

# Office of the Registrar and Admissions

#9 Plan cycle - 9 Plan cycle 2023/2024 7/1/23 - 6/30/24

## Introduction

By providing accurate and timely information and services to its patrons, both on- and off-campus, the Office of the Registrar supports the fundamental educational mission of the University. Through the areas of records and registration, veterans' affairs, and athletic eligibility, the department strives to support the institution's core values of student success, academic excellence, fiscal responsibility, and University-community alliances and to meet the institution's expectations for professionalism, integrity, and quality customer service.

Services to students include processing transcript and enrollment verification requests; certifying degrees; maintaining student records by processing name changes, curriculum changes, course withdrawals and resignations; and certifying athletic eligibility and enrollment for veterans' educational benefits.

For distance education students, the office provides services and support via electronic communication such as phone, email or fax. Transcript and enrollment verification requests can also be submitted through Banner Self-Service.

### Performance Objective 1 To increase efficiency of Registrar's Office processes.

#### 1 Assessment and Benchmark

Benchmark: On the Office of the Registrar Service Survey for Faculty and Staff, score an overall average of at least 4.25 and have 85% of responses at Agree or Strongly Agree on the response item that reads "Overall, the Registrar's Office staff provides services in an efficient manner."

#### 1.1 Data

Academic Year	Response Rate			
Academic real	#	%		
2017-2018	193/821	23.5%		
2018-2019	121/795	15.2%		
2019-2020	122/634	19.2%		
2020-2021	144/600	24.0%		
2021-2022	127/561	22.6%		
2022-2023	141/533	26.4%		
2023-2024	131/544	24.1%		

Academic Year	Average Rating	% Agree or Strongly Agree
2017-2018	4.26	81.9%
2018-2019	4.55	88.4%
2019-2020	4.68	95.1%
2020-2021	4.44	85.5%
2021-2022	4.43	84.3%
2022-2023	4.57	89.2%
2023-2024	4.40	88.0%

#### 1.1.1 Analysis of Data and Plan for Continuous Improvement

2019-2020:

- The electronic withdrawal process was completed in July 2019.
- The adjusted athletic memo pilot was somewhat successful but we are unsure it created enough efficiency to implement campus wide. We will continue to look at ways to make this process more efficient.
- During the COVID-19 pandemic, the Registrar's Office accepted emails in place of paper forms for many processes especially curriculum changes. This pandemic brought to light the need for more electronic processes.
- Staff outages and the COVID-19 pandemic made implementing new formal electronic processes difficult.
- Goals to remain the same for 2020-2021. During 2020-2021, the Registrar plans to have periodic individual conversations with deans and department heads about steps Registrar's Office staff can take to improve collaboration.

#### 2020-2021:

- Our rating decreased for 2020-2021. COVID and hurricanes hampered our ability to move any more process to electronic during 2020-2021. We also experienced vacancies in three positions during 2020-2021, two of which have been vacant for over six months.
- With the campus purchasing Dynamic Forms, our goal is to move at least two paper forms to electronic processes during 2021-2022.

• Departmental Degree Works reviews have been scheduled for Fall 2021 to review Degree Works settings that will reduce petitions needed especially for transfer students.

#### 2021-2022:

- Our rating decreased slightly again for 2021-2022.
- Departmental Degree Works reviews were completed during Fall 2021 to review Degree Works settings that will reduce petitions needed especially for transfer students.
- Dynamic Forms implementation has been slower than expected mainly due to technical issues. The VA Request to be Certified Form is close to being able to go live and plan to have at least one other form go live during 2022-2023.
- Combining Admissions and Dual Enrollment with the Office of Registrar effective July 1, 2022, will
  provide opportunities to use personnel across these areas to work more efficiently since many
  duties overlap.

#### 2022-2023:

- Our rating increased for 2022-2023.
- Due to personnel shortages and adjusting to having admissions and dual enrollment combined with the Registrar's Office, Dynamic Forms implementation did not progress any in 2022-2023.
- In July 2023, the option to have a transcript mailed was added to National Student Clearinghouse and, effective August 2023, all students who began attending McNeese after 1985 will be required to used NSC for mailed transcripts.
- Degree Works was updated in January 2023.
- The Registrar and Director of Admissions has taken an active role in the institution's implementation of Navigate, which is a software and smartphone app aimed at increasing student satisfaction and retention while combining most student information into one centralized location. Navigate is scheduled to go live in August 2023.
- During 2023-2024, we plan to research the possibility of moving from printing diplomas locally to a national printer who will handle duplicate diploma requests as well and provide students with access to electronic diplomas.
- During the year, staff members participated in the faculty staff retreat in August and the professional development day in October. Training provided where a Degree Works review and Banner and Argos Navigation training.
  - Survey results showed that over 95% of respondents from both training agreed that the session was effective.

