

Student Health Services

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Performance Objective 1 Attain accreditation for the Counseling Center.

1 Assessment and Benchmark

Benchmark: The Counseling Center at McNeese has historically never applied for, or achieved accreditation. Therefore, the benchmark would include applying for accreditation, completing a site visit, making any necessary changes/improvements, and receiving accreditation.

1.1 Data

2017-2018:

Counseling Center submitted the paper application for IACS accreditation, which was received by them on November 28, 2017. On January 29, 2018, we received written notice that we were approved for a site visit which will take place in six months or later (based on when a site visitor would be available).

2018-2019:

A site visit was completed in Nov. 2018. The site visitors then submitted their written report to the board for review and we provided a written response to their report. We received a letter dated April 24 notifying us that we were fully accredited in good standing by IACS.

1.1.1 Analysis of Data and Plan for Continuous Improvement

2017-2018:

We plan to complete the site visit, and await information regarding if we met accreditation standards or if there are necessary improvements/changes that would need to be made in order to achieve accreditation.

2018-2019:

The site visitors and board noted areas for improvement including staffing levels, compensation, and office space. Director will continue to advocate for those needs as suggested in IACS reports.

Performance Objective 2 Improve outreach and awareness of health and counseling services.

1 Assessment and Benchmark

Benchmark: Events typically attended during the year include:

- Parent Orientations (eight)
- Preview Days (two)
- Alcohol Awareness event & speaker (spring)
- Sexual Assault Prevention event & speaker (fall)
- International Student Mixers (spring and fall)
- Finals De-Stress/Therapy Dogs (spring and fall)
- Housing/Res Life Orientation for on-campus students (fall)
- Wellness Wednesday (tabling event; second week of fall semester)

1.1 Data

2017-2018:

In addition to our regular/standard events, we completed the following by request:

Event	Participants
Career Assessment Results Review (classrooms)	7 classroom results reviews; 431 students (not including individual 1:1 sessions)
Counseling Center/Health Services 101 Presentation	3 presentations 46 students
Cowboy Camp re: alcohol and sexual assault prevention (first time asked to speak at this event)	350 students
Presentation: Stress Relief, Sorority	90 students

Additionally, tabling events held that year included:

- Sleep hygiene
- Promotion of free HIV test available and Women's Clinic next semester in Health Services
- Sexual Assault Prevention Week tables (coloring contest)

2018-2019:

Event	Participants
Career Assessment Results Review (classrooms)	10 presentations, 394 students (not including 1:1 sessions)
Counseling Center/Health Services 101 presentation	4 presentations, 123 students
Cowboy Camp	~350 students
Presentations on anxiety, stress management, suicide prevention	4 presentations, 70 students

Additionally, tabling events held that year included:

- Sleep hygiene
- Promotion of free HIV test available and Women's Clinic next semester in Health Services
- Sexual Assault Prevention Week tables

1.1.1 Analysis of Data and Plan for Continuous Improvement

2017-2018:

- We will promote new/upcoming services available in Health Services (women's clinic, STD testing) through print flyers, social media postings, and outreach tabling events.
- We will also invest in promo give-away items to use during outreach tabling events to increase awareness of the Counseling Center (journals, t-shirts, pens, etc).
- We will hire student workers to help the departments with outreach tabling events during the semester and also creation of social media posts.

2018-2019:

Our Wellness Wednesday event (included info on counseling, health and career) was part of the "Engage" track where freshmen were required to complete a certain number of events. This resulted in us seeing notably larger traffic at our Wellness Wednesday tabling event and likely resulted in increases in use of services for counseling, health, and career. We are excited to continue to be a part of this for the 2019-2020 school year to help increase student awareness of our resources.

We invested in giveaway items of t-shirts and journals which included a "Persist" theme imprinted on them. The definition was included on the t-shirt ("to continue to do something in a determined way even when facing difficulties") as a means to encourage a growth-mindset with students, while also tying together how our counseling services tie in with their college career/progress. These promo items were well recieved by students, so we will continue to buy and distribute them in the 2019-2020 school year.

With new staff in the Career and Student Development Center, we will discuss where the best placement for career assessments ought to be considering staff power, credentials, etc. (counseling or career center or both). Regardless, the career assessments would be well-suited for the re-invigorated freshman foundations courses as part of the general education redesign. We will advocate for this and other career development pieces to be a part of that process.

The recent sudden retirement of a nurse in health services provides the opportunity for changes to occur in the department which may include more outreach/health promotion.

Performance Objective 3 Improve services and access to medical care on campus.

1 Assessment and Benchmark

Benchmark: Providing services that have historically not been provided before, but have been requested through past survey of students, and services that are provided at other universities, including: HIV testing, STD testing, and women's clinic (gyn) services.

1.1 Data

2017-2018:

Health Services nurses received training through the Office of Public Health to be able to offer free, rapid fingerprick HIV testing to all enrolled students on campus. This service became available to students during the spring 2018 semester.

In spring 2018 we were able to negotiate an additional women's health clinic to be added to the contract with Memorial Hospital to increase services available to students (pap smear, wellness visit, breast exam, pelvic exam, etc). This will officially take place starting fall 2018.

Late spring 2018, we began discussions through the local STD taskforce (headed by Dr. Bertrand Foche, Louisiana Dept of Health) to try to coordinate for free urine STD testing for enrolled students through the state lab.

2018-2019:

HIV and STD testing were offered for the first time ever for the campus, and at no cost to the students. Additionally, the first women's health clinics were held fall 2018 and spring 2019.

1.1.1 Analysis of Data and Plan for Continuous Improvement

2017-2018:

We will continue to dialogue with appropriate stakeholders with hopes of coordinating free STD urine testing through the state lab.

2018-2019:

STD urine testing through the state lab was able to be coordinated and was offered to students starting fall 2018. For the future, we will plan to evaluate usage and satisfaction rates for HIV testing, STD testing, and the women's clinic.