

General Business Administration [GBAD]

Cycles included in this report:

Jun 1, 2017 to May 31, 2018

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Program Name: General Business Administration [GBAD]

Reporting Cycle: Jun 1, 2017 to May 31, 2018

1 Is this program offered via Distance Learning?

100% Traditional or less than 50% Distance/Traditional

2 Is this program offered at an off-site location?

No

2.1 If yes to previous, provide addresses for each location where 50% or more of program credits may be earned.

3 Example of Program Improvement

The assessment results are analyzed by the assurance of learning committee, department heads, and the dean. In 2009, review sessions were implemented to refresh students on basic business concepts. Since this began we have noticed an increase in MFT scores across disciplines including general business. The average overall MFT score prior to 2009 was 150 (43rd percentile), and the 2013-2014 overall MFT score was 158 (87th percentile). The average overall MFT score in spring 2015 was 157 (63rd percentile). The 2015-2016 overall average MFT score for general business administration majors was 152 (53th percentile), exceeding the target MFT score of 140. The 2016-2017 overall average MFT score for general business administration majors was 152 (56th percentile), exceeding the target MFT score of 140.

4 Program Highlights from the Reporting Year

Our general business degree offers students an inclusive education of all areas of business. Seventeen students received degrees in general business administration during the academic year of 2015, 35 in 2016, and 36 in 2017. An average of five general business administration majors had internships during the years 2015-2017.

5 Program Mission

The Bachelor of Science in General Business Administration serves residents of southwest Louisiana seeking a college degree as well as both public and private employers in the regions. The curriculum is specifically designed to meet the needs of regional economic development and prepares students for leadership in the global economy.

6 Institutional Mission Reference

7 Assessment and Benchmark MGMT 481 Written Communication Assessment

Assessment: For written communication assessment, general business administration students' papers are sampled from MGMT 481 - Strategic Management and analyzed by a team of reviewers from across disciplines.

Benchmark: 70% of students sampled will score a "Pass" (average or greater) on the assessment rubric.

Prior to fall 2016, the benchmark was 60% of students sampled will score a "Pass" (average or greater) on the assessment rubric.

Outcome Links

Communication [Program]

General business administration graduates will formulate and express ideas effectively through oral, written, and/or technological communication in academic and professional environments.

7.1 Data [Approved]

Term	Students with a score of "Pass"	Benchmark

	#	%	Met?
Fall 2013	-	60%	Yes
Fall 2014	-	80%	Yes
Fall 2015	-	100%	Yes
Fall 2016	-	60%	No
Fall 2017			

Outcome Links

Communication [Program]

General business administration graduates will formulate and express ideas effectively through oral, written, and/or technological communication in academic and professional environments.

7.1.1 Analysis of Data and Plan for Continuous Improvement

2015-2016:

No data is available for the spring terms because written communication is only assessed in the fall semester. However, because the benchmark was consistently met in fall 2013, fall 2014, and fall 2015, it was increased for the fall 2016 term to 70% of students will score a "Pass" (average or greater) on the assessment rubric.

2016-2017:

This target was not met in fall 2016. The College will create and disseminate a common writing format and assessment standard within the College of Business, create assignments for students to enhance communication skills, and create a method to deliver feedback from oral presentation assessment to professors and students.

Outcome Links

Communication [Program]

General business administration graduates will formulate and express ideas effectively through oral, written, and/or technological communication in academic and professional environments.

8 Assessment and Benchmark MGMT 481 Critical Thinking Paper

Assessment: Student papers are analyzed by a team of reviewers from across disciplines. They apply a rubric measuring five characteristics that show evidence of critical thinking skills.

Benchmark: 75% of students sampled will score a "Pass" (average or greater) on the assessment rubric.

Prior to fall 2016 the benchmark was 60% of students sampled will score a "Pass" (average or greater) on the assessment rubric.

Outcome Links

Critical Thinking [Program]

General business administration graduates will apply critical thinking in academic and professional environments.

