

bachelor's degree

online/on campus

General Studies

Degree Type: Bachelor of General Studies (G.B.S.)
Program Length: 4 years (120 credit hours)



What Can You Do With a Bachelor's Degree in General Studies?

Become a general studies major at McNeese and enjoy the freedom and flexibility to tailor your class schedule to explore your interests while also acquiring the knowledge and experience to pursue a variety of careers in a range of industries.

- **Administrative or Executive Assistant**
- **Program Manager**
- **Project Coordinator**
- **Market Research Analyst**
- **Clerical Administrator**
- **Sales Representative**
- **Marketing Director**
- **Technical Writer**
- **Software Consultant**
- **Public Relations Specialist**

MCNEESE STATE UNIVERSITY

WHY MCNEESE?

Here are just a few reasons to make McNeese your first choice ...



Financial Aid and Scholarships:

In addition to offering one of the most affordable tuition rates in Louisiana, McNeese also has a number of scholarships available for general studies majors.

Applied Learning:

At McNeese, you'll have opportunities for immersive learning through hands-on experience, one-on-one training, personal mentorships, internships in professional settings and study abroad programs.

Expert Faculty:

Comprised of renowned scientists, distinguished subject-matter experts, innovative researchers and published authors, the faculty at McNeese are committed to ensuring student success through personalized faculty advising.

Personalize Your Degree Program:

Our integrative program that offers students the opportunity to personalize their course of study to develop a broad knowledge base and skill set. Design and individualize your curriculum tract to cater to your interests or specific career goals while also gaining the skills and experience needed to adapt to rapid changes in workforce demand.

Offered 100% Online

Since McNeese's general studies program is available 100% online, or as a combination of online and on-campus classes, you can work towards your degree while studying at your own pace.

General Studies Degree Concentrations

Behavioral Sciences

Learn about people, cultures and social structures with a concentration in behavioral sciences. Here, you'll have the chance to study a wide range of topics, including criminal justice, economics, health and human performance, psychology and more.

Arts and Humanities

For students interested in art, foreign languages, music, theatre, philosophy and other liberal arts subject areas, the arts and humanities concentration is the perfect choice.

Applied and Natural Sciences

From physics to chemistry and computer science, the applied and natural science concentration will introduce you to a wide variety of scientific disciplines.

Technical Writing

Combining skills from both the arts and sciences, this concentration will prepare you with the necessary skills in writing, designing, and computer science to develop broad-based content knowledge in STEM fields.

Apply Now!



MCNEESE
STATE UNIVERSITY

STUDENT CENTRAL™

4435 Ryan Street · Lake Charles, LA 70609

337-475-5065

studentcentral@mcneese.edu