



# McNeese State University Admissions & Recruiting



# Admissions and Recruiting

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# Admissions and Recruiting

- Located in Chozen Hall
- Office Hours: Monday-Friday, 7:45-4:30
- Phone: 337.475.5504
- Fax: 337.475.5879
- Email: [admissions@mcneese.edu](mailto:admissions@mcneese.edu)
- Documents: [admissiondocs@mcneese.edu](mailto:admissiondocs@mcneese.edu)



# Student Central





# Admissions

- **Process all domestic applications:**  
**Dual Enrollment, First Time Freshmen, Transfers, Readmits, Visitors, and Graduate School**
- **Download all electronic college and high school transcripts**
- **Receive and process all incoming student documents**

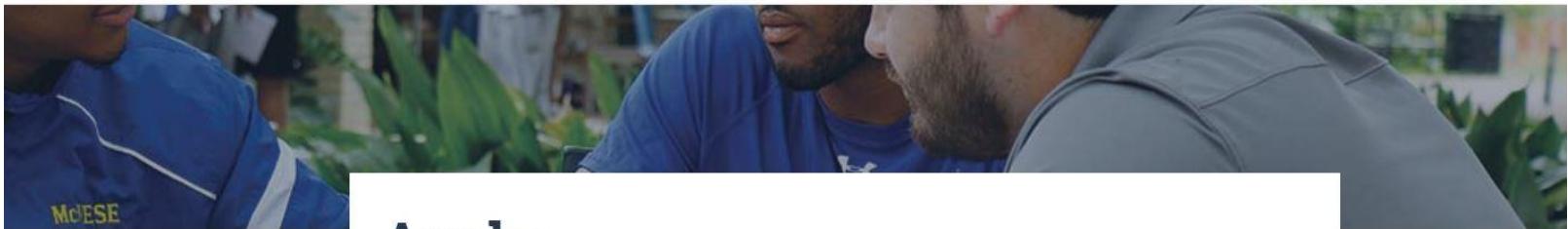


# Steps to Enrolling

- **Apply for admission and scholarships by completing online application**
  - **Pay \$20 application fee**
  - **Submit proof of immunization form**
  - **Submit copy of draft card (males 18-25 only)**
  - **Send official ACT (1594) or SAT (6403) scores directly to McNeese from testing agency**
  - **Apply for financial aid by completing FAFSA**
  - **Apply for student housing**



FUTURE STUDENTS ▾ ACADEMICS ▾ STUDENT LIFE ▾ ABOUT ▾



## Apply

### Excellence With A Personal Touch

APPLY



U.S. Citizen

International

High School Dual Enrollment

#### U.S. Citizen

I am a U.S. citizen or a U.S. permanent resident seeking enrollment at McNeese.

[U.S. Citizens - Apply Here](#)

#### International

I am a citizen of another country seeking enrollment at McNeese.

[International - Apply Here](#)

#### High School Dual Enrollment

I am a current high school student seeking enrollment in a college course(s) prior to high school graduation.

[High School - Apply Here](#)



# The Look of the New Application



Welcome to McNeese State University's Online Application

The online process requires four easy steps:



Step 1  
Create your account below.



Step 2  
Click on the link sent to your email address for verification.



Step 3  
Log in and complete your online application.



Step 4  
Keep an eye out for any email updates on the status of your application.  
Further action from you may be required later.

Already have an account? Log in here.

Username:

Password:

[Sign in](#) [Forgot Username/Password?](#)

Create a new account.

Please do not list a shared email address when creating your account.  
Every user should have a unique email address.

Username: 6-50 characters

Email:

First Name:

Last Name:

Date of Birth: MM/dd/yyyy

Password: Minimum 6 characters

Re-enter Password:



# View of the Application

HOME CONTACTS INTERACTIONS INQUIRIES EVENTS MARKETING PROGRAMS ANALYTICS QUICK CREATE

View: Contacts < < < Record 1 of 1 > > >

Related Information

Contact Requirements Applications Attendees Attachments Contact Log Educations

**Main**

Test or Staff:	Student Type:	Contact Owner:
Student ID:	Entry Term:	Created Time:
Contact ID:	Education Level:	Created By:
Title:	Most Recently Attended School:	Modified Time:
First Name:	Program of Interest:	Modified By:
Middle Name:	Areas of Interest:	Lifecycle Role/Stage:
Last Name:	Source:	Self Service Center
Suffix:	Other Source:	Account Created Date:
Encrypted:	Radius Lead Source:	Self Service Center
Gender: Female	Initial Load	Account Verified:
Date of Birth: 11/12/1999	Lead Source: Applicant	Username:
Ethnicity:	Lead Source 2: Academic Signing Day, Applicant, Initial Load, Name Buy: SAT, Submitted: SAT	Close Case:
Race:		

