Demographics

%	N	Current Class Load	%	N	Gender
93.76%	676	Full-time	62.40%	448	Female
6.24%	45	Part-time	37.60%	270	Male
100.00%	721	Total	100.00%	718	Total
	12	No Response		15	No Response
%	N	Class Level	%	N	.ge
20.22%	146	Freshman	7.05%	50	18 and under
21.05%	152	Sophomore	70.80%	502	19 to 24
24.65%	178	Junior	15.80%	112	25 to 34
32.41%	234	Senior	5.08%	36	35 to 44
0.00%	0	Special student	1.27%	9	45 and over
0.97%	7	Graduate/Professional	100.00%	709	Total
0.69%	5	Other class level		24	No Response
100.00%	722	Total			•
	11	No Response			
		-	%	N	thnicity/Race
			0.14%	1	Alaskan Native
%	N	Current GPA	0.42%	3	American Indian
0.70%	5	No credits earned	4.78%	34	Asian
1.67%	12	1.99 or below	13.62%	97	Black/African-American
10.71%	77	2.0 - 2.49	1.26%	9	Hispanic or Latino (and Puerto Rican)
29.49%	212	2.5 - 2.99	0.28%	2	Native Hawaiian or Pacific Islander
32.27%	232	3.0 - 3.49	75.28%	536	White/Caucasian
25.17%	181	3.5 or above	2.53%	18	Multi-racial
100.00%	719	Total	1.69%	12	Other race
	14	No Response	100.00%	712	Total
				21	No Response
%	N	Educational Goal			
7.00%	50	Associate degree	%	N	Current Enrollment Status
82.21%	587	Bachelor's degree	98.04%	699	Day
5.18%	37	Master's degree	1.68%	12	Evening
3.50%	25	Doctorate or professional degree	0.28%	2	Weekend
0.42%	3	Certification (initial/renewal)	100.00%	713	Total
0.70%	5	Self-improvement/pleasure		20	No Response
0.14%	1	Job-related training			
0.84%	6	Other educational goal			
	714	Total			
100.00%					

Demographics

Employment	N	%	Plan to Transfer	N	%
Full-time off campus	102	14.21%	Yes I plan to transfer	79	11.16%
Part-time off campus	337	46.94%	No I do not plan to transfer	629	88.84%
Full-time on campus	17	2.37%	Total	708	100.00%
Part-time on campus	45	6.27%	No Response	25	
Not employed	217	30.22%			
Total	718	100.00%			
No Response	15		Organization Memberships	N	%
			No organization memberships	404	57.47%
			One or two organization memberships	238	33.85%
Current Residence	N	%	Three or four organization memberships	48	6.83%
Residence hall	67	9.46%	Five or more organization memberships	13	1.85%
Fraternity/Sorority	5	0.71%	Total	703	100.00%
Own house	166	23.45%	No Response	30	
Rent room or apt off campus	202	28.53%			
Parent's home	242	34.18%	T • • • • • • • • • • • • • • • • • • •	3 .7	0.7
Other residence	26	3.67%	Tuition Source	N	%
Total	708	100.00%	Scholarships	183	26.37%
No Response	25		Financial aid	336	48.41%
			Family contributions	89	12.82%
D 11 CI 100 11	•	0.7	Self support	66	9.51%
Residence Classification	N	%	Other tuition source	20	2.88%
In-state	623	87.99%	Total	694	100.00%
Out-of-state	45	6.36%	No Response	39	
International (not U.S. citizen)	40	5.65%			
Total	708	100.00%	Institution Question	N	%
No Response	25				
			Campus item - Answer 1	15	41.67%
Institution Was My	N	%	Campus item - Answer 2	4	11.11%
· ·			Campus item - Answer 3	8	22.22%
1st choice	416	58.92%	Campus item - Answer 4	5	13.89%
2nd choice	219	31.02%	Campus item - Answer 5	0	0.00%
3rd choice or lower	71	10.06%	Campus item - Answer 6	4	11.11%
Total	706	100.00%	Total	36	100.00%
No Response	27		No Response	697	
Did Transfer Here	N	%	Group Code	N	%
Yes transferred here	207	29.24%	0100	3	0.47%
No did not transfer here	501	70.76%	0110	23	3.60%
Total	708	100.00%	0510	1	0.16%
No Response	25		0610	1	0.16%
1			1210	11	1.72%