8.1 Data [Approved]

Term	Students with a score of "Pass"		Benchmark Met?
	#	%	
Fall 2013	-	80%	Yes
Fall 2014	-	80%	Yes
Fall 2015	-	100%	Yes
Fall 2016	-	60%	No
Fall 2017			

Outcome Links**Critical Thinking [Program]**

General business administration graduates will apply critical thinking in academic and professional environments.

8.1.1 Analysis of Data and Plan for Continuous Improvement

2015-2016:

No data is available for the spring terms because critical thinking is only assessed via a critical thinking rubric in the fall semester. However, because the benchmark was consistently met in fall 2013, fall 2014, and fall 2015, it was increased for the fall 2016 term to 75% of students will score a "Pass" (average or greater) on the assessment rubric.

2016-2017:

This was not met in fall 2016.

Outcome Links**Critical Thinking [Program]**

General business administration graduates will apply critical thinking in academic and professional environments.

9 Assessment and Benchmark Major Area Test

Assessment: A Major Area Test (MAT) has been given to graduating seniors in the fall and spring semesters to assess the following learning goals:

- Demonstrate an understanding of fundamental business concepts across the business disciplines of accounting, economics, finance, management, and marketing.
- Demonstrate the ability to identify and discern the impact of internal and external factors of the business environment.
- Demonstrate the ability to utilize financial information and documents to evaluate business concerns.

The MAT is based on a 20-question multiple-choice test written by faculty which has been given to graduating seniors in the fall and spring semesters.

Benchmark: 70% of general business administration majors will achieve a score of 60% or higher on the MAT.

Prior to fall 2016, the benchmark was 70% of general business administration majors will achieve a score of 50% or higher on the MAT.

Outcome Links**Business Administration Concepts [Program]**

General business administration graduates will demonstrate knowledge of and ability to apply general business concepts.

9.1 Data [Approved]

Term	Students with 60% or higher		Benchmark Met?
	#	%	
Spring 2014	-	63%	Yes
Fall 2014	-	75%	Yes
Spring 2015	-	78%	Yes
Fall 2015	-	40%	No
Spring 2016	-	17%	No
Fall 2016	-	71%	Yes
Spring 2017			

Outcome Links

Business Administration Concepts [Program]

General business administration graduates will demonstrate knowledge of and ability to apply general business concepts.

9.1.1 Analysis of Data and Plan for Continuous Improvement

2015-2016:

Students failed to meet the benchmark in both fall 2015 and spring 2016 with the percentage of students meeting the benchmark decreasing drastically in fall 2015 and again in spring 2016. Beginning fall 2016, we will disaggregate the test results by topic to discern the problem area(s).

2016-2017:

Outcome Links

Business Administration Concepts [Program]

General business administration graduates will demonstrate knowledge of and ability to apply general business concepts.

10 Assessment and Benchmark Bachelor

Assessment: The *ETS*[®] Major Field Test for the Bachelor's Degree in Business contains 120 multiple-choice questions designed to measure a student's subject knowledge and the ability to apply facts, concepts, theories and analytical methods. Some questions are grouped in sets and based on diagrams, charts and data tables. The questions represent a wide range of difficulty and cover depth and breadth in assessing students' achievement levels.

- Benchmark 1: Students will score a mean overall score of 145 or higher on the Major Field Test.
 - Prior to 2016-2017, the benchmark was a mean overall score of 140.
- Benchmark 2: Students will score at or above the 55th percentile in each content area of the MFT.
 - Prior to fall 2015, the benchmark was that students will score at or above the 50th percentile in each content area of the MFT.

Benchmark 3: Students will score at or above the 70th percentile on the International Issues content area of the MFT.

- Prior to 2016-2017, the benchmark was that students will score at or above the 55th percentile on the International Issues content area of the MFT.

Outcome Links

Global Community [Program]

General business administration graduates will analyze the global community to make sound judgements in academic and professional environments.

Basic Business Concepts [Program]

General business administration graduates will demonstrate knowledge of basic business concepts.

