



## Center for Advancement of Quality Education

#3 Plan cycle - 3

Plan cycle 2022/2023

7/1/22 - 6/30/23

## **Performance Objective 1 Provide professional development opportunities through training and conferences.**

### **1 Assessment and Benchmark**

**Benchmark 1:** Offer a minimum of 4 professional development opportunities for McNeese Faculty/Staff and/or teacher candidates during the academic year.

**Benchmark 2:** Offer 2 professional development opportunities for educators or P-12 students in the surrounding parishes during the academic year.

#### **1.1 Data**

2020-2021:

**Benchmark 1:** The following professional development opportunities were offered during the 2020-2021 academic year:

- Microsoft Professional Development for Nursing faculty and staff
- Praxis exam workshops
- Teaching Excellence Technology Infusion

**Benchmark 2:**

- Educators Rising information meetings for district partners
- UnLock Education Virtual Conference for area high school students.

2021-2022:

2022-2023:

**Benchmark 1:** The following professional development opportunities were offered during the 2022-2023 academic year:

- Engagement Professional Development for MSU faculty and staff
- Flip Professional Development offered for MSU faculty and staff.
- Online Learning Professional Development provided for EDPR faculty.
- Established MPWR Lab to integrate technology into practicum course for the 2023-2024 academic year.
- Assisted with Science/STEM integration for INVEST Summer Enrichment Camp

**Benchmark 2:**

- MPACT on Education Conference provided for regional educators.
- Starks Career Day presentation
- Our Lady Queen of Heaven STEM Professional Development for faculty

#### **1.1.1 Analysis of Data**

2020-2021:

A new director of the Ann Rosteet Hurley Center for the Advancement of Quality Education was hired in August of 2020 to revitalize and expand the work of the Center. With the damage from two hurricanes, an ice storm, and torrential flooding, along with the effects of the COVID-19 pandemic, plans for the 2020-2021 academic year had to be revised.

Although the benchmark was not met, the Center was able to provide professional development opportunities to both groups of stakeholders during the academic year.

2021-2022:

2022-2023:

The director of the Ann Rosteet Hurley Center for the Advancement of Quality Education entered her 3<sup>rd</sup> year in the position. Networking allowed for benchmarks to be accomplished for this academic year. Additional plans are in process to expand training opportunities for the community.

#### **1.1.2 Plan for Continuous Improvement**

2020-2021:

A number of plans for the 2020-2021 academic year were put on hold due to the circumstances of the year. The director will continue to make contacts within the community to establish collaborative opportunities for professional development. The Center will use 2020-2021 as a baseline for goals and objectives moving forward.

2021-2022:

2022-2023:

Establishment of the MPACT on Education Conference held annually was put into place initially in 2022 and expanded in 2023. In addition, the director has been actively establishing training opportunities within the 5-parish area in which we serve. In addition, plans are in the works for a training opportunity for area STEM teachers. Additionally, the director is again providing training for the entire MSU faculty as part of the return to campus sessions.

**Performance Objective 2 Provide research, funding, and organization to establish new initiatives as determined by the CAQE director and the Burton College of Education dean.**

**1 Assessment and Benchmark**

**Benchmark:** Identify and research at least 2 initiatives tied to the Burton College of Education vision.

**1.1 Data**

2020-2021:

There is no data to report for the 2020-2021 academic year. The 2020-2021 academic year was used to begin making contacts in the community, learning about the vision of the Burton College of Education, and devising a plan to move forward.

2021-2022:

2022-2023:

- Identified the opportunity for an online program for elementary education.
- Identified augmented/virtual reality opportunity for recruitment and advertising for the Burton College of Education.

**1.1.1 Analysis of Data**

2020-2021:

A new director for the Ann Rosteet Hurley Center for the Advancement of Quality Education was hired in August of 2020 to revitalize and expand the work of the Center. With the damage from two major hurricanes, an ice storm and torrential flooding and the effects of the COVID-19 pandemic, several of the plans for the 2020-2021 academic year were either placed on hold or modified. The Center will use 2020-2021 as a baseline for goals and to plan objectives moving forward.