**Address and Contact** | Show On Map

Contact Street:	Email:
Contact Street 2:	Radius Email Opt-out:
Contact State:	Mobile:
Contact State Picklist: Texas	Allow Texts:
Contact City: The Woodlands	Phone:

CALENDAR +

USER NOTIFICATIONS +



# List of Requirements

ENROLLED -

[Edit](#) [Delete](#) [Clone](#) [Print Application Form](#) [Print Registration](#) [Print](#)

[Related Information](#)

[Applications](#) [Attachments](#) [Requirements](#) [Educations](#)

[REQUIREMENTS](#) [New Requirement](#)

View As: [List](#) [Grid](#) [Search](#) [Export](#)

[Add/Remove Columns](#) [Sorting order](#) [Drag your columns here to sort](#) [Actions](#)

#	Applications	Requirement Name	Requirement Description	Type	Program Name	Iteration Name	Received On	Action
1	Enrolled	Official High School Transcript	The Woodlands High School	General	Undergraduate	Fall 2018	06/18/2018	<a href="#">Action</a>
2	Enrolled	Test Scores for High School	Test Date 01-JUN-2017	General	Undergraduate	Fall 2018	06/19/2017	<a href="#">Action</a>
3	Enrolled	ACT or SAT Scores	Test Date 01-JUN-2017	General	Undergraduate	Fall 2018	06/19/2017	<a href="#">Action</a>
4	Enrolled	College Transcript 1	Lone Star College System	General	Undergraduate	Fall 2018	06/07/2018	<a href="#">Action</a>
5	Enrolled	Proof of Immunization		Upload	Undergraduate	Fall 2018	11/03/2017	<a href="#">Action</a>
6	Enrolled	Incomplete High School Tran		Upload	Undergraduate	Fall 2018	11/03/2017	<a href="#">Action</a>



# Contact Log

Edit   Delete   Clone   Find & Merge Duplicates   Print   Related Information

Contact Requirements Applications Attendees Attachments Contact Log Educations

## CONTACT LOG

View As: List   Search   x

Add/Remove Columns   Sorting order   Drag your columns here to sort

#	Type	Channel	Details	Date	Ad Hoc Emails Source
15	Complain Email	Email	Woo: FTF Prospective Senior [Cold Le	02/12/2018 03:51 AM	Woo: FTF Prospective Senior [Cold Le
16	Complain Email	Email	Woo: FTF Prospective Senior [Cold Le	02/24/2018 03:59 AM	Woo: FTF Prospective Senior [Cold Le
17	Event Form Submission	Dynamic Form	Academic Signing Day 2018	03/05/2018 07:46 PM	
18	Event Communication - Notification	Email	Z: Academic Signing Day 2018: Thanl	03/05/2018 07:46 PM	
19	Complain Email	Email	Woo: FTF Prospective Senior [Cold Le	03/14/2018 02:56 AM	Woo: FTF Prospective Senior [Cold Le
20	Event Communication - Notification	Email	Freshman Orientation: Thank You Fo	03/20/2018 04:12 PM	
21	Account Verification	Email	Your AppStat Account: Verify Your Er	03/19/2018 03:00 PM	
22	Event Form Submission	Dynamic Form	EDU_June.8.18	03/20/2018 04:12 PM	
23	Event Communication - Notification	Email	Z: Academic Signing Day 2018: See Y	03/18/2018 08:31 AM	
24	Event Communication - Notification	Email	Z: Academic Signing Day 2018: Thanl	03/21/2018 03:01 PM	
25	Complain Email	Email	Woo: FTF Prospective Senior [Cold Le	04/01/2018 03:04 AM	Woo: FTF Prospective Senior [Cold Le
26	Complain Email	Email	Woo: FTF Prospective Senior [Cold Le	04/21/2018 02:55 AM	Woo: FTF Prospective Senior [Cold Le
27	Complain Email	Email	Woo: FTF Prospective Senior [Cold Le	05/11/2018 02:56 AM	Woo: FTF Prospective Senior [Cold Le
28	Complain Email	Email	Woo: FTF Prospective Senior [Cold Le	05/31/2018 05:03 AM	Woo: FTF Prospective Senior [Cold Le
29	Event Communication - Notification	Email	Freshman Orientation: See You Soon	06/05/2018 07:30 AM	
30	New Email Sent	Email	Hello again	06/12/2018 07:49 AM	
31	Complain Email	Email	Woo: FTF Prospective Senior [Cold Le	06/22/2018 05:07 AM	Woo: FTF Prospective Senior [Cold Le
32	Campaign Email	Email	Lydia Faulk	07/03/2018 08:58 AM	Lydia Faulk