Demographics

		8	5- or o		
1220	2	0.31%	6910	12	1.88%
1310	17	2.66%	6920	2	0.31%
1320	4	0.63%	Total	639	100.00%
1410	20	3.13%	No Response	94	
1510	2	0.31%			
1520	1	0.16%			
1610	18	2.82%			
1620	6	0.94%			
1630	2	0.31%			
1640	9	1.41%			
1710	11	1.72%			
2070	1	0.16%			
2210	13	2.03%			
2220	10	1.56%			
2310	19	2.97%			
2320	19	2.97%			
2330	7	1.10%			
3070	1	0.16%			
3210	21	3.29%			
3212	1	0.16%			
3220	16	2.50%			
3230	12	1.88%			
3250	1	0.16%			
3510	3	0.47%			
3520	28	4.38%			
3530	4	0.63%			
3610	19	2.97%			
4210	60	9.39%			
4216	1	0.16%			
4310	3	0.47%			
4320	2	0.31%			
5070	14	2.19%			
5310	90	14.08%			
5311	1	0.16%			
5320	30	4.69%			
6070	1	0.16%			
6110	6	0.94%			
6310	34	5.32%			
6320	5	0.78%			
6330	6	0.94%			
6610	22	3.44%			
6620	6	0.94%			
6630	38	5.95%			

Strategic Planning Overview Strengths and Challenges

Strengths

- 21. My academic advisor is knowledgeable about requirements in my major.
- 4. The content of the courses within my major is valuable.
- 3. The campus is safe and secure for all students.
- 40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).
- 54. Campus item 9
- 24. I receive the help I need to apply my academic major to my career goals.
- 16. My academic advisor is available when I need help.
- 22. This campus provides online access to services I need.
- 15. Computer labs are adequate and accessible.
- 51. Campus item 6
- 1. The campus staff are caring and helpful.
- 44. On the whole, the campus is well-maintained.
- 31. Students are made to feel welcome here.

Challenges

- 23. I am able to register for classes I need with few conflicts.
- 17. There are sufficient courses within my program of study available each term.
- 41. Tuition paid is a worthwhile investment.
- 32. Faculty provide timely feedback about my academic progress.
- 12. The amount of student parking space on campus is adequate.
- 52. Campus item 7
- 53. Campus item 8
- 28. Security staff respond quickly to calls for assistance.

Strategic Planning Overview Benchmarks

Higher Satisfaction vs. National Four-Year Publics Form B

- 21. My academic advisor is knowledgeable about requirements in my major.
- 23. I am able to register for classes I need with few conflicts.
- 17. There are sufficient courses within my program of study available each term.
- 24. I receive the help I need to apply my academic major to my career goals.
- 16. My academic advisor is available when I need help.
- 15. Computer labs are adequate and accessible.
- 2. Registration processes and procedures are convenient.
- 1. The campus staff are caring and helpful.
- 10. My academic advisor helps me set goals to work toward.
- 8. Financial aid awards are announced in time to be helpful in college planning.

Lower Satisfaction vs. National Four-Year Publics Form B

- 3. The campus is safe and secure for all students.
- 22. This campus provides online access to services I need.
- 12. The amount of student parking space on campus is adequate.
- 28. Security staff respond quickly to calls for assistance.
- 44. On the whole, the campus is well-maintained.

Higher Importance vs. National Four-Year Publics Form B

- 12. The amount of student parking space on campus is adequate.
- 8. Financial aid awards are announced in time to be helpful in college planning.