10.1 Data Overall MFT Score

Academic Year	Mean Overall Score	Benchmark Met?
2013-2014	159	Yes
2014-2015	154	Yes
2015-2016	152	Yes
2016-2017	152	Yes

Outcome Links

Basic Business Concepts [Program]

General business administration graduates will demonstrate knowledge of basic business concepts.

10.1.1 Analysis of Data and Plan for Continuous Improvement Overall MFT Score

2015-2016:

This benchmark has been consistently met for the past three years; thus, it will be increased for the 2016-2017 academic year to a mean overall score of 145. Also, beginning in fall 2016, scores will be disaggregated by term to allow for better analysis.

2016-2017:

Outcome Links

Basic Business Concepts [Program]

General business administration graduates will demonstrate knowledge of basic business concepts.

10.2 Data Average Content Area Scores of MFT

Content Area	2013-2014	2014-2015
Accounting	78th	79th
Economics	96th	90th
Finance	73rd	31st
Information Systems	69th	81st
International Issues	82nd	84th
Legal/Social Environment	81st	67th
Management	84th	79th
Marketing	76th	43rd
Quantitative Business Analysis	95th	75th

Content Area	Fall 2015*	Spring 2016	Fall 2016	Spring 2017	Fall 2017	Spring 2018
Accounting	7th	7th	58th			
Economics	87th	73rd	42nd			
Finance	51st	14th	17th			
Information Systems	34th	22nd	76th			
International Issues	85th	76th	24th			
Legal/Social Environment	99th	25th	10th			
Management	98th	26th	96th			
Marketing	98th	17th	25th			
Quantitative Business Analysis	73rd	65th	1st			

*Beginning in Fall 2015, the data was disaggregated by term to allow for better analysis.

Outcome Links

Basic Business Concepts [Program]

General business administration graduates will demonstrate knowledge of basic business concepts.

10.2.1 Analysis of Data and Plan for Continuous Improvement Average Content Area Scores of MFT

2015-2016:

In fall 2015, students failed to meet the benchmark in the Accounting, Finance, and Information Systems content areas. In spring 2016, students failed to meet the benchmark in the Accounting, Finance, Information Systems, Legal/Social Environment, Management, and Marketing content areas. The drastically significant score decreases in spring 2016 are certainly worrisome. We would like to monitor for one more year to see if any of these scores below the benchmark increase; if scores do not increase, we will thoroughly review the curriculum and add more assessments throughout the program to notify us of problem areas before students reach MGMT 481. The College will continue to develop and add to review modules provided via Moodle for all students enrolled in MGMT 481 lab, create practice questions for students, and add in-person reviews in the MGMT 481 lab with an emphasis on information systems.

2016-2017:

[Outcome Links](#)

Basic Business Concepts [Program]

General business administration graduates will demonstrate knowledge of basic business concepts.

10.3 Data International Issues Content Area of MFT

Academic Year	Mean Correct Score	Benchmark Met?
2013-2014	82nd	Yes
2014-2015	84th	Yes

Term	Mean Correct Score	Benchmark Met?
Fall 2015*	85th	Yes
Spring 2016	76th	Yes
2016-2017	40th	No

*Beginning in fall 2015, the data was disaggregated by term to allow for better analysis.

[Outcome Links](#)

Global Community [Program]

General business administration graduates will analyze the global community to make sound judgements in academic and professional environments.

10.3.1 Analysis of Data and Plan for Continuous Improvement International Issues Content Area of MFT

2015-2016:

Although the benchmark was increased from a score at or above the 50th percentile to a score at above the 55th percentile for 2015-2016, the new benchmark has been consistently met for the past three years; the combined fall 2015 and spring 2016 score for students is 92nd percentile on 'international issues'. Therefore, it will be increased for the 2016-2017 academic year to a score at or above the 70th percentile.

2016-2017:

[Outcome Links](#)

Global Community [Program]

General business administration graduates will analyze the global community to make sound judgements in academic and professional environments.

