 Institutional Mission Reference

The MA in Psychology supports McNeese's mission to serve residents of southwest Louisiana who are seeking continuing professional education and employers in the region, both public and private, school districts, health care providers, local governments, and private businesses.

7 Assessment and Benchmark

7.1 Data

7.1.1 Analysis of Data and Plan for Continuous Improvement

End of report