Scales: In Order of Importance

	Mcl	Neese State University	- SSI	Nation	Mean Difference		
Scale	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
Academic Advising Effectiveness	6.41	5.57 / 1.20	0.84	6.39	5.30 / 1.36	1.09	0.27 ***
Instructional Effectiveness	6.40	5.42 / 1.03	0.98	6.42	5.38 / 1.09	1.04	0.04
Safety and Security	6.37	4.55 / 1.15	1.82	6.29	4.90 / 1.25	1.39	-0.35 ***
Registration Effectiveness	6.35	5.21 / 1.09	1.14	6.38	5.07 / 1.27	1.31	0.14 **
Student Centeredness	6.27	5.27 / 1.13	1.00	6.29	5.15 / 1.27	1.14	0.12 *
Campus Climate	6.25	5.35 / 1.00	0.90	6.27	5.34 / 1.12	0.93	0.01
Campus Services	6.17	5.25 / 1.01	0.92	6.23	5.41 / 1.08	0.82	-0.16 ***
Recruitment and Financial Aid Effectiveness	6.05	5.13 / 1.15	0.92	6.09	5.05 / 1.28	1.04	0.08
Campus Life	5.72	4.71 / 1.22	1.01	6.05	4.77 / 1.44	1.28	-0.06

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	Mc	McNeese State University - SSI			National Four-Year Publics Form B		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
21. My academic advisor is knowledgeable about requirements in my major.	6.64	5.99 / 1.37	0.65	6.54	5.61 / 1.61	0.93	0.38 ***
4. The content of the courses within my major is valuable.	6.58	5.50 / 1.30	1.08	6.53	5.44 / 1.43	1.09	0.06
23. I am able to register for classes I need with few conflicts.	6.57	5.23 / 1.57	1.34	6.56	5.00 / 1.76	1.56	0.23 ***
3. The campus is safe and secure for all students.	6.55	5.54 / 1.22	1.01	6.52	5.70 / 1.40	0.82	-0.16 **
17. There are sufficient courses within my program of study available each term.	6.54	5.15 / 1.61	1.39	6.50	4.96 / 1.73	1.54	0.19 **
36. The quality of instruction I receive in most of my classes is excellent.	6.53	5.43 / 1.37	1.10	6.57	5.46 / 1.43	1.11	-0.03
40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	6.52	5.84 / 1.28	0.68	6.45	5.74 / 1.41	0.71	0.10
41. Tuition paid is a worthwhile investment.	6.52	5.20 / 1.54	1.32	6.53	5.26 / 1.63	1.27	-0.06
54. Campus item 9	6.49	5.52 / 1.68	0.97				
24. I receive the help I need to apply my academic major to my career goals.	6.48	5.48 / 1.37	1.00	6.47	5.33 / 1.55	1.14	0.15 *
16. My academic advisor is available when I need help.	6.45	5.70 / 1.42	0.75	6.43	5.40 / 1.65	1.03	0.30 ***
22. This campus provides online access to services I need.	6.45	5.67 / 1.27	0.78	6.45	5.78 / 1.36	0.67	-0.11 *