11 Assessment and Benchmark Business Administration Praxis

Assessment: Praxis Business Content Exam

Program: Business Traditional; Exam #: 5101

Benchmark: 90% of the candidates will pass the Praxis Business Content Exam on the first attempt.

11.1 Data

			Fall 2015		Spring 2016	
Overall score information			N=2	Mean 175	N=	Mean
				Range 167-182		Range
Passes on first attempt			N=2	100%	N=	%
Passed prior to student teaching/intern			N=2	100%	N=	%
Sub-component	Standard Alignment	Possible Points/# of questions	Fall 2015		Spring 2016	
Accounting & Finance		18	N=2	Mean 12	N=	Mean
				Range 11-12		Range
Communication & Career Development		18	N=2	Mean 16	N=	Mean
				Range 14-18		Range
Economics		12	N=2	Mean 8	N=	Mean
				Range 7-8		Range
Entrepreneurship		12	N=2	Mean 11	N=	Mean
				Range 10-11		Range
Information Technology		18	N=2	Mean 15	N=	Mean
				Range 13-17		Range
Law & International Business		18	N=2	Mean 11	N=	Mean
				Range 9-12		Range

Sub-component	Standard Alignment	Possible Points/# of questions	Fall 2015		Spring 2016	
Marketing & Management		12	N=2	Mean 9	N=	Mean
				Range 8-9		Range
Professional				Mean 10		Mean

Business Education		12	N=2	Range 10	N=	Range
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2017-2018 Data:

There were no completers in the Business Education program and therefore, no new data to report.

11.1.1 Analysis of Data and Plan for Continuous Improvement [Approved]

2016-2017:

100% of students passed the exam before student teaching and also passed it on the first attempt. This benchmark has been met.

2017-2018:

Analysis of Data: There were no completers in the Business Education program and therefore, no new data to analyze.

12 Assessment and Benchmark FEE Content

Assessment: Field Experience Evaluation Domain 5.

Benchmark: 100% of candidates will score a 3.00 or better on each element of the Field Experience Evaluation Domain 5 rubric.

Prior to 2017-2018, the benchmark was 100% of students will meet or exceed a score of 2.00, which is the benchmark set by the State of Louisiana.

12.1 Data

Business Component	Fall 2015			Spring 2016			Fall 2016			Spring 2017		
	#	Mean	Range	#	Mean	Range	#	Mean	Range	#	Mean	Range
5.1	2	4.00	4.00				4	3.88	3.75-4.00	1	3.83	3.83
5.2	2	3.82	3.75-3.88				4	3.69	3.63-3.75	1	3.75	3.75
5.3	2	3.88	3.88				4	3.79	3.50-4.00	1	3.38	3.38
5.4	2	3.88	3.88				4	3.69	3.13-3.88	1	3.50	3.50
5.5	2	4.00	4.00				4	3.88	3.75-4.00	1	3.63	3.63
5.6	1	3.00	3.00				2	3.63	3.25-4.00	1	3.63	3.63
5.7	2	4.00	4.00				4	3.74	3.25-3.88	1	3.50	3.50
5.8	2	3.50	3.00-4.00				4	3.54	3.00-4.00	1	3.00	3.00
5.9	2	4.00	4.00				4	3.64	3.50-4.00	1	3.75	3.75
5.1	2	3.88	3.88				4	3.72	3.38-4.00	1	3.25	3.25

2017-2018:

Data: There were no completers in the Business Education program and therefore, no new data to report.

12.1.1 Analysis of Data and Plan for Continuous Improvement [Approved]

2016-2017:

This benchmark has been met or exceeded.

2017-2018:

Analysis of Data: There were no completers in the Business Education program and therefore, no new data to analyze.

13 Assessment and Benchmark inTASC Standards - Lesson Planning

Assessment: Lesson Planning Rubric

Benchmark: 80% of candidates will score 3.00 or better on each element of the lesson plan rubric.

