



# McNeese State University

## Admissions & Recruiting



# Admissions and Recruiting

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# Admissions and Recruiting

- Located in Chozen Hall
- Office Hours: Monday-Friday, 7:45-4:30
- Phone: 337.475.5504
- Fax: 337.475.5879
- Email: [admissions@mcneese.edu](mailto:admissions@mcneese.edu)
- Documents: [admissiondocs@mcneese.edu](mailto:admissiondocs@mcneese.edu)



# Student Central





# Admissions

- **Process all domestic applications:  
Dual Enrollment, First Time Freshmen,  
Transfers, Readmits, Visitors, and Graduate  
School**
- **Download all electronic college and high  
school transcripts**
- **Receive and process all incoming student  
documents**



# Steps to Enrolling

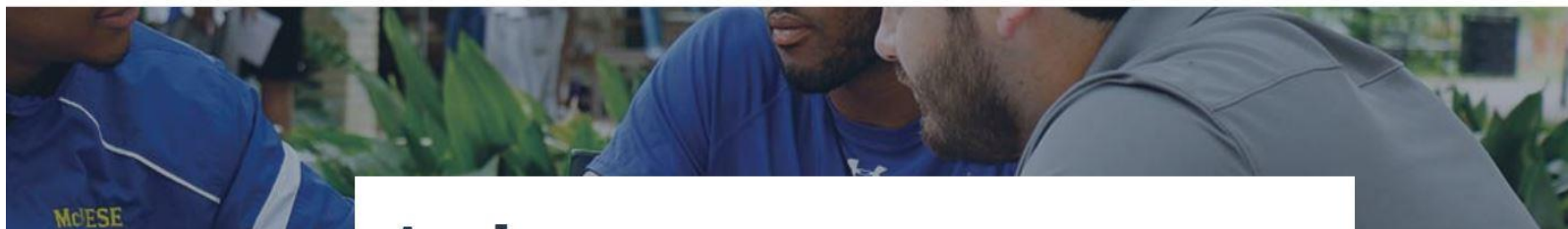
- **Apply for admission and scholarships by completing online application**
- **Pay \$20 application fee**
- **Submit proof of immunization form**
- **Submit copy of draft card (males 18-25 only)**
- **Send official ACT (1594) or SAT (6403) scores directly to McNeese from testing agency**
- **Apply for financial aid by completing FAFSA**
- **Apply for student housing**



# How to Apply



[FUTURE STUDENTS](#) ▾ [ACADEMICS](#) ▾ [STUDENT LIFE](#) ▾ [ABOUT](#) ▾



## Apply

### Excellence With A Personal Touch

APPLY



U.S. Citizen

International

High School Dual Enrollment

#### U.S. Citizen

I am a U.S. citizen or a U.S. permanent resident  
seeking enrollment at McNeese.

U.S. Citizens - Apply Here

#### International

I am a citizen of another country seeking enrollment  
at McNeese.

International - Apply Here

#### High School Dual Enrollment

I am a current high school student seeking enrollment in a college course(s) prior to high school graduation.

High School - Apply Here

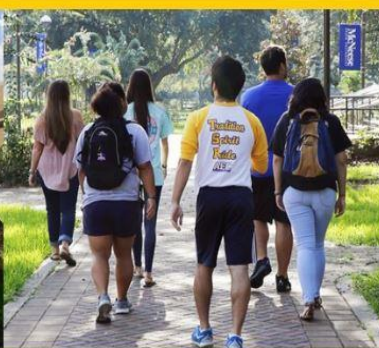


# The Look of the New Application



## MCNEESE STATE UNIVERSITY

### *Application for Admission & Scholarships*



Welcome to McNeese State University's Online Application

The online process requires four easy steps:



Step 1

Create your account below.



Step 2

Click on the link sent to your email address for verification.



Step 3

Log in and complete your online application.



Step 4

Keep an eye out for any email updates on the status of your application.  
Further action from you may be required later.

Already have an account? Log in here.

