

Liberal Arts

College of Liberal Arts

Introduction

The College of Liberal Arts (CoLA) has as its main purpose the implementation of the basic University purpose. Specifically, the departments of the CoLA provide specialized training in a large number of distinct academic and professional fields. In addition, the departments within CoLA offer a broad spectrum of service courses to the other curricula of the University. The CoLA includes the following departments: English and Foreign Languages, History, Interdisciplinary Studies, Mass Communication, Performing Arts, Social Sciences, and Visual Arts. Departments within the CoLA offer associate, baccalaureate, and specific graduate curricula.

Performance Objective 1 Engage in collaborative ventures and campus and community activities which enhance economic development, cultural and artistic growth, and or educational experiences for the SWLA region and beyond.

1 Assessment and Benchmark

Benchmark: 70% of College of Liberal Arts faculty will engage in at least one collaborative/service activity during the evaluation period of the concluding academic year.

Prior to 2016-2017, the benchmark was that 60% of College of Liberal Arts faculty will engage in at least one collaborative /service activity during the evaluation period of the concluding academic year.

1.1 Data

| Academic Year | Faculty participating in at least one activity | |
|---------------|--|----|
| | # | % |
| 2013-2014 | — | 79 |
| 2014-2015 | — | 83 |
| 2015-2016 | — | 81 |
| 2016-2017 | — | 79 |
| 2017-2018 | — | 64 |
| 2018-2019 | — | 65 |
| 2019-2020 | | |

1.1.1 Analysis of Data and Plan for Continuous Improvement

2016-2017:

Note that level of achievement was raised in the 2017 report to 70%. College of Liberal Arts faculty consistently surpassed the previous level of 60%. Maintain current levels of activity while encouraging faculty to take advantage of appropriate opportunities when they arise.

2017-2018

This benchmark might be lower because productivity in performance objective three has risen significantly. This performance objective (one) is important, and for the next cycle, we may need to outline in some sort of tiered fashion the type of community outreach being conducted. Keep current benchmark of 70%.

2018-2019:

Essentially no change from last year. Department heads will communicate the importance of service to our community and re-evaluate in December 2019.

Performance Objective 2 Demonstrate excellence in teaching in order to enhance student recruitment, retention, and graduation.

1 Assessment and Benchmark

Benchmark: 60% of faculty (excluding graduate assistants) will be at or above the University average for SEI scores during the evaluation period of the concluding academic year.

1.1 Data

| Academic Year | Faculty meeting or exceeding University SEI average | |
|---------------|---|------|
| | # | % |
| 2013-2014 | — | 73.4 |
| 2014-2015 | — | 73 |
| 2015-2016 | — | 70 |
| 2016-2017 | — | 71 |

| | | |
|-----------|---|----|
| 2017-2018 | — | 61 |
| 2018-2019 | — | 76 |
| 2019-2020 | | |

2018-2019 breakdown of faculty scoring above the benchmark:

ENFL 71%

HIST 63%

MCOM 90%

HDPA 100%

ENFL 71%

VART 93%

1.1.1 Analysis of Data and Plan for Continuous Improvement

2016-2017:

Maintain this level of quality but encourage improvement whenever possible.

2017-2018:

While College of Liberal Arts achieved this benchmark, there is a noticeable drop in the percentage of faculty reaching the benchmark. The drop comes from English and Foreign Languages, where even seasoned professors did not meet the benchmark. As we continue to use the present SEI, a discussion with English and Foreign Languages faculty is planned for the beginning of fall 2018 regarding their collective scores.

2018-2019:

Much better and above benchmark. Keep in mind that HIST and ENFL see a broad array of students. Of concern is SOSC and this has been communicated to the faculty from the department head. SOSC will closely examine progress in December 2019.

Performance Objective 3 Demonstrate commitment to research as well as creative and scholarly activity.

1 Assessment and Benchmark

Benchmark: 75% of faculty will engage in scholarly and/or creative activities during the evaluation period. Scholarly and creative productivity is monitored by maintaining a tabulation of publications (including music compositions, documentaries, etc.) according to tiers; grants funded; art shows; music performances; prose/poetry readings; papers read at conferences; and, "others".

1.1 Data

| Academic Year | Faculty engaged in scholarly and/or creative activities | |
|---------------|---|-----|
| | # | % |
| 2013-2014 | 63/85 | 74% |
| 2014-2015 | 65/84 | 77% |
| 2015-2016 | 64/83 | 77% |
| 2016-2017 | 66/84 | 79% |
| 2017-2018 | 57/85 | 67% |
| 2018-2019 | 59/81 | 73% |
| 2019-2020 | | |

| Academic Year | Type of activity | # of activities |
|---------------|---------------------|-----------------|
| | Tier 1 Publications | 20 |
| | Tier 2 Publications | 63 |
| | Tier 3 Publications | 104 |
| | | |

| | | |
|-----------|---------------------|-----|
| 2013-2014 | Grants Funded | 19 |
| | Papers Read | 38 |
| | Music Performances | 261 |
| | Other | 143 |
| 2014-2015 | Tier 1 Publications | 20 |
| | Tier 2 Publications | 60 |
| | Tier 3 Publications | 116 |
| | Grants Funded | 21 |
| | Papers Read | 60 |
| | Music Performances | 235 |
| | Other | 53 |
| 2015-2016 | Tier 1 Publications | 11 |
| | Tier 2 Publications | 39 |
| | Tier 3 Publications | 94 |
| | Grants Funded | 10 |
| | Music Performances | 278 |
| | Papers Read | 64 |
| | Other | 172 |
| 2016-2017 | Tier 1 Publications | 10 |
| | Tier 2 Publications | 53 |
| | Tier 3 Publications | 48 |
| | Grants Funded | 4 |
| | Papers Read | 30 |
| | Music Performances | 232 |
| | Other | 114 |
| 2017-2018 | Tier 1 Publications | 18 |
| | Tier 2 Publications | 87 |
| | Tier 3 Publications | 83 |
| | Grants funded | 17 |
| | Papers Read | 33 |
| | Music Performances | 496 |
| | Other | 93 |
| 2018-2019 | Tier 1 Publications | 10 |
| | Tier 2 Publications | 93 |
| | Tier 3 Publications | 113 |
| | Grants funded | 14 |
| | Papers Read | 36 |
| | Music Performances | 478 |
| | Other | 106 |
| | Tier 1 Publications | |
| | Tier 2 Publications | |
| | Tier 3 Publications | |
| | | |