13.1 Data

Business:

Rubric Element	InTASC Standard		Fall 2015	Spring 2016	Fall 2016	Spring 2017
Essential Questions		Number	1	1	4	1
		Mean	1.00	3.00	1.75	2.00
		Range	1.00	3.00	1.00-3.00	2.00
		% Proficient or Higher	0%	100%	25%	0%
Content Standards		Number	1	1	4	1
		Mean	2.00	3.00	1.75	2.00
		Range	2.00	3.00	1.00-3.00	2.00
		% Proficient or Higher	0%	100%	25%	0%
Student Outcomes	4n	Number	1	1	4	1
		Mean	3.00	2.00	2.00	1.00
		Range	3.00	2.00	1.00-3.00	1.00
		% Proficient or Higher	100%	0%	25%	0%
Technology	5l	Number	1	1	4	1
		Mean	4.00	4.00	2.50	2.00
		Range	4.00	4.00	1.00-4.00	2.00
		% Proficient or Higher	100%	100%	50%	0%
Educational Materials		Number	1	1	4	1
		Mean	3.00	3.00	2.50	2.00
		Range	3.00	3.00	1.00-4.00	2.00
		% Proficient or Higher	100%	100%	50%	0%
Procedures	3k	Number	1	1	4	1
		Mean	3.00	3.00	2.00	2.00
		Range	3.00	3.00	1.00-3.00	2.00
		% Proficient or Higher	100%	100%	25%	0%
Lesson "Hook"	8j	Number	1	1	4	1
		Mean	2.00	2.00	1.50	2.00
		Range	2.00	2.00	1.00-3.00	2.00
		% Proficient or Higher	0%	0%	25%	0%
Pre-Planned (Seed) Questions	8i	Number	1	1	4	1
		Mean	1.00	1.00	2.00	2.00
		Range	1.00	1.00	1.00-3.00	2.00
		% Proficient or Higher	0%	0%	25%	0%
		Number	1	1	4	1
		Mean	2.00	3.00	1.75	2.00

Modeled, Guided, Collab, & Ind. Practice	7k	Range	2.00	3.00	1.00-2.00	2.00
		% Proficient or Higher	0%	100%	0%	0%
Closure		Number	1	1	4	1
		Mean	3.00	2.00	1.75	2.00
		Range	3.00	2.00	1.00-3.00	2.00
		% Proficient or Higher	100%	0%	25%	0%
Formative/Summative Assessment	6j	Number	1	1	4	1
		Mean	3.00	3.00	2.00	3.00
		Range	3.00	3.00	1.00-3.00	3.00
		% Proficient or Higher	100%	100%	50%	100%
Relevance & Rationale	2j	Number	1	1	4	1
		Mean	4.00	4.00	2.25	1.00
		Range	4.00	4.00	1.00-3.00	1.00
		% Proficient or Higher	100%	100%	50%	0%
Exploration, Extension, Supplemental	1e	Number	1	1	4	1
		Mean	2.00	3.00	1.25	2.00
		Range	2.00	3.00	1.00-3.00	2.00
		% Proficient or Higher	0%	100%	25%	0%
Differentiation	7j	Number	1	1	4	1
		Mean	1.00	1.00	1.25	2.00
		Range	1.00	1.00	1.00-2.00	2.00
		% Proficient or Higher	0%	0%	0%	0%

2017-2018

Data: There were no completers in the Business Education program and therefore, no new data to report.

13.1.1 Analysis of Data and Plan for Continuous Improvement [Approved]

2016-2017:

Essential Questions will be removed from the lesson plan rubric because they do not align to P-12 classroom instruction of completers.

Categories below benchmark are being addressed through the revision and clarification of the lesson plan instructions.

2017-2018:

Analysis of Data: There were no completers in the Business Education program and therefore, no new data to analyze.

14 Assessment and Benchmark FEE - Specific inTASC Standards

Assessment: Field Experience Evaluation Domains 1-4

Benchmark: 100% of candidates will score a 3.00 or better on each element of the Field Experience Evaluation Domains 1-4 rubric.