# View from the student side



MCNEESE STATE UNIVERSITY  
*AppStat: Application for Admission Self-Service*

[Home](#) [Applications](#) [Events](#)



## Summary - Domestic - Spring 2019

Accepted

[Print](#)

Submitted On: 5/15/18 12:00 AM CDT

### Requirements

Type	Name	Description	Status	Deadline	Action
Upload	Proof of Immunization		Received		
General	ACT or SAT Scores	Test Date 01-DEC-2017	Received		
Upload	Copy of Draft Card		Received		
General	Test Scores for High School Dual Enrollment	Test Date 01-DEC-2017	Received		
Upload	Developmental Education Co-Requisite Program Agreement		Received		
Upload	Incomplete High School Transcript		Received		

### Invoices

Number	Status	Grand Total	Balance Due	Action
147000005884680	Closed	\$20.91	\$0.00	Print



# Meet our Staff

## Freshmen Recruiters



Anjelica



Jacqueline



Mayson



Sarah



Shelby



Transfer Recruiter  
Kyla



Graduate Recruiter  
Geneva



# Recruiting

- **Give Campus Tours (both individual & groups)**
  - Saturday general campus tours
- **Schedule private high school visits**
- **Travel in LA & TX to attend college fairs**
- **Prospective student outreach (via text message and strategic emails)**