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	Mcl	McNeese State University - SSI National Four-Year Publics Form B D			National Four-Year Publics Form B		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
32. Faculty provide timely feedback about my academic progress.	6.44	5.20 / 1.47	1.24	6.45	5.24 / 1.54	1.21	-0.04
14. Faculty are fair and unbiased in their treatment of individual students.	6.43	5.31 / 1.45	1.12	6.46	5.25 / 1.56	1.21	0.06
12. The amount of student parking space on campus is adequate.	6.42	3.00 / 1.89	3.42	6.20	3.67 / 2.10	2.53	-0.67 ***
15. Computer labs are adequate and accessible.	6.41	5.69 / 1.34	0.72	6.26	5.52 / 1.51	0.74	0.17 **
51. Campus item 6	6.40	5.50 / 1.61	0.90				
52. Campus item 7	6.38	5.25 / 1.69	1.13				
25. I am able to take care of college-related business at times that are convenient for me.	6.37	5.34 / 1.40	1.03	6.33	5.27 / 1.50	1.06	0.07
2. Registration processes and procedures are convenient.	6.36	5.35 / 1.36	1.01	6.36	5.05 / 1.65	1.31	0.30 ***
1. The campus staff are caring and helpful.	6.34	5.50 / 1.24	0.84	6.36	5.39 / 1.42	0.97	0.11 *
10. My academic advisor helps me set goals to work toward.	6.33	5.46 / 1.59	0.87	6.34	5.25 / 1.75	1.09	0.21 **
8. Financial aid awards are announced in time to be helpful in college planning.	6.32	5.23 / 1.49	1.09	6.13	5.03 / 1.66	1.10	0.20 **
53. Campus item 8	6.32	5.16 / 1.67	1.16				
28. Security staff respond quickly to calls for assistance.	6.28	5.01 / 1.50	1.27	6.32	5.30 / 1.57	1.02	-0.29 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	Mcl	McNeese State University - SSI			National Four-Year Publics Form B		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
44. On the whole, the campus is well-maintained.	6.28	5.57 / 1.34	0.71	6.34	5.71 / 1.46	0.63	-0.14 *
5. Administrators are available to hear students' concerns.	6.26	5.27 / 1.37	0.99	6.26	5.00 / 1.60	1.26	0.27 ***
31. Students are made to feel welcome here.	6.26	5.56 / 1.38	0.70	6.32	5.45 / 1.52	0.87	0.11
55. Campus item 10	6.25	5.28 / 1.65	0.97				
18. Parking lots are well-lighted and secure.	6.24	4.72 / 1.62	1.52	6.14	4.99 / 1.71	1.15	-0.27 ***
38. I receive ongoing feedback about progress toward my academic goals.	6.21	5.10 / 1.52	1.11	6.25	4.93 / 1.60	1.32	0.17 **
35. I seldom get the "run-around" when seeking information on this campus.	6.20	4.74 / 1.73	1.46	6.23	4.74 / 1.81	1.49	0.00
59. Future career opportunities as factor in decision to enroll.	6.20			6.32			
45. Student activity fees are put to good use.	6.18	4.44 / 1.75	1.74	6.19	4.70 / 1.79	1.49	-0.26 ***
56. Cost as factor in decision to enroll.	6.17			6.29			
27. This institution helps me identify resources to finance my education.	6.16	4.98 / 1.57	1.18	6.14	4.93 / 1.65	1.21	0.05
42. Students are free to express their ideas on this campus.	6.15	5.47 / 1.38	0.68	6.26	5.47 / 1.52	0.79	0.00
50. Campus item 5	6.15	5.13 / 1.55	1.02				
6. Billing policies are reasonable.	6.10	4.94 / 1.51	1.16	6.24	4.93 / 1.64	1.31	0.01

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	Mcl	McNeese State University - SSI			National Four-Year Publics Form B		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
34. There are adequate services to help me decide upon a career.	6.10	5.06 / 1.48	1.04	6.27	5.12 / 1.58	1.15	-0.06
57. Financial assistance as factor in decision to enroll.	6.10			6.09			
9. Library resources and services are adequate.	6.07	4.47 / 1.81	1.60	6.24	5.61 / 1.45	0.63	-1.14 ***
43. Mentors are available to guide my life and career goals.	6.07	5.12 / 1.47	0.95	6.09	5.08 / 1.58	1.01	0.04
39. Student disciplinary procedures are fair.	6.00	5.29 / 1.37	0.71	6.13	5.16 / 1.61	0.97	0.13 *
61. Distance from campus as factor in decision to enroll.	6.00			5.89			
7. Admissions staff provide personalized attention prior to enrollment.	5.99	5.16 / 1.46	0.83	6.02	4.98 / 1.60	1.04	0.18 **
20. Tutoring services are readily available.	5.95	5.24 / 1.41	0.71	6.02	5.41 / 1.50	0.61	-0.17 **
11. Financial aid counseling is available if I need it.	5.92	5.09 / 1.47	0.83	6.10	5.16 / 1.60	0.94	-0.07
58. Academic reputation as factor in decision to enroll.	5.91			6.13			
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.84	5.18 / 1.37	0.66	6.08	5.20 / 1.55	0.88	-0.02
46. Campus item 1	5.80	5.10 / 1.42	0.70				
26. Counseling services are available if I need them.	5.76	5.26 / 1.35	0.50	6.01	5.39 / 1.44	0.62	-0.13 *