Username:

Password:

[Forgot Username/Password?](#)

Create a new account.

Please do not list a shared email address when creating your account.  
Every user should have a unique email address.

Username:  (6-50 characters)

Email:

First Name:

Last Name:

Date of Birth:  MM/dd/yyyy

Password:  (Minimum 6 characters)

Re-enter Password:  (Minimum 6 characters)





# View of the Application

HOME

CONTACTS

INTERACTIONS

INQUIRIES

EVENTS

MARKETING

PROGRAMS

ANALYTICS

QUICK CREATE

NAVIGATION

RECENT ITEMS

Woo: FTF Prospective Senior [Cold Leads]

Contacts

Attendees - Orientation - August 16 2018

Attendees - Orientation - July 11 2018

Attendees - Academic Signing Day 2018

Contacts Duplicate Management - Duplicates

Karleigh Courville

Isabelle Farley

Contacts - All Contacts

Applications - @Kourtney: 2019 Applications

Accepted - Karleigh Courville

Zakevien Mouton

Zarish Zia

Abbigail Perkins

Abbigail Doise

Contacts - @Mila: 2019 Grads for Email

Contacts - JAC: Lafayette Parish

Sherell Thibodeaux

Boluwatife Falaki

CALENDAR

USER NOTIFICATIONS

View: Contacts

Record 1 of 1

Edit

Delete

Clone

Find & Merge Duplicates

Print

Related Information

Contact

Requirements

Applications

Attendees

Attachments

Contact Log

Educations

Main

Test or Staff: ☐

Student ID: [REDACTED]

Contact ID: [REDACTED]

Title: [REDACTED]

First Name: [REDACTED]

Middle Name: [REDACTED]

Last Name: [REDACTED]

Suffix: [REDACTED]

Encrypted: [REDACTED]

Gender: Female

Date of Birth: 11/12/1999

Ethnicity: [REDACTED]

Race: [REDACTED]

Student Type: [REDACTED]

Entry Term: [REDACTED]

Education Level: [REDACTED]

Most Recently Attended School: The Woodlands High School

Program of Interest: [REDACTED]

Areas of Interest: [REDACTED]

Source: [REDACTED]

Other Source: [REDACTED]

Radius Lead Source: Initial Load

Lead Source: Applicant

Lead Source 2: Academic Signing Day, Applicant, Initial Load, Name Buy: SAT, Submitted: SAT

Contact Owner: Shelby Cudd

Created Time: 09/01/2017 03:00 PM

Created By: Campus Management User

Modified Time: 07/09/2018 08:18 PM

Modified By: Radius Connections

Lifecycle Role/Stage: Student-Enrolled

Self Service Center Account Created Date: 03/19/2018 04:25 PM

Self Service Center Account Verified: ☒

Self Service Center Username: aseneca8

Close Case: ☐

Address and Contact

Show On Map

Contact Street: [REDACTED]

Contact Street 2: [REDACTED]

Contact State: [REDACTED]

Contact State Picklist: Texas

Contact City: The Woodlands

Email: [REDACTED]

Radius Email Opt-out: ☐

Mobile: [REDACTED]

Allow Texts: [REDACTED]

Phone: [REDACTED]



# List of Requirements

**ENROLLED -**

EditDeleteClonePrint Application FormPrint RegistrationPrint

Related Information

ApplicationsAttachmentsRequirementsEducations

**REQUIREMENTS** New RequirementSearch

View As: ListExport

Add/Remove ColumnsSorting orderDrag your columns here to sortActions

#	Applications	Requirement Name	Requirement Description	Type	Program Name	Iteration Name	Received On	Action
1	<input type="checkbox"/> Enrolled	Official High School Transcript	The Woodlands High School	General	Undergraduate	Fall 2018	06/18/2018	Action
2	<input type="checkbox"/> Enrolled	Test Scores for High School	Test Date 01-JUN-2017	General	Undergraduate	Fall 2018	06/19/2017	Action
3	<input type="checkbox"/> Enrolled	ACT or SAT Scores	Test Date 01-JUN-2017	General	Undergraduate	Fall 2018	06/19/2017	Action
4	<input type="checkbox"/> Enrolled	College Transcript 1	Lone Star College System	General	Undergraduate	Fall 2018	06/07/2018	Action
5	<input type="checkbox"/> Enrolled	Proof of Immunization		Upload	Undergraduate	Fall 2018	11/03/2017	Action
6	<input type="checkbox"/> Enrolled	Incomplete High School Tran		Upload	Undergraduate	Fall 2018	11/03/2017	Action



