
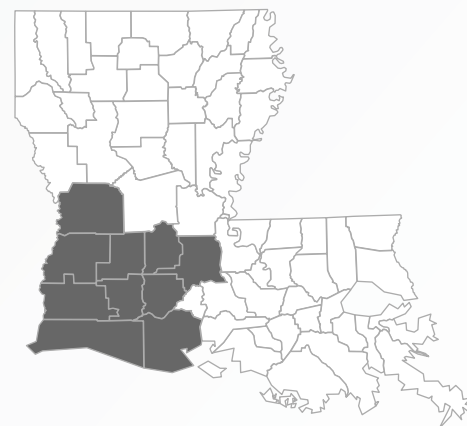


The Economic Value of McNeese State University

About McNeese

 **7,255**
Students

 **798**
Employees



The Southwest Louisiana region

Economic impact analysis

1 out of **43** jobs in the Southwest Louisiana region is supported by the activities of McNeese and its students.



Alumni impact

Impact of the increased earnings of McNeese alumni and the businesses they work for

\$532.9 million
Added income

5,005 Jobs supported

An economic boost similar to hosting the Super Bowl

OR

1x



Operations spending impact

Impact of annual payroll and other spending

\$47.6 million

Added income

741

Jobs supported

Enough to buy **1,010** new cars

OR



Construction spending impact

Impact of expenditures for ongoing construction projects

\$14.5 million

Added income

213

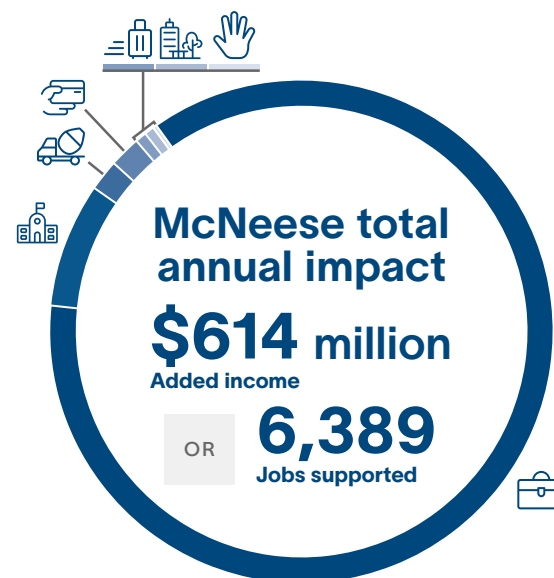
Jobs supported

Enough to buy **1,171** families* a year's worth of groceries

OR



● = 100 jobs * = family of four



Student spending impact

\$10.6 million Added income

OR **219** Jobs supported



Visitor spending impact

\$4.3 million Added income

OR **110** Jobs supported



Start-up company impact

\$4.1 million Added income

OR **101** Jobs supported



Volunteerism impact

\$0.3 million Added income

OR **2** Jobs supported

Investment analysis

For every \$1...



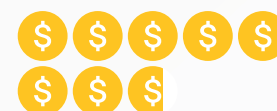
Students gain **\$4.60** in lifetime earnings



Taxpayers gain **\$1.90** in added tax revenue and public sector savings



Society gains **\$7.70** in added income and social savings



The average bachelor's degree graduate from McNeese will see an increase in earnings of **\$23,900** each year compared to someone with a high school diploma working in Louisiana.