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	Mc	McNeese State University - SSI			National Four-Year Publics Form B		
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
29. Faculty use a variety of technology and media in the classroom.	5.76	5.50 / 1.29	0.26	5.98	5.56 / 1.39	0.42	-0.06
30. There is an adequate selection of food available on campus.	5.75	4.75 / 1.70	1.00	6.05	4.42 / 1.95	1.63	0.33 ***
37. There is a strong commitment to diversity on this campus.	5.75	5.43 / 1.33	0.32	5.77	5.31 / 1.50	0.46	0.12*
47. Campus item 2	5.73	5.09 / 1.41	0.64				
60. Personal recommendations as factor in decision to enroll.	5.54			5.76			
19. Residence hall staff are concerned about me as an individual.	5.27	4.48 / 1.53	0.79	5.74	4.91 / 1.66	0.83	-0.43 ***
62. Information on the campus Web site as factor in decision to enroll.	5.23			5.60			
49. Campus item 4	5.20	4.73 / 1.49	0.47				
48. Campus item 3	5.06	4.60 / 1.44	0.46				
13. Living conditions in the residence halls are comfortable.	5.04	4.47 / 1.47	0.57	6.02	4.76 / 1.70	1.26	-0.29 ***
63. Campus visits as factor in decision to enroll.	4.90			5.41			

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Academic Advising Effectiveness

	Mcl	Neese State University	- SSI	Natio	Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
ACADEMIC ADVISING EFFECTIVENESS	6.41	5.57 / 1.20	0.84	6.39	5.30 / 1.36	1.09	0.27 ***
10. My academic advisor helps me set goals to work toward.	6.33	5.46 / 1.59	0.87	6.34	5.25 / 1.75	1.09	0.21 **
16. My academic advisor is available when I need help.	6.45	5.70 / 1.42	0.75	6.43	5.40 / 1.65	1.03	0.30 ***
21. My academic advisor is knowledgeable about requirements in my major.	6.64	5.99 / 1.37	0.65	6.54	5.61 / 1.61	0.93	0.38 ***
38. I receive ongoing feedback about progress toward my academic goals.	6.21	5.10 / 1.52	1.11	6.25	4.93 / 1.60	1.32	0.17 **

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Campus Climate

	McNeese State University - SSI			National Four-Year Publics Form B			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS CLIMATE	6.25	5.35 / 1.00	0.90	6.27	5.34 / 1.12	0.93	0.01
3. The campus is safe and secure for all students.	6.55	5.54 / 1.22	1.01	6.52	5.70 / 1.40	0.82	-0.16 **
5. Administrators are available to hear students' concerns.	6.26	5.27 / 1.37	0.99	6.26	5.00 / 1.60	1.26	0.27 ***
31. Students are made to feel welcome here.	6.26	5.56 / 1.38	0.70	6.32	5.45 / 1.52	0.87	0.11
35. I seldom get the "run-around" when seeking information on this campus.	6.20	4.74 / 1.73	1.46	6.23	4.74 / 1.81	1.49	0.00
37. There is a strong commitment to diversity on this campus.	5.75	5.43 / 1.33	0.32	5.77	5.31 / 1.50	0.46	0.12 *
41. Tuition paid is a worthwhile investment.	6.52	5.20 / 1.54	1.32	6.53	5.26 / 1.63	1.27	-0.06
42. Students are free to express their ideas on this campus.	6.15	5.47 / 1.38	0.68	6.26	5.47 / 1.52	0.79	0.00
44. On the whole, the campus is well-maintained.	6.28	5.57 / 1.34	0.71	6.34	5.71 / 1.46	0.63	-0.14 *