# Contact Log

EditDeleteCloneFind & Merge DuplicatesPrint

Related Information

ContactRequirementsApplicationsAttendeesAttachmentsContact LogEducations

CONTACT LOGSearch

View As: List

Add/Remove ColumnsSorting orderDrag your columns here to sort

#	Type	Channel	Details	Date	Ad Hoc Emails Source
15	Complan Email	Email	Woo: FTF Prospective Senior [Cold Le	02/12/2018 03:51 AM	Woo: FTF Prospective Senior [Cold Le
16	Complan Email	Email	Woo: FTF Prospective Senior [Cold Le	02/24/2018 03:59 AM	Woo: FTF Prospective Senior [Cold Le
17	Event Form Submission	Dynamic Form	Academic Signing Day 2018	03/05/2018 07:46 PM	
18	Event Communication - Notification	Email	Z: Academic Signing Day 2018: Than	03/05/2018 07:46 PM	
19	Complan Email	Email	Woo: FTF Prospective Senior [Cold Le	03/14/2018 02:56 AM	Woo: FTF Prospective Senior [Cold Le
20	Event Communication - Notification	Email	Freshman Orientation: Thank You Fo	03/20/2018 04:12 PM	
21	Account Verification	Email	Your AppStat Account: Verify Your Er	03/19/2018 03:00 PM	
22	Event Form Submission	Dynamic Form	EDU_June.8.18	03/20/2018 04:12 PM	
23	Event Communication - Notification	Email	Z: Academic Signing Day 2018: See Y	03/18/2018 08:31 AM	
24	Event Communication - Notification	Email	Z: Academic Signing Day 2018: Than	03/21/2018 03:01 PM	
25	Complan Email	Email	Woo: FTF Prospective Senior [Cold Le	04/01/2018 03:04 AM	Woo: FTF Prospective Senior [Cold Le
26	Complan Email	Email	Woo: FTF Prospective Senior [Cold Le	04/21/2018 02:55 AM	Woo: FTF Prospective Senior [Cold Le
27	Complan Email	Email	Woo: FTF Prospective Senior [Cold Le	05/11/2018 02:56 AM	Woo: FTF Prospective Senior [Cold Le
28	Complan Email	Email	Woo: FTF Prospective Senior [Cold Le	05/31/2018 05:03 AM	Woo: FTF Prospective Senior [Cold Le
29	Event Communication - Notification	Email	Freshman Orientation: See You Soon	06/05/2018 07:30 AM	
30	New Email Sent	Email	Hello again	06/12/2018 07:49 AM	
31	Complan Email	Email	Woo: FTF Prospective Senior [Cold Le	06/22/2018 05:07 AM	Woo: FTF Prospective Senior [Cold Le
32	Campaign Email	Email	Lydia Faulk	07/03/2018 08:58 AM	Lydia Faulk

Refresh | Displaying records 14 - 32 of 32



# View from the student side



## MCNEESE STATE UNIVERSITY

### *AppStat: Application for Admission Self-Service*

[Home](#)[Applications](#)[Events](#)

#### Summary - Domestic - Spring 2019

Accepted

[Print](#)

Submitted On: 5/15/18 12:00 AM CDT

#### Requirements

Type	Name	Description	Status	Deadline	Action
Upload	Proof of Immunization		Received		
General	ACT or SAT Scores	Test Date 01-DEC-2017	Received		
Upload	Copy of Draft Card		Received		
General	Test Scores for High School Dual Enrollment	Test Date 01-DEC-2017	Received		
Upload	Developmental Education Co-Requisite Program Agreement		Received		
Upload	Incomplete High School Transcript		Received		

