

Office of the Registrar and Admissions

#8 Plan cycle - 8 Plan cycle 2022/2023 7/1/22 - 6/30/23

Introduction

By providing accurate and timely information and services to its patrons, both on- and off-campus, the Office of the Registrar supports the fundamental educational mission of the University. Through the areas of records and registration, veterans' affairs, and athletic eligibility, the department strives to support the institution's core values of student success, academic excellence, fiscal responsibility, and University-community alliances and to meet the institution's expectations for professionalism, integrity, and quality customer service.

Services to students include processing transcript and enrollment verification requests; certifying degrees; maintaining student records by processing name changes, curriculum changes, course withdrawals and resignations; and certifying athletic eligibility and enrollment for veterans' educational benefits.

For distance education students, the office provides services and support via electronic communication such as phone, email or fax. Transcript and enrollment verification requests can also be submitted through Banner Self-Service.

1 Assessment and Benchmark

Benchmark: On the Office of the Registrar Service Survey for Faculty and Staff, score an overall average of at least 4.25 and have 85% of responses at Agree or Strongly Agree on the response item that reads "Overall, the Registrar's Office staff provides services in an efficient manner."

1.1 Data

| Academic Year | Response Rate | | | |
|---------------|---------------|-------|--|--|
| Academic Year | # | % | | |
| 2017-2018 | 193/821 | 23.5% | | |
| 2018-2019 | 121/795 | 15.2% | | |
| 2019-2020 | 122/634 | 19.2% | | |
| 2020-2021 | 144/600 | 24.0% | | |
| 2021-2022 | 127/561 | 22.6% | | |
| 2022-2023 | 141/533 | 26.4% | | |

| Academic Year | Average Rating | % Agree or Strongly Agree |
|---------------|----------------|------------------------------|
| 2017-2018 | 4.26 | 81.9% |
| 2018-2019 | 4.55 | 88.4% |
| 2019-2020 | 4.68 | 95.1% |
| 2020-2021 | 4.44 | 85.5% |
| 2021-2022 | 4.43 | 84.3% |
| 2022-2023 | 4.57 | 89.2% |

1.1.1 Analysis of Data and Plan for Continuous Improvement

2018-2019:

- The Registrar's Office did not administer the process survey during 2018-2019.
- During 2018-2019, the Registrar's Office was able to automate 2 paper processes. Effective spring 2019, students were able to add and drop classes that start after the traditional late registration via Banner Self Service instead of using paper forms or email. Additionally, our staff, along with UCS, developed a workflow for an electronic withdrawal process. This process is in it's final stage with implementation set for July 2019.
- Also, during summer 2019 we piloted an adjusted athletic memo process to greater assist academic departments in verification of student athlete progress. While this process is still paper-based, we are trying to make it more effective for both offices.
- For 2019-2020, we plan to assess other processes that can be automated to increase efficiency. While we did meet our goals for 2018-2019, we are keeping the goals the same as we go through this adjustment period.

2019-2020:

- The electronic withdrawal process was completed in July 2019.
- The adjusted athletic memo pilot was somewhat successful but we are unsure it created enough efficiency to implement campus wide. We will continue to look at ways to make this process more efficient.
- During the COVID-19 pandemic, the Registrar's Office accepted emails in place of paper forms for many processes especially curriculum changes. This pandemic brought to light the need for more electronic processes.

- Staff outages and the COVID-19 pandemic made implementing new formal electronic processes difficult.
- Goals to remain the same for 2020-2021. During 2020-2021, the Registrar plans to have periodic individual conversations with deans and department heads about steps Registrar's Office staff can take to improve collaboration.

2020-2021:

- Our rating decreased for 2020-2021. COVID and hurricanes hampered our ability to move any more process to electronic during 2020-2021. We also experienced vacancies in three positions during 2020-2021, two of which have been vacant for over 6 months.
- With the campus purchasing Dynamic Forms, our goal is to move at least two paper forms to electronic processes during 2021-2022.
- Departmental Degree Works reviews have been scheduled for fall 2021 to review Degree Works settings that will reduce petitions needed especially for transfer students.

2021-2022:

- Our rating decreased slightly again for 2021-2022.
- Departmental Degree Works reviews were completed during fall 2021 to review Degree Works settings that will reduce petitions needed especially for transfer students.
- Dynamic Forms implementation has been slower than expected mainly due to technical issues. The VA Request to be Certified Form is close to being able to go live and plan to have at least one other form go live during 2022-2023.
- Combining Admissions and Dual Enrollment with the Office of Registrar effective July 1, 2022, will provide opportunities to use personnel across these areas to work more efficiently since many duties overlap.