#### 2023-2024:

- While our rating did decrease this year, it is still above our goal.
- As the offices of Registrar and Admission have been combined longer, we are finding ways to integrate some of the functions and find ways to streamline some processes.
- During 2023-2024, the Registrar and Director of Admissions participated in the EAB Moonshot working group for Holds Reform. As a result of this committees work, we were able to clean up many holds and create ways to more efficiently inform students of their holds and how to resolve them.
- During June 2023, the Registrar and Director of Admissions began meeting weekly with the Director of Academic Affairs Special Projects. We are currently near completion on two dynamic forms (immunization waiver and VA certification form). We have begun planning the logic for two other possible forms (course withdrawal and student curriculum changes).
- During Spring and Summer 2023, the Registrar and Director of Admission assisted UCS in implementation of Banner Self Service 9 which is now live.
- During June and July 2023, the Registrar and Director of Admissions researched Degree Works enhancement possibilities and moved three ideas into our test environment. These ideas will continue to be tested with the goal of moving them to production by October 2024.

• During 2024-2025, we will continue to research the possibility of moving from printing diplomas locally to a national printer who will handle duplicate diploma requests as well and provide students with access to electronic diplomas.

# Performance Objective 2 To provide exemplary customer service to applicants, students, faculty, staff, and other patrons of the University in an effort to support the University's recruitment and retention efforts.

#### 1 Assessment and Benchmark

Benchmark: On the Office of the Registrar Service Survey for Faculty and Staff, score at least 4.25 (agree /satisfied) on all items listed. Also, 85% of responses on each survey item will be Agree or Strongly Agree.

Prior to 2018-2019, the benchmark was a score of at least 4.00.

Registar's Office Service Survey For Faculity and Staff [PDF 490 KB 3/5/20]

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Academic Year	Response Rate				
Academic Year	#	%			
2018-2019	153/795	19%			
2019-2020	162/634	26%			
2020-2021	176/600	29.3%			
2021-2022	163/561	29.1%			
2022-2023	141/533	26.4%			
2023-2024	131/544	24.1%			

Average scores for the statements on the survey:

Statement	Average Score			% Agree or Strongly Agree			
Statement	2019	2020	2021	2019	2020	2021	
Overall, I am treated in a courteous manner by Registrar's Office staff.	4.72	4.81	4.64	93.3%	96.1%	91.1%	
Overall, the Registrar's Office staff conducts business in a professional manner.	4.70	4.79	4.69	94.2%	96.1%	93.8%	
Overall, the Registrar's Office staff provides services in a timely manner.	4.60	4.69	4.39	92.5%	95.9%	85.2%	
Overall, I feel that the information received from the Registrar's Office staff is accurate.	4.72	4.74	4.51	95.8%	96.0%	90.8%	
Overall, the Registrar's Office staff is knowledgeable of policies and procedures pertaining to the Registrar's Office.	4.71	4.73	4.58	94.9%	95.8%	91.3%	
Overall, the Registrar's Office staff is accessible.	4.46	4.68	4.43	86.5%	93.5%	85.5%	

Statement	Average Score			% Agree or Strongly Agree		
Statement	2022	2023	2024	2022	2023	2024
Overall, I am treated in a courteous manner by Registrar's Office staff.	4.63	4.81	4.60	93.8%	95.6%	90.7%
Overall, the Registrar's Office staff conducts business in a professional manner.	4.63	4.77	4.64	91.5%	94.7%	91.7%
Overall, the Registrar's Office staff provides						

services in a timely manner.	4.40	4.51	4.29	84.1%	86.6%	85.7%
Overall, I feel that the information received from the Registrar's Office staff is accurate.	4.55	4.67	4.51	91.2%	93.8%	88.7%
Overall, the Registrar's Office staff is knowledgeable of policies and procedures pertaining to the Registrar's Office.	4.58	4.65	4.58	90.4%	92.6%	91.4%
Overall, the Registrar's Office staff is accessible.	4.40	4.52	4.32	85.9%	89.4%	83.0%

Average scores for the services provided by the Registar's Office:

Service Provided	Average Score			% Agree or Strongly Agree		
Service Flovided	2019	2020	2021	2019	2020	2021
Problem Resolution	4.62	4.70	4.45	90.0%	96.3%	87.5%
Transfer Credit Evaluation	4.49	4.60	4.03	88.0%	94.1%	75.6%
Registration	4.52	4.63	4.43	89.3%	92.9%	89.5%
Degree Audit/Commencement Preparation	4.59	4.60	4.43	90.0%	93.3%	85.3%
Athletic Eligibility Certification Process	4.69	4.75	4.32	96.1%	97.0%	82.5%