#### Invoices

Number	Status	Grand Total	Balance Due	Action
1470000005884680	Closed	\$20.91	\$0.00	<a href="#">Print</a>





# Meet our Staff

## Freshmen Recruiters



Anjelica



Jacqueline



Mayson



Sarah



Shelby

Transfer Recruiter  
Kyla



Graduate Recruiter  
Geneva





# Recruiting

- **Give Campus Tours (both individual & groups)**
  - Saturday general campus tours
- **Schedule private high school visits**
- **Travel in LA & TX to attend college fairs**
- **Prospective student outreach (via text message and strategic emails)**

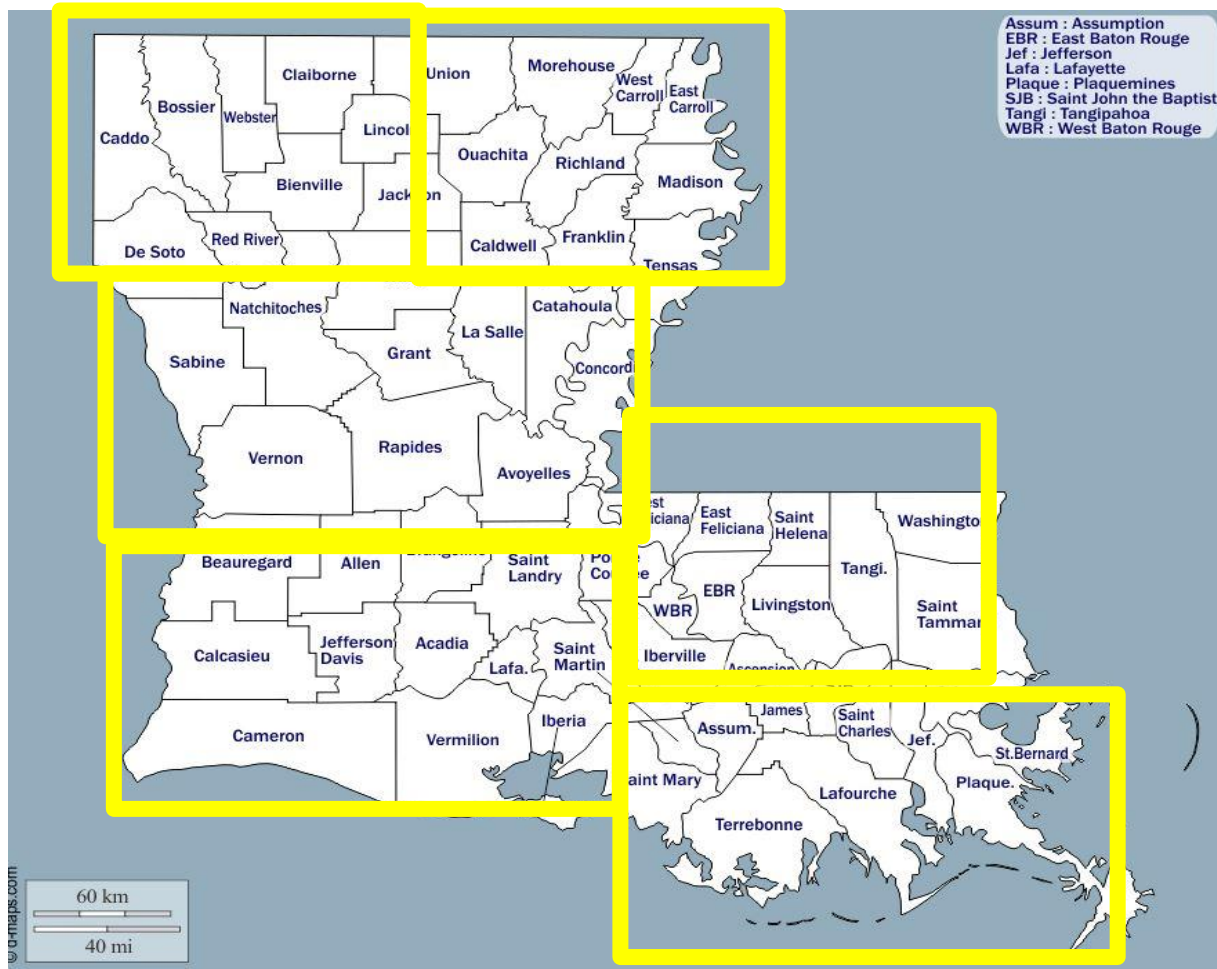


# LACRAO/TACRAO

- **Louisiana Association of Collegiate Registrars & Admissions Officers**
- **Texas Association of Collegiate Registrars & Admissions Officers**
- **Guidelines/Policies**
- **Zones/Territories**
- **NACAC (National Association for College Admission Counseling)**



# LACRAO Zones







# Events on Campus

- FBLA
- E week
- Showdown at Sundown
- FFA
- Summer Camps





# Community Events

- **Friday night High School football games**
- **Arts Fest**
- **Black Heritage Festival**
- **Live at the Lakefront**
- **Banners Series**



## Preview Days

Fall Preview Day

October 6, 2018

Spring Preview Day/  
Literary Rally

February 23, 2019

*Contact for preview day - Jacqueline Clark*

*Contact for Rally - Jessica Landry*



# **Academic Signing Day**

## **March 22, 2019**

- This is an exclusive event for FTF students that were offered an academic scholarship for the 2019 school year.