2022-2023:

- Our rating increased for 2022-2023.
- Due to personnel shortages and adjusting to having admissions and dual enrollment combined with the Registrar's Office, Dynamic Forms implementation did not progress any in 2022-2023.
- In July 2023, the option to have a transcript mailed was added to National Student Clearinghouse and, effective August 2023, all students who began attending McNeese after 1985 will be required to used NSC for mailed transcripts.
- Degree Works was updated in January 2023.
- The Registrar and Director of Admissions has taken an active role in the institution's implementation of Navigate, which is a software and smartphone app aimed at increasing student satisfaction and retention while combining most student information into one centralized location. Navigate is scheduled to go live in August 2023.
- During 2023-2024, we plan to research the possibility of moving from printing diplomas locally to a national printer who will handle duplicate diploma requests as well and provide students with access to electronic diplomas.
- During the year staff members participated in the faculty staff retreat in August and the professional development day in October. Training provided where a Degree Works review and Banner and Argos Navigation training.
 - Survey results showed that over 95% of respondents from both training agreed that the session was effective.

Performance Objective 2 To provide exemplary customer service to applicants, students, faculty, staff, and other patrons of the University in an effort to support the University's recruitment and retention efforts.

1 Assessment and Benchmark

Prior to 2018-2019, the benchmark was a score of at least 4.00.

Registar's Office Service Survey For Faculity and Staff [PDF 490 KB 3/5/20]

1.1 Data

| Academic Year | Response Rate | | | |
|---------------|---------------|-------|--|--|
| Academic real | # | % | | |
| 2018-2019 | 153/795 | 19% | | |
| 2019-2020 | 162/634 | 26% | | |
| 2020-2021 | 176/600 | 29.3% | | |
| 2021-2022 | 163/561 | 29.1% | | |
| 2022-2023 | 141/533 | 26.4% | | |

Average scores for the statements on the survey:

| Statement | Average Score | | | % Agree or Strongly Agree | | |
|---|---------------|------|------|---------------------------|-------|-------|
| Statement | 2019 | 2020 | 2021 | 2019 | 2020 | 2021 |
| Overall, I am treated in a courteous manner by Registrar's Office staff. | 4.72 | 4.81 | 4.64 | 93.3% | 96.1% | 91.1% |
| Overall, the Registrar's Office staff conducts business in a professional manner. | 4.70 | 4.79 | 4.69 | 94.2% | 96.1% | 93.8% |
| Overall, the Registrar's Office staff provides services in a timely manner. | 4.60 | 4.69 | 4.39 | 92.5% | 95.9% | 85.2% |
| Overall, I feel that the information received from the Registrar's Office staff is accurate. | 4.72 | 4.74 | 4.51 | 95.8% | 96.0% | 90.8% |
| Overall, the Registrar's Office staff is knowledgeable of policies and procedures pertaining to the Registrar's Office. | 4.71 | 4.73 | 4.58 | 94.9% | 95.8% | 91.3% |
| Overall, the Registrar's Office staff is accessible. | 4.46 | 4.68 | 4.43 | 86.5% | 93.5% | 85.5% |

| Statement | Average Score | | | % Agree or Strongly Agree | | |
|---|---------------|------|------|---------------------------|-------|------|
| Statement | 2022 | 2023 | 2024 | 2022 | 2023 | 2024 |
| Overall, I am treated in a courteous manner by Registrar's Office staff. | 4.63 | 4.81 | | 93.8% | 95.6% | |
| Overall, the Registrar's Office staff conducts business in a professional manner. | 4.63 | 4.77 | | 91.5% | 94.7% | |
| Overall, the Registrar's Office staff provides services in a timely manner. | 4.40 | 4.51 | | 84.1% | 86.6% | |
| Overall, I feel that the information received from the Registrar's Office staff is accurate. | 4.55 | 4.67 | | 91.2% | 93.8% | |
| Overall, the Registrar's Office staff is knowledgeable of policies and procedures pertaining to the Registrar's Office. | 4.58 | 4.65 | | 90.4% | 92.6% | |
| Overall, the Registrar's Office staff is accessible. | 4.40 | 4.52 | | 85.9% | 89.4% | |