| | | |
|-----------|--------------------|--|
| 2019-2020 | Grants funded | |
| | Papers Read | |
| | Music Performances | |
| | Other | |

1.1.1 Analysis of Data and Plan for Continuous Improvement

2016-2017:

Maintain this level of productivity but encourage improvement whenever possible. Merit raises have not occurred in eight years; it is possible that there has been an erosion of morale.

2017-2018:

There is a significant rise in almost every category of productivity when compared to the last two cycles. Keep this assessment. Discuss with department heads ideal numbers for each category and detail those numbers in the next cycle.

2018-2019:

Overall production has inched up slightly. Department heads will continue to stress the importance of scholarly activity, emphasizing that it is an expectation.

Performance Objective 4 Utilize resources efficiently and effectively to support the university mission.

1 Assessment and Benchmark

Benchmark: College of Liberal Arts Technology Committee will meet at least two times each year to plan strategically for technology needs. This will include planning for applications for community support funds, requests for TASC support, and any other financial support applicable (e.g. Drew funds, state enhancement funds, etc.).

1.1 Data

| Academic Year | # of Technology Meetings |
|---------------|--------------------------|
| 2013-2014 | 4 |
| 2014-2015 | 2 |
| 2015-2016 | 2 |
| 2016-2017 | 2 |
| 2017-2018 | 4 |
| 2018-2019 | 4 |
| 2019-2020 | |

| Academic Year | Source of Funding | Amount Received |
|---------------|---------------------------------|-----------------|
| 2013-2014 | Community Support Funds | \$0 |
| | TASC Funds | \$48,000 |
| | TASC "Big Ticket" Funds | \$100,585 |
| | Pending TASC "Big Ticket" Funds | \$57,000 |
| | LESQF Grant | \$49,155 |
| 2014-2015 | Community Support Funds | \$0 |
| | TASC Funds | \$50,000 |
| | TASC "Big Ticket" Funds | \$63,900 |
| | Campus Development Committee | \$9,750 |
| | | |

| | | |
|-----------|-------------------------|-------------|
| | LESQF Grant | \$49,155 |
| 2015-2016 | Community Support Funds | \$0 |
| | TASC Funds | \$49,661 |
| | VPAA/Provost Funds | \$31,884 |
| | LESQF Grant | \$100,400 |
| 2016-2017 | Community Support Funds | \$0 |
| | TASC Funds | \$45,425 |
| | TASC "Big Ticket" Funds | \$42,516 |
| 2017-2018 | Community Support Funds | \$0 |
| | TASC Funds | \$44,081.71 |
| | TASC "Big Ticket" Funds | \$65,000 |
| 2018-2019 | Community Support Funds | \$0 |
| | TASC Funds | \$49,015 |
| | TASC "Big Ticket" Funds | \$71,648 |
| 2019-2020 | "Other" support funds | |
| | TASC Funds | |
| | TASC "Big Ticket" Funds | |

2013-2014:

TASC "Big Ticket" Funds

- Band instruments, art equipment (brayers, vacuum tables, printer)
- Pending TASC "Big Ticket" Funds
- Smart classroom technology for Kaufman Hall
- LESQF Grant
- Creation of foreign languages lab in Kaufman Hall

2014-2015:

TASC "Big Ticket" Funds

- Smart classrooms for Kaufman Hall, band instruments, sound equipment, and playmaker software
- Campus Development Committee
- Mobile ventilation units for art
- LESQF Grant
- Creations of foreign languages lab in Kaufman Hall

2015-2016:

VPAA/Provost Funds

- Two smart classrooms for Kaufman Hall
- LESQF Grant
- Complete replacement for MCOM labs

2017-2018:

TASC "Big Ticket" Funds

- Computer equipment for graphic design lab

2018-2019:

TASC Funds

- \$18,775 for the replacement/installation and labor/computer replacement for Smart Classroom installations in SFAA 107, 108, and 207. \$30,240 for the replacement/installation and labor/computer for Smart Classroom installations in KAUF 206, 207, 214, 218, 302, and 306.

TASC "Big Ticket" Funds

- \$38,252 to install smart classrooms in SFA 224 and 205 and projector plus labor for replacement of overhead projector in 201. \$17,006 to install smart classroom in KAUF 200. \$16,390 for installation of replacement computers, headphones, and printers in the Visual Resource Center in SFAA 112.

2019-2020:

TASC "Big Ticket" Funds

- Computer equipment for graphic design lab

1.1.1 Analysis of Data and Plan for Continuous Improvement

2016-2017:

Maintain levels of funding success but encourage improvement whenever possible.

2017-2018:

TASC funds remain a critical source of funding for College of Liberal Arts. The current College of Liberal Arts committee that makes decisions on TASC funds reserved for the college does so in an equitable manner between the departments. Continue to report on funding received, but recognize that year to year, in particular, the "big ticket" proposals, may go to another college in equitable fashion.

2018-2019:

Much needed equipment was secured for SFA, SFAA, and Kaufman. The community support fund can be deleted from the expectations as no funds were provided from that source in several years.