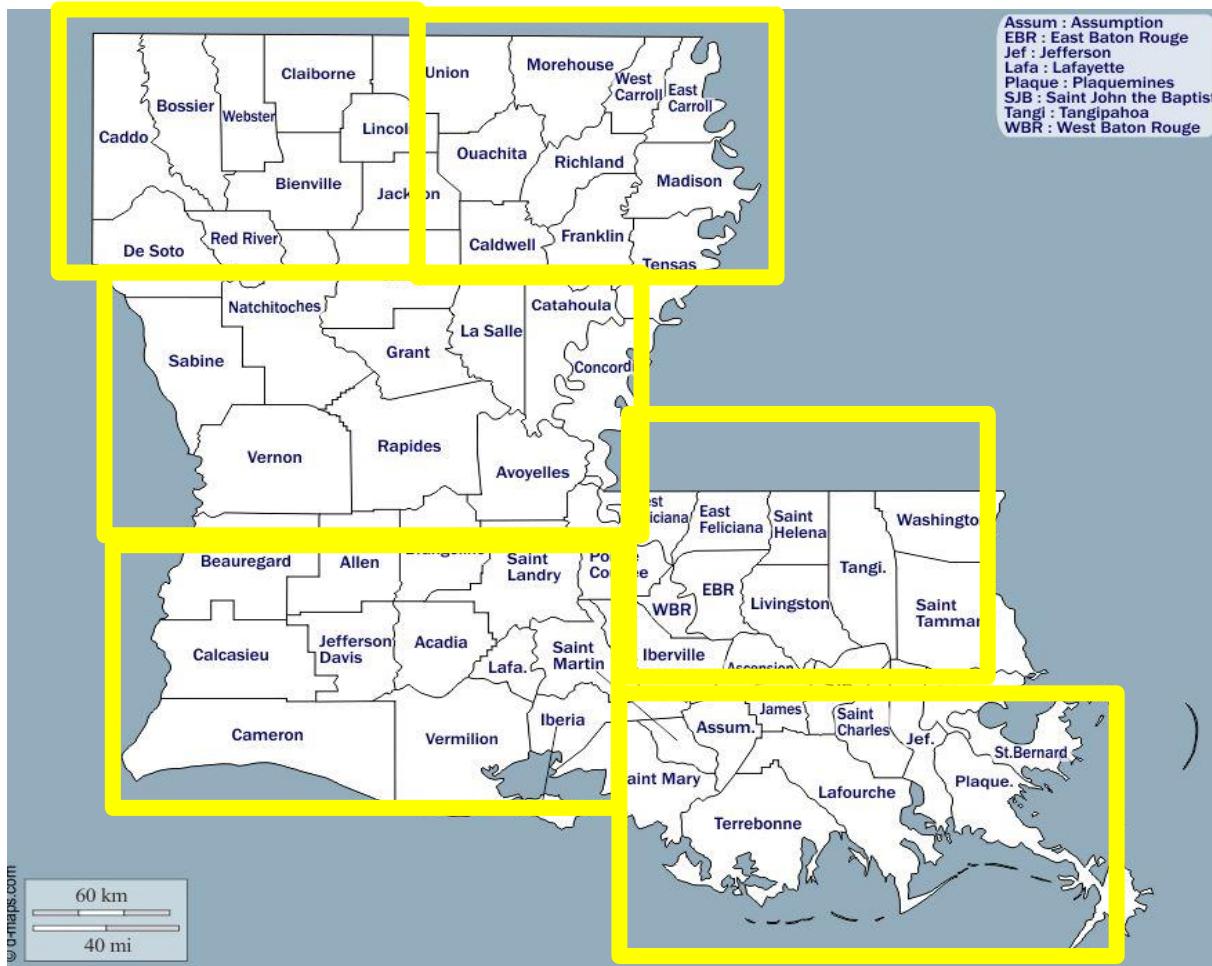


# LACRAO/TACRAO

- Louisiana Association of Collegiate Registrars & Admissions Officers
- Texas Association of Collegiate Registrars & Admissions Officers
- Guidelines/Policies
- Zones/Territories
- NACAC (National Association for College Admission Counseling)



# LACRAO Zones





# Events on Campus

- **FBLA**
- **E week**
- **Showdown at Sundown**
- **FFA**
- **Summer Camps**





## Community Events

- **Friday night High School football games**
- **Arts Fest**
- **Black Heritage Festival**
- **Live at the Lakefront**
- **Banners Series**



# Preview Days

Fall Preview Day

October 6, 2018

Spring Preview Day/  
Literary Rally

February 23, 2019

*Contact for preview day - Jacqueline Clark*

*Contact for Rally - Jessica Landry*



# Academic Signing Day

## March 22, 2019

- This is an exclusive event for FTF students that were offered an academic scholarship for the 2019 school year.
- This event is a collaboration between the offices of Admissions & Recruiting, Basic Studies, and Student Services



# Academic Signing Day

## March 22, 2019

Students will have the opportunity to:

- interact with their future classmates
- meet their academic advisor
- schedule their classes
- participate in an academic signing ceremony.



# How can we help each other?

- Requesting materials from our office
- Where do they go to enter an inquiry & what does that mean?
- Virtual Tour
- Include our participation in your event



# How can we help each other?

The screenshot shows a web-based application form for McNeese State University. The header features the university's logo and name. The form is divided into three main sections: Step 1: Basic Information, Step 2: Contact Information, and Step 3: Enrollment Information. Each section contains several input fields with validation requirements (indicated by an asterisk and a required field icon). The 'Step 3: Enrollment Information' section includes dropdown menus for 'Area of Interest' and 'How did you hear about McNeese?' with scrollable lists of options. At the bottom, there are two buttons for selecting interests and a large yellow 'SUBMIT' button.

Are you interested in learning more about what it takes to become a McNeese Cowboy? Complete the form below to receive information about admissions, academic programs, student life, your application, upcoming events and more!

\* = Required Field

**Step 1: Basic Information**

\* First (Given) Name  Middle Name  \* Last (Family) Name   
Gender  \* Date of Birth  \* Citizenship   
[mm/dd/yyyy]

**Step 2: Contact Information**

\* Address Line 1  Address Line 2   
\* City  \* State/Province  \* Zip/Postal Code  Country   
United States  
\* Email Address  \* Cell/Mobile Phone  \* Text me updates and reminders

**Step 3: Enrollment Information**

\* I am a:  \* I will be enrolling:   
\* Program of Interest

Areas of Interest

Band  
Basketball  
Campus Newspaper  
Cheerleading  
Choir

How did you hear about McNeese?