Prior to 2017-2018, the benchmark was 100% of students will meet or exceed a score of 2.00, which is the benchmark set by the State of Louisiana.

14.1 Data

Business	InTASC	Fall 2015			Spring 2016			Fall 2016			Spring 2017		
Component	Standard	#	Mean	Range	#	Mean	Range	#	Mean	Range	#	Mean	Range
1.1.1	4n	2	4.00	4.00				4	3.82	3.63-3.88	1	3.63	3.63
1.1.2	6r	2	4.00	4.00				4	3.82	3.75-3.88	1	3.75	3.75
1.1.3	2g	2	3.94	3.88-4.00				4	3.75	3.63-3.88	1	3.38	3.38
1.1.4	1b	2	4.00	4.00				4	3.88	3.75-4.00	1	3.63	3.63
2.1.1	3j	2	3.63	3.63				4	3.25	3.00-3.88	1	2.75	2.75
2.1.2	3d	2	3.69	3.63-3.75				4	3.6	3.50-3.75	1	3.25	3.25
2.1.3	3d	2	3.94	3.88-4.00				4	3.85	3.75-4.00	1	3.75	3.75
2.1.4	3d	2	3.63	3.50-3.75				4	3.88	3.75-3.88	1	3.63	3.63
2.2.1	3c	2	3.81	3.63-4.00				4	3.47	3.25-3.75	1	3.00	3.00
2.2.2	3f	2	3.81	3.75-3.88				4	3.44	2.88-3.88	1	3.00	3.00
2.2.3	3f	2	3.94	3.88-4.00				4	3.47	2.75-3.88	1	3.75	3.75
3.1.1	8f	2	3.19	3.00-3.38				4	3.22	2.75-3.50	1	2.88	2.88
3.1.2	4c	2	3.44	3.25-3.63				4	3.35	3.00-3.75	1	2.50	2.50
3.1.3	5e	2	3.56	3.38-3.75				4	3.22	3.00-3.50	1	2.63	2.63
3.2.1	7a	2	3.69	3.63-3.75				4	3.60	3.13-3.88	1	3.25	3.25
3.2.2	3j	2	3.75	3.63-3.88				4	3.38	3.00-3.88	1	2.88	2.88
3.2.3	4f	2	3.69	3.63-3.75				4	3.54	3.38-3.75	1	3.33	3.33
3.2.4	3d	2	3.94	3.88-4.00				4	3.47	3.00-3.75	1	2.893	2.893
3.3.1	6d	2	3.63	3.63				4	3.35	3.00-3.63	1	3.13	3.13
3.3.2	6a	2	3.88	3.88				4	3.79	3.38-4.00	1	3.50	3.50
3.3.3	6d	2	3.94	3.88-4.00				4	3.6	3.25-3.88	1	3.75	3.75
3.3.4	8b	2	3.63	3.50-3.75				4	3.41	2.75-3.88	1	2.83	2.83
4.1.1	9o	2	4.00	4.00				4	3.97	3.88-4.00	1	4.00	4.00
4.1.2	9l	2	4.00	4.00				4	3.94	3.88-4.00	1	3.83	3.83
4.1.3	9o	2	4.00	4.00				4	3.97	3.88-4.00	1	3.83	3.83

2017-2018:

Data: There were no completers in the Business Education program and therefore, no new data to report.

14.1.1 Analysis of Data and Plan for Continuous Improvement [Approved]

2016-2017:

This benchmark has been met or exceeded.

2017-2018:

Analysis of Data: There were no completers in the Business Education program and therefore, no new data to analyze.

15 Assessment and Benchmark Outcomes - TCWS

Assessment: Teacher Candidate Work Sample

Benchmark: 80% or more of the candidates will score a 3.00 or better on each element assessed in the Teacher Candidate Work Sample Rubric.