2021-2022:

2022-2023:

- Online elementary program courses identified, and grant funding secured for implementation.
- Outline of advertising program designed for recruitment and funding secured for assistance payment.

**1.1.2 Plan for Continuous Improvement**

2020-2021:

A number of plans for the 2020-2021 academic year were put on hold due to the circumstances of the year. The director will continue to research options for various initiatives tied to the vision for the Burton College of Education. The Center will use 2020-2021 to determine a baseline for goals and objectives moving forward.

2021-2022:

2022-2023:

Videos, outline of program materials and establishment of web landing pages are in the creation phase.  
Plans to have advertising initiative in place by September of Fall23 semester.

## 2 Assessment and Benchmark

**Benchmark:** The director for the Center for the Advancement of Quality Education will write or collaborate on and submit at least two grant proposals per year.

### 2.1 Data

2020-2021:

Grant proposal written and submitted:

- Educators Rising Pathways
- MPWR- Citgo STEM Talent Pipeline

2021-2022:

2022-2023:

- MPWR Phase II – Citgo STEM
- Board of Regents E-Learning grant
- Shearman Grant Proposal

#### 2.1.1 Analysis of Data

2020-2021:

The benchmark was met for the 2020-2021 academic year. The two grant proposals submitted were also awarded.

2021-2022:

2022-2023:

Benchmark was met for the 2022-2023 academic year. Both MPWR and BOR grant proposals were awarded.

#### 2.1.2 Plan for Continuous Improvement

2020-2021:

Although a new director was hired for the Center in August 2020 to revitalize and expand the work of the Center, two grants were written and granted. The Center will use 2020-2021 as a baseline for goals and objective moving forward.

The director will continue to research grant and funding opportunities to support the initiatives aligned with the vision for the Burton College of Education.

2021-2022:

2022-2023:

The director will continue to identify grant opportunities for the Burton College of Education which support and fund growth opportunities.

## Performance Objective 3 Expand professional development opportunities to include industry-based courses.

### 1 Assessment and Benchmark

**Benchmark:** Research, organize, deliver, and market at least two courses for non-education professionals during the academic year, including opportunities for extension of master's programs.

#### 1.1 Data

2020-2021:

The MS in Instructional Technology, which is offered through the Department of Education Professions, is currently being redesigned to focus on the needs of the workforce with the assistance of the Center.

2021-2022:

2022-2023:

The director is currently redesigning courses for the MS program. Currently, duplication of courses is in place coinciding with the MEd Transformational Teaching and Learning. During the Fall 23 semester, courses will be split and targeted material will be in place specific to each program.

#### **1.1.1 Analysis of Data**

2020-2021:

The director for the Center began working with DEP faculty to redesign the MS in Instructional Technology program to align with the current needs of the workforce. This work will continue throughout the next year to finalize the redesign of the coursework.

2021-2022:

2022-2023:

New recruitment flyer has been created and targeted meetings with area businesses are scheduled.

#### **1.1.2 Plan for Continuous Improvement**

2020-2021:

The director of the Center will continue to work with the DEP faculty to finalize the coursework in the MS Instructional Technology program. The Center will then design and promote industry focused professional development opportunities for trainers and industry-based personnel. These professional development opportunities will be hosted through the Center and in collaboration with community and industry partners.

2021-2022:

2022-2023:

The director will be targeting area businesses as well as adding additional professional development courses that fulfill specific need.

### **Performance Objective 4 Research and coordinate community activities and expand community involvement in the Burton College of Education.**

#### **1 Assessment and Benchmark**

**Benchmark :** Organize, market and deliver at least one community-based initiative per year.

##### **1.1 Data**

2020-2021:

During the academic year, the Center secured a grant through the Louisiana Endowment for the Humanities. The grant provided books the Center director was able to deliver to local high-needs schools for disbursement to families.