- This event is a collaboration between the offices of Admissions & Recruiting, Basic Studies, and Student Services



# **Academic Signing Day**

## **March 22, 2019**

Students will have the opportunity to:

- interact with their future classmates
- meet their academic advisor
- schedule their classes
- participate in an academic signing ceremony.




# How can we help each other?

- Requesting materials from our office
- Where do they go to enter an inquiry & what does that mean?
- Virtual Tour
- Include our participation in your event



# How can we help each other?



MCNEESE  
STATE UNIVERSITY

Are you interested in learning more about what it takes to become a McNeese Cowboy? Complete the form below to receive information about admissions, academic programs, student life, your application, upcoming events and more!

\* = Required Field

### Step 1: Basic Information

* First (Given) Name	Middle Name	* Last (Family) Name
<input type="text"/>	<input type="text"/>	<input type="text"/>
Gender	* Date of Birth	* Citizenship
<input type="text"/>	<input type="text"/> <small>[mm/dd/yyyy]</small>	<input type="text"/>

### Step 2: Contact Information

* Address Line 1		Address Line 2	
<input type="text"/>		<input type="text"/>	
* City	* State/Province	* Zip/Postal Code	Country
<input type="text"/>	<input type="text"/>	<input type="text"/>	United States
* Email Address	* Cell/Mobile Phone	* Text me updates and reminders.	
<input type="text"/>	<input type="text"/>	<input type="text"/>	