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Campus Life

	Mcl	Neese State University	- SSI	Natio	nal Four-Year Publics I	Form B	Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS LIFE	5.72	4.71 / 1.22	1.01	6.05	4.77 / 1.44	1.28	-0.06
13. Living conditions in the residence halls are comfortable.	5.04	4.47 / 1.47	0.57	6.02	4.76 / 1.70	1.26	-0.29 ***
19. Residence hall staff are concerned about me as an individual.	5.27	4.48 / 1.53	0.79	5.74	4.91 / 1.66	0.83	-0.43 ***
30. There is an adequate selection of food available on campus.	5.75	4.75 / 1.70	1.00	6.05	4.42 / 1.95	1.63	0.33 ***
39. Student disciplinary procedures are fair.	6.00	5.29 / 1.37	0.71	6.13	5.16 / 1.61	0.97	0.13 *
45. Student activity fees are put to good use.	6.18	4.44 / 1.75	1.74	6.19	4.70 / 1.79	1.49	-0.26 ***

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Campus Services

	McNeese State University - SSI			National Four-Year Publics Form B			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
CAMPUS SERVICES	6.17	5.25 / 1.01	0.92	6.23	5.41 / 1.08	0.82	-0.16 ***
9. Library resources and services are adequate.	6.07	4.47 / 1.81	1.60	6.24	5.61 / 1.45	0.63	-1.14 ***
15. Computer labs are adequate and accessible.	6.41	5.69 / 1.34	0.72	6.26	5.52 / 1.51	0.74	0.17 **
20. Tutoring services are readily available.	5.95	5.24 / 1.41	0.71	6.02	5.41 / 1.50	0.61	-0.17 **
22. This campus provides online access to services I need.	6.45	5.67 / 1.27	0.78	6.45	5.78 / 1.36	0.67	-0.11 *
24. I receive the help I need to apply my academic major to my career goals.	6.48	5.48 / 1.37	1.00	6.47	5.33 / 1.55	1.14	0.15 *
26. Counseling services are available if I need them.	5.76	5.26 / 1.35	0.50	6.01	5.39 / 1.44	0.62	-0.13 *
34. There are adequate services to help me decide upon a career.	6.10	5.06 / 1.48	1.04	6.27	5.12 / 1.58	1.15	-0.06
43. Mentors are available to guide my life and career goals.	6.07	5.12 / 1.47	0.95	6.09	5.08 / 1.58	1.01	0.04

^{*} Difference statistically significant at the .05 level

^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

Scales: In Order With Items That Make Up the Scale - Instructional Effectiveness

	McNeese State University - SSI			National Four-Year Publics Form B			Mean Difference
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
INSTRUCTIONAL EFFECTIVENESS	6.40	5.42 / 1.03	0.98	6.42	5.38 / 1.09	1.04	0.04
4. The content of the courses within my major is valuable.	6.58	5.50 / 1.30	1.08	6.53	5.44 / 1.43	1.09	0.06
14. Faculty are fair and unbiased in their treatment of individual students.	6.43	5.31 / 1.45	1.12	6.46	5.25 / 1.56	1.21	0.06
17. There are sufficient courses within my program of study available each term.	6.54	5.15 / 1.61	1.39	6.50	4.96 / 1.73	1.54	0.19 **
29. Faculty use a variety of technology and media in the classroom.	5.76	5.50 / 1.29	0.26	5.98	5.56 / 1.39	0.42	-0.06
32. Faculty provide timely feedback about my academic progress.	6.44	5.20 / 1.47	1.24	6.45	5.24 / 1.54	1.21	-0.04
36. The quality of instruction I receive in most of my classes is excellent.	6.53	5.43 / 1.37	1.10	6.57	5.46 / 1.43	1.11	-0.03
40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	6.52	5.84 / 1.28	0.68	6.45	5.74 / 1.41	0.71	0.10