15.1 Data

Business:

Criteria		Fall 2015	Spring 2016	Fall 2016	Spring 2017
Choice of Assessment	Number	2		4	1
	Mean	3.00		3.50	4.00
	Range	2.00-4.00		2.00-4.00	4.00
	% Proficient or Higher	50%		75%	100%
Pre-assessment	Number	2		4	1
	Mean	2.50		3.50	4.00
	Range	2.00-3.00		2.00-4.00	4.00
	% Proficient or Higher	50%		75%	100%
Post-assessment	Number	2		4	1
	Mean	3.00		3.50	4.00
	Range	3.00		2.00-4.00	4.00
	% Proficient or Higher	100%		75%	100%
Alignment of Lesson Evidence	Number	2		4	1
	Mean	2.50		3.50	3.00
	Range	2.00-3.00		2.00-4.00	3.00
	% Proficient or Higher	50%		75%	100%
Student Level of Mastery & Evaluation of Factors	Number	2		4	1
	Mean	3.00		3.50	4.00
	Range	3.00		2.00-4.00	4.00
	% Proficient or Higher	100%		75%	100%
Data to Determine Patterns & Gaps	Number	2		4	1
	Mean	2.50		3.50	4.00
	Range	2.00-3.00		2.00-4.00	4.00
	% Proficient or Higher	100%		75%	100%
Response to Interventions	Number	2		4	1
	Mean	1.00		3.50	3.00
	Range	1.00		2.00-4.00	3.00
	% Proficient or Higher	0%		75%	100%

2017-2018:

Data: There were no completers in the Business Education program and therefore, no new data to report.

15.1.1 Analysis of Data and Plan for Continuous Improvement [Approved]

2016-2017:

Assessment is a weakness. We are revamping the lesson plan template and rubric, and we are rewriting the education assessment course.

2017-2018:

Analysis of Data: There were no completers in the Business Education program and therefore, no new data to analyze.

16 Assessment and Benchmark Praxis PLT

Assessment: Praxis Principles of Learning and Teaching

Benchmark: 80% of candidates will achieve a passing score on the Praxis Principles of Learning and Teaching exam on the first attempt.

Prior to 2017-2018, the benchmark was 100% of students will pass this exam before student teaching.

16.1 Data

Business/5624:

		Fall 2015	Spring 2016	Fall 2016	Spring 2017
Overall Score Information	Number	2	0	4	1
	Mean	170		173.3	161
	Range	165-175		164-181	161
	% Pass 1st Attempt	100%		75%	100%
	% Pass Prior to ST/Intern	100%		100%	100%

Subcomponent		Fall 2015	Spring 2016	Fall 2016	Spring 2017
Students	Number	1	0	4	1
	Mean	8		14	11
	Range	8		11-17	11
Instruction	Number	1		4	1
	Mean	15		13	12
	Range	15		11-16	12
Assessment	Number	1		4	1
	Mean	10		8.5	12
	Range	10		6-11	12
Professional	Number	1		4	1
	Mean	8		10	10
	Range	8		8-11	10
Analysis	Number	1		4	1
	Mean	11		12	10
	Range	11		10-13	10

2017-2018:

Data: There were no completers in the Business Education program and therefore, no new data to report.

16.1.1 Analysis of Data and Plan for Continuous Improvement [Approved]

2016-2017:

100% of students passed the exam before student teaching and also passed it on the first attempt. This benchmark has been met.

2017-2018:

Analysis of Data: There were no completers in the Business Education program and therefore, no new data to analyze.

Program outcomes

Business Administration Concepts

General business administration graduates will demonstrate knowledge of and ability to apply general business concepts.

Critical Thinking

General business administration graduates will apply critical thinking in academic and professional environments.

Communication

General business administration graduates will formulate and express ideas effectively through oral, written, and/or technological communication in academic and professional environments.

Global Community

General business administration graduates will analyze the global community to make sound judgements in academic and professional environments.

Basic Business Concepts

General business administration graduates will demonstrate knowledge of basic business concepts.

End of report