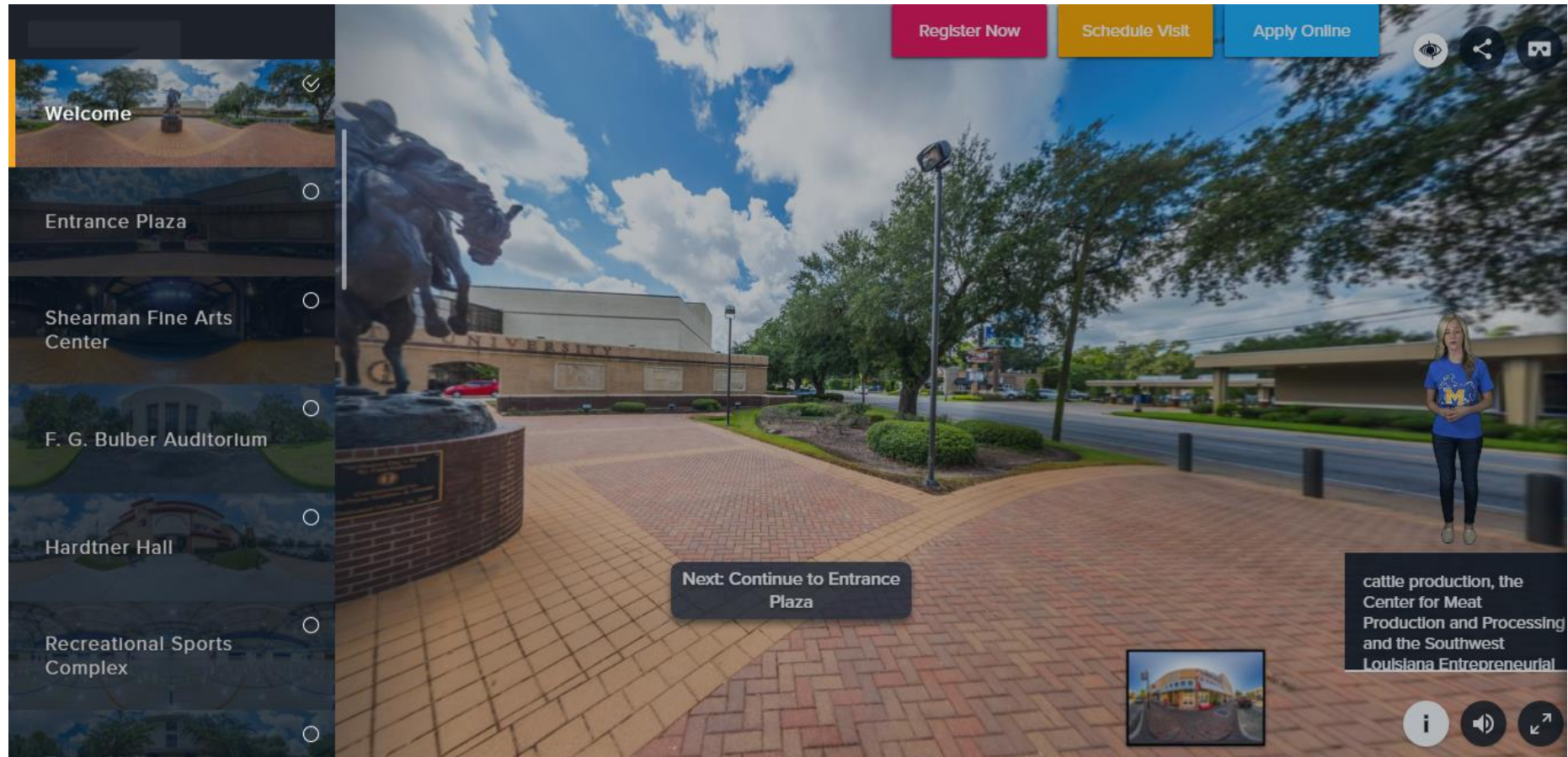
### Step 3: Enrollment Information

* I am a:	* I will be enrolling:
<input type="text"/>	<input type="text"/>
* Program of Interest	
<input type="text"/>	
Areas of Interest	* How did you hear about McNeese?
<input type="text"/>	<input type="text"/>
<small>Hold CTRL and select all that apply.</small>	<small>Hold CTRL and select all that apply.</small>

SUBMIT



# How can we help each other?







# The Data

2015 FTF

vs

2018 FTF

# of Apps

# of Apps

3774

4456

Accepted

Accepted

2391

2737

Currently 1269 FTF enrolled plus the last orientation

Is Thursday with 184 students signed up

Total =1453

\*Drop for non-payment & students withdraws



## Final Thoughts

- Recruiting efforts do not stop at the decision of Accepted.
- Students will continue to shop.
- At the end of the day, it doesn't matter that we are getting more applications each year.....its the number of students in seats on the first day of the semester.



**Thank you for your  
continued support!**