^{*} Difference statistically significant at the .05 level

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Scales: In Order With Items That Make Up the Scale - Recruitment and Financial Aid Effectiveness

	McNeese State University - SSI			Nation	Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
RECRUITMENT AND FINANCIAL AID EFFECTIVENESS	6.05	5.13 / 1.15	0.92	6.09	5.05 / 1.28	1.04	0.08
7. Admissions staff provide personalized attention prior to enrollment.	5.99	5.16 / 1.46	0.83	6.02	4.98 / 1.60	1.04	0.18 **
8. Financial aid awards are announced in time to be helpful in college planning.	6.32	5.23 / 1.49	1.09	6.13	5.03 / 1.66	1.10	0.20 **
11. Financial aid counseling is available if I need it.	5.92	5.09 / 1.47	0.83	6.10	5.16 / 1.60	0.94	-0.07
27. This institution helps me identify resources to finance my education.	6.16	4.98 / 1.57	1.18	6.14	4.93 / 1.65	1.21	0.05
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.84	5.18 / 1.37	0.66	6.08	5.20 / 1.55	0.88	-0.02

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Scales: In Order With Items That Make Up the Scale - Registration Effectiveness

	McNeese State University - SSI			Natio	Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
REGISTRATION EFFECTIVENESS	6.35	5.21 / 1.09	1.14	6.38	5.07 / 1.27	1.31	0.14 **
2. Registration processes and procedures are convenient.	6.36	5.35 / 1.36	1.01	6.36	5.05 / 1.65	1.31	0.30 ***
6. Billing policies are reasonable.	6.10	4.94 / 1.51	1.16	6.24	4.93 / 1.64	1.31	0.01
23. I am able to register for classes I need with few conflicts.	6.57	5.23 / 1.57	1.34	6.56	5.00 / 1.76	1.56	0.23 ***
25. I am able to take care of college-related business at times that are convenient for me.	6.37	5.34 / 1.40	1.03	6.33	5.27 / 1.50	1.06	0.07

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Scales: In Order With Items That Make Up the Scale - Safety and Security

	McNeese State University - SSI			Nation	Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
SAFETY AND SECURITY	6.37	4.55 / 1.15	1.82	6.29	4.90 / 1.25	1.39	-0.35 ***
3. The campus is safe and secure for all students.	6.55	5.54 / 1.22	1.01	6.52	5.70 / 1.40	0.82	-0.16 **
12. The amount of student parking space on campus is adequate.	6.42	3.00 / 1.89	3.42	6.20	3.67 / 2.10	2.53	-0.67 ***
18. Parking lots are well-lighted and secure.	6.24	4.72 / 1.62	1.52	6.14	4.99 / 1.71	1.15	-0.27 ***
28. Security staff respond quickly to calls for assistance.	6.28	5.01 / 1.50	1.27	6.32	5.30 / 1.57	1.02	-0.29 ***

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Scales: In Order With Items That Make Up the Scale - Student Centeredness

	McNeese State University - SSI			Nation	Mean Difference		
Scale/Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
STUDENT CENTEREDNESS	6.27	5.27 / 1.13	1.00	6.29	5.15 / 1.27	1.14	0.12 *
1. The campus staff are caring and helpful.	6.34	5.50 / 1.24	0.84	6.36	5.39 / 1.42	0.97	0.11 *
5. Administrators are available to hear students' concerns.	6.26	5.27 / 1.37	0.99	6.26	5.00 / 1.60	1.26	0.27 ***
31. Students are made to feel welcome here.	6.26	5.56 / 1.38	0.70	6.32	5.45 / 1.52	0.87	0.11
35. I seldom get the "run-around" when seeking information on this campus.	6.20	4.74 / 1.73	1.46	6.23	4.74 / 1.81	1.49	0.00

