

Career & Student Development Center

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Performance Objective 1 Build relationships with employers in such a way that represents the variety of academic disciplines.

1 Assessment and Benchmark

Benchmark: Reach out to employers related to the following fields: Computer Science, HHP, Biology, Chemistry, Psychology, Liberal Arts, and Agriculture.

1.1 Data

2017-2018:

In fall 2017, we reached out to computer science employers; saw an increase in the number of employers seeking computer science majors at Career Fair by three, and at Internship Soiree by one (during spring 2018).

2018-2019:

We had 5 employers seeking chemistry majors, and 3 seeking biological sciences majors at each fair per semester.

1.1.1 Analysis of Data and Plan for Continuous Improvement

2017-2018:

Based upon improvements in outreach to Computer Science employers, in 2018-2019, we aim to find employer contacts who represent HHP, Biology, and Chemistry to invite to Career Fair and Internship Soirees. We will endeavor to add a new employer in HHP, a new employer in Biology, and a new employer in Chemistry for the 2018-2019 Fairs.

2018-2019:

Continued growth will be sought for employers looking to fill chemistry, biology, and HHP jobs.

The Career & Student Development Center consisted of one sole employee who resigned from the University in early Jan 2019. The new hire to fill in the vacancy will start July 22, 2019. These goals and others will be discussed with the new hire so that an effective and efficient path forward can be paved.

Performance Objective 2 Implement a career spotlight series across colleges and majors.

1 Assessment and Benchmark

Benchmark: Every college would have at least one career spotlight session every semester.

1.1 Data

2017-2018:

We hosted our first career spotlight with Cintas (majors: business, marketing, accounting) on April 17, 2018.

2018-2019:

No career spotlights were held this year. The Career & Student Development Center consisted of one sole employee who resigned from the University in early Jan 2019. The new hire to fill in the vacancy will start July 22, 2019.

These goals and others will be discussed with the new hire so that an effective and efficient path forward can be paved.

1.1.1 Analysis of Data and Plan for Continuous Improvement

2017-2018:

Continue with Cintas career spotlight for business, marketing, and accounting. Invite employers to attend a panel discussion for a career spotlight series for College of Engineering and Computer Science. For the spring, add a career spotlight for social sciences or liberal arts.

2018-2019:

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Performance Objective 3 Improve student awareness of career services.

1 Assessment and Benchmark

Benchmark: Increase student awareness of services available.

1.1 Data

2017-2018:

We created a Moodle "course" and batch-enrolled all enrolled students to cinch a connection between students and our center; we are able to utilize the "course" for suggesting resources and making announcements.

We purchased an online employment board, College Central, to facilitate job, internship, and career postings on campus; we email students frequent updates on listings posted on the employment board.

For fall 2017 and spring 2018, we designed t-shirts for the Career & Student Development Center with our logo, and gave the shirts away during our Career & Internship Fairs.

2018-2019:

We are planning on switching software systems from CCN to Handshake, which is used by several other universities in the state and is considered more employer-friendly by employers. It will also have a more modern interface for students and be mobile-friendly.

1.1.1 Analysis of Data and Plan for Continuous Improvement

2017-2018:

With regard to the Moodle course, we have been able to bulk enroll students every Fall semester to ensure new students are accounted. We are able to push information regarding Career Center events, professional resources for students, and have even utilized it for interview scheduling.

For College Central, we have seen an increase in job postings per month for a majority of the year. We saw an increase of 573 student registrations for the academic year.

We gave away 100% of our Career Fair t-shirts as an incentive for completing our satisfaction survey.

2018-2019:

With regards to the Moodle course, that was originally built as a possible replacement to a software system. However, it has been determined that it cannot replace the functionality of those systems. However, it is a means for us to email/market to all students about the career fair and brief tips for how to prepare for the fair.

The Career & Student Development Center consisted of one sole employee who resigned from the University in early Jan 2019. The new hire to fill in the vacancy will start July 22, 2019. These goals and others will be discussed with the new hire so that an effective and efficient path forward can be paved.

For College Central, we saw 464 new registrations, and increase in job postings most months compared to last year.