Alumni  
College Fair  
College Recruiter  
Email  
Family/Friend

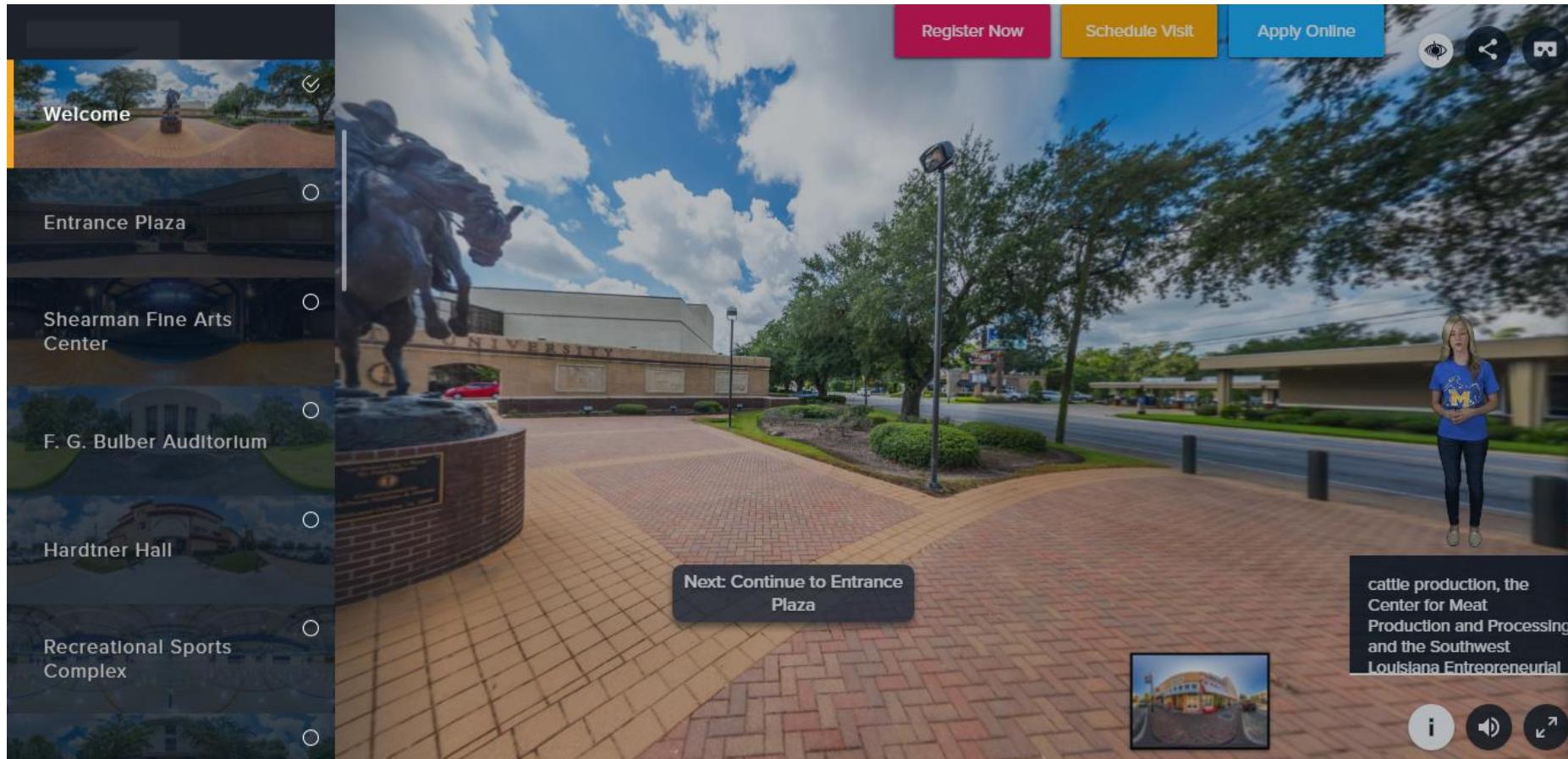
Hold CTRL and select all that apply.

Hold CTRL and select all that apply.

**SUBMIT**



# How can we help each other?





# The Data

2015 FTF

vs

2018 FTF

# of Apps

3774

# of Apps

4456

Accepted

2391

Accepted

2737

Currently 1269 FTF enrolled plus the last orientation

Is Thursday with 184 students signed up

Total =1453

\*Drop for non-payment & students withdraws



## Final Thoughts

- Recruiting efforts do not stop at the decision of Accepted.
- Students will continue to shop.
- At the end of the day, it doesn't matter that we are getting more applications each year.....its the number of students in seats on the first day of the semester.



Thank you for your  
continued support!