2021-2022:

2022-2023:

Collaborated with the Region V STEM Center SeaPerch Underwater Robotics Camp.

#### **1.1.1 Analysis of Data**

2020-2021:

The benchmark for the 2020-2021 academic year was met. The books were distributed to a local high needs school for disbursement to families.

2021-2022:

2022-2023:

The benchmark for 2022-2023 academic year was met. 38 middle school students attended the camp July 10-14 .

#### **1.1.2 Plan for Continuous Improvement**

2020-2021:

The Center will make it a priority to give back to the community through at least one initiative per year. The Center will work to secure the same grant for the following year and will look for additional opportunities to collaborate with, assist, and give to the community we serve.

2021-2022:

2022-2023:

The Center has already made plans to serve as a Solar Eclipse partner with NASA and NSTA to provide training for area students during two solar eclipses occurring in the 2023-2024 academic year.

## **Performance Objective 5 Research, coordinate, and facilitate marketing and recruitment for the Burton College of Education.**

### **1 Assessment and Benchmark**

**Benchmark:** Organize, develop, coordinate and maintain a marketing platform for recruitment of graduate level candidates.

#### **1.1 Data**

2020-2021:

The director of the Center participated in marketing training for Hubspot and developed and launched the landing pages for the Burton College of Education MAT/PBC and MED programs.

2021-2022:

2022-2023:

The director participated in LaCue and TechCon as well as developing the new marketing approach for Gigantic.

##### **1.1.1 Analysis of Data**

2020-2021:

The director of the Center was able to launch Hubspot for marketing the alternative certification and MED programs. This activity was coordinated through the Center and the landing pages were launched at the end of the 2020-2021 academic year. Hubspot will be continuously monitored and updated to keep current.

2021-2022:

2022-2023:

The director has attended several recruiting events as well as developed the marketing plan for Gigantic augmented/virtual reality marketing program to be launched Fall 23.

##### **1.1.2 Plan for Continuous Improvement**

2020-2021:

The director for the Center will continue to maintain Hubspot and follow up on leads determined through marketing. Additionally, the director of the Center has initiated the "My Why" ad campaign anticipated to be launched by spring 2022 and will be the main focus to meet this objective in the upcoming year.

2021-2022:

2022-2023:

The director will maintain marketing campaign on Gigantic and further promote initiatives of the Burton College of Education through all media opportunities.

### **2 Assessment and Benchmark**

**Benchmark:** Organize, develop, design, and secure funding for the MPWR Stem Lab for teaching and technology.

#### **2.1 Data**

2020-2021:

The Center is coordinating the set up of the MPWR lab. Grant funding was secured this past year for the initial

equipment purchase for the MPWR Lab.

2021-2022:

2022-2023:

Due to the lack of building space, the Center has been delayed in establishing a physical location for the MPWR Lab. Space in the REC has been allocated for the 23-24 academic year, and equipment and storage facilities are being secured.

#### **2.1.1 Analysis of Data**

2020-2021:

The MPWR Lab will be a focal point in the redesign of the new education building. Securing funding for the initial equipment purchase was the start to furnishing and establishing a state of the art lab.

2021-2022:

2022-2023:

Plans are still in place for the lab to be a focal point of a new building for the Burton College of Education – when that occurs. In the interim, a room in the REC building will be established for use of the equipment secured and training techniques.

#### **2.1.2 Plan for Continuous Improvement**

2020-2021:

The Center will write and submit additional grants through the Citgo STEM Pipeline for the additional technology expansion in the MPWR lab. The Center will also pursue National Science Foundation grant funding for research and equipment to benefit our education candidates, students from other colleges, and the community.

2021-2022:

2022-2023:

The Center will continue to pursue funding for additional equipment and expansion of the MPWR Learning Lab. National Science Foundation grants are also being considered to extend training opportunities for our pre-service candidates.