Service Provided	Average Score			% Agree or Strongly Agree		
Service Flovided	2022	2023	2024	2022	2023	2024
Problem Resolution	4.52	4.51	4.41	90.4%	90.4%	86.5
Transfer Credit Evaluation	4.31	4.31	4.21	79.5%	83.8%	80.3
Registration	4.38	4.36	4.31	83.8%	82.2%	83.3
Degree Audit/Commencement Preparation	4.54	4.51	4.38	88.9%	88.9%	85.5
Athletic Eligibility Certification Process	4.38	4.53	4.45	83.9%	87.3%	88.6

#### 1.1.1 Analysis of Data and Plan for Continuous Improvement

2019-2020:

While results of all areas continue to increase, the rating on accessibility saw the highest increase. This was due to efforts of Registrar's Office staff to be more involved and available. We will continue these effects to provide direct access to Registrar's Office staff as accessibility was mentioned again in the survey comments.

Degree Audit satisfaction increased the least. The extended down time during the Degree Works upgrade likely impacted these results. During 2020-2021, we plan to update documentation to reflect the changes due to the upgrade and Degree Works is being included in the advisor training during McNeese week which is part of the return to campus in August.

Many positive comments about specific Registrar's Office staff were part of the survey results. These results were shared with those staff members to let them know that are truly impacting McNeese staff members and to encourage them to keep up the great customer service they are providing.

#### 2020-2021:

Scores in all areas fell in 2020-2021, but scores on Transfer Credit Evaluation fell the most. McNeese has recently hired a consultant to help make some processes more efficient and Transfer Credit Evaluation is one of the processes being worked on. The team assigned to this task is working on ways to make transfer credits and transfer advising easier for the student and the advisor. The Registrar's Office along with Institutional Research and Effectiveness will meet with academic departments July 2021 through September 2021 to find ways to make transfer credits apply in Degree Works without the need for as many petitions. We are also looking at Registrar's Office staffing to determine more people that can be used to

#### enter transfer credits.

With the campus returning to normal operations for Fall 2021 and the implementation of Dynamic Forms, we hope to see these number return closer to normal next year.

#### 2021-2022:

All scores fell in 2021-2022 with the exception of Transfer Credit Evaluation.

During last year's process consultant exercises, Transfer Credit Evaluation was one of the processes worked on. The Registrar's Office along with Institutional Research and Effectiveness met with academic departments July 2021 through September 2021 to find ways to make transfer credits apply in Degree Works without the need for as many petitions. These adjustments will stay in place for all future catalogs so departments will continue to get these benefits.

With the restructuring of the office, we are able to create one new position. This new position will focus on graduation, Degree Works (including SEP), and Dynamic Forms. Having a person dedicated to these tasks will keep the momentum going and help these projects move forward.

#### 2022-2023:

While customer satisfaction statements all increased, all average scores for services fell or stayed the same in 2022-2023 with the exception of Transfer Credit Evaluation.

During the year staff members participated in the faculty staff retreat in August and the professional development day in October. Training provided where a Degree Works review and Banner and Argos Navigation training. Survey results showed that over 85% of respondents from both trainings agreed that the session was beneficial.

With being unable to fill the newly created position as well as two other vacant positions for most of the year, time to complete tasks has increased. Being allowing to fill one of these positions at the end of 2022-2023 should help alleviate this problem.

During 2022-2023, the Registrar and Director of Admissions, with assistance from Enrollment Management directors, assessed which functions currently being done in the Office of the Registrar and Admissions could be moved to other areas, both inside and outside Enrollment Management. If the administration approves these moves, the Office of the Registrar and Admissions staff will be able to complete the remaining tasks in a more timely and efficient manner.

#### 2023-2024:

Our numbers continued to decrease this year, with all but one staying above our goal. Transfer Evaluation continues to be the lowest scores even though there are many times of the year when it takes less than two weeks from the time we receive a transcript for the credit to be posted to the students accounts. One of the EAB Moonshot groups is focused on transfer processing. We have identified two AI transcript evaluation programs that we plan to demo in Fall 2024.

We have created a shared document shared amongst Registrar and Admissions, Student Central and other EM staff to identify transfer students who are checking on the status of their applications. We feel those students who reach out to us, are more likely to attend. Having these students documented, allow for concerted effects by the whole EM group to get these students processed quickly so they can begin the advising process and register for classes.

We are beginning to look more at documents being required at admissions for different student types and plan to remove any that are not directly related to the admissions process.