Average scores for the services provided by the Registar's Office:

| Service Provided | Average Score | | | % Agree or Strongly Agree | | |
|--|---------------|------|------|---------------------------|-------|-------|
| | 2019 | 2020 | 2021 | 2019 | 2020 | 2021 |
| Problem Resolution | 4.62 | 4.70 | 4.45 | 90.0% | 96.3% | 87.5% |
| Transfer Credit Evaluation | 4.49 | 4.60 | 4.03 | 88.0% | 94.1% | 75.6% |
| Registration | 4.52 | 4.63 | 4.43 | 89.3% | 92.9% | 89.5% |
| Degree Audit/Commencement Preparation | 4.59 | 4.60 | 4.43 | 90.0% | 93.3% | 85.3% |
| Athletic Eligibility Certification Process | 4.69 | 4.75 | 4.32 | 96.1% | 97.0% | 82.5% |

| Service Provided | Average Score | | | % Agree or Strongly Agree | | |
|--|---------------|------|------|---------------------------|-------|------|
| Service Provided | 2022 | 2023 | 2024 | 2022 | 2023 | 2024 |
| Problem Resolution | 4.52 | 4.51 | | 90.4% | 90.4% | |
| Transfer Credit Evaluation | 4.31 | 4.31 | | 79.5% | 83.8% | |
| Registration | 4.38 | 4.36 | | 83.8% | 82.2% | |
| Degree Audit/Commencement Preparation | 4.54 | 4.51 | | 88.9% | 88.9% | |
| Athletic Eligibility Certification Process | 4.38 | 4.53 | | 83.9% | 87.3% | |

1.1.1 Analysis of Data and Plan for Continuous Improvement

2018-2019:

The survey instrument used for the spring 2019 faculty/staff survey was updated to exclude questions that were no longer relevant. These changes helped the survey be more concise and focus on services we provide. Limited new questions were also added to help judge staff knowledge and accessibility. These new question provided valuable information. While all of our continuing questions received all-time high scores, the accessibility question scored low. This item has also come up in the comments of our survey. To address this issue, I plan to send out direct connect information of Registrar's staff to faculty and staff. These concerns will also be addressed with the Registrar's Office staff.

2019-2020:

While results of all areas continue to increase, the rating on accessibility saw the highest increase. This was due to efforts of Registrar's Office staff to be more involved and available. We will continue these effects to provide direct access to Registrar's Office staff as accessibility was mentioned again in the survey comments.

Degree Audit satisfaction increased the least. The extended down time during the Degree Works upgrade likely impacted these results. During 2020-2021, we plan to update documentation to reflect the changes due to the upgrade and Degree Works is being included in the advisor training during McNeese week which is part of the return to campus in August.

Many positive comments about specific Registrar's Office staff were part of the survey results. These results were shared with those staff members to let them know that are truly impacting McNeese staff members and to encourage them to keep up the great customer service they are providing.

2020-2021:

Scores in all area fell in 2020-2021, but scores on Transfer Credit Evaluation fell the most. McNeese has recently hired a consultant to help make some processes more efficient and Transfer Credit Evaluation is one of the processes being worked on. The team assigned to this task is working on ways to make transfer credits and transfer advising easier for the student and the advisor. The Registrar's Office along with Institutional Research and Effectiveness will meet with academic departments July 2021 through September 2021 to find ways to make transfer credits apply in Degree Works without the need for as many

petitions. We are also looking at Registrar's Office staffing to determine more people that can be used to enter transfer credits.

With the campus returning to normal operations for fall 2021 and the implementation of Dynamic Forms, we hope to see these number return closer to normal next year.

2021-2022:

All scores fell in 2021-2022 with the exception of Transfer Credit Evaluation.

During last year's process consultant exercises, Transfer Credit Evaluation was one of the processes worked on. The Registrar's Office along with Institutional Research and Effectiveness met with academic departments July 2021 through September 2021 to find ways to make transfer credits apply in Degree Works without the need for as many petitions. These adjustments will stay in place for all future catalogs so departments will continue to get these benefits.

With the restructuring of the office, we are able to create one new position. This new position will focus on graduation, Degree Works (including SEP), and Dynamic Forms. Having a person dedicated to these tasks will keep the momentum going and help these projects move forward.

2022-2023:

While customer satisfaction statements all increased, all average scores for services fell or stayed the same in 2022-2023 with the exception of Transfer Credit Evaluation.

During the year staff members participated in the faculty staff retreat in August and the professional development day in October. Training provided where a Degree Works review and Banner and Argos Navigation training. Survey results showed that over 85% of respondents from both trainings agreed that the session was beneficial.

With being unable to fill the newly created position as well as two other vacant positions for most of the year, time to complete tasks has increased. Being allowing to fill one of these positions at the end of 2022-2023 should help alleviate this problem.

During 2022-2023, the Registrar and Director of Admissions, with assistance from Enrollment Management directors, assessed which functions currently being done in the Office of the Registrar and Admissions could be moved to other areas, both inside and outside Enrollment Management. If the administration approves these moves, the Office of the Registrar and Admissions staff will be able to complete the remaining tasks in a more timely and efficient manner.