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	Mcl	Neese State University	- SSI	National Four-Year Publics Form B			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
1. The campus staff are caring and helpful.	6.34	5.50 / 1.24	0.84	6.36	5.39 / 1.42	0.97	0.11 *
2. Registration processes and procedures are convenient.	6.36	5.35 / 1.36	1.01	6.36	5.05 / 1.65	1.31	0.30 ***
3. The campus is safe and secure for all students.	6.55	5.54 / 1.22	1.01	6.52	5.70 / 1.40	0.82	-0.16 **
4. The content of the courses within my major is valuable.	6.58	5.50 / 1.30	1.08	6.53	5.44 / 1.43	1.09	0.06
5. Administrators are available to hear students' concerns.	6.26	5.27 / 1.37	0.99	6.26	5.00 / 1.60	1.26	0.27 ***
6. Billing policies are reasonable.	6.10	4.94 / 1.51	1.16	6.24	4.93 / 1.64	1.31	0.01
7. Admissions staff provide personalized attention prior to enrollment.	5.99	5.16 / 1.46	0.83	6.02	4.98 / 1.60	1.04	0.18 **
8. Financial aid awards are announced in time to be helpful in college planning.	6.32	5.23 / 1.49	1.09	6.13	5.03 / 1.66	1.10	0.20 **
9. Library resources and services are adequate.	6.07	4.47 / 1.81	1.60	6.24	5.61 / 1.45	0.63	-1.14 ***
10. My academic advisor helps me set goals to work toward.	6.33	5.46 / 1.59	0.87	6.34	5.25 / 1.75	1.09	0.21 **
11. Financial aid counseling is available if I need it.	5.92	5.09 / 1.47	0.83	6.10	5.16 / 1.60	0.94	-0.07
12. The amount of student parking space on campus is adequate.	6.42	3.00 / 1.89	3.42	6.20	3.67 / 2.10	2.53	-0.67 ***
13. Living conditions in the residence halls are comfortable.	5.04	4.47 / 1.47	0.57	6.02	4.76 / 1.70	1.26	-0.29 ***

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	Mc	Neese State University	- SSI	- SSI National Four-Year Publics Form B			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
14. Faculty are fair and unbiased in their treatment of individual students.	6.43	5.31 / 1.45	1.12	6.46	5.25 / 1.56	1.21	0.06
15. Computer labs are adequate and accessible.	6.41	5.69 / 1.34	0.72	6.26	5.52 / 1.51	0.74	0.17 **
16. My academic advisor is available when I need help.	6.45	5.70 / 1.42	0.75	6.43	5.40 / 1.65	1.03	0.30 ***
17. There are sufficient courses within my program of study available each term.	6.54	5.15 / 1.61	1.39	6.50	4.96 / 1.73	1.54	0.19 **
18. Parking lots are well-lighted and secure.	6.24	4.72 / 1.62	1.52	6.14	4.99 / 1.71	1.15	-0.27 ***
19. Residence hall staff are concerned about me as an individual.	5.27	4.48 / 1.53	0.79	5.74	4.91 / 1.66	0.83	-0.43 ***
20. Tutoring services are readily available.	5.95	5.24 / 1.41	0.71	6.02	5.41 / 1.50	0.61	-0.17 **
21. My academic advisor is knowledgeable about requirements in my major.	6.64	5.99 / 1.37	0.65	6.54	5.61 / 1.61	0.93	0.38 ***
22. This campus provides online access to services I need.	6.45	5.67 / 1.27	0.78	6.45	5.78 / 1.36	0.67	-0.11 *
23. I am able to register for classes I need with few conflicts.	6.57	5.23 / 1.57	1.34	6.56	5.00 / 1.76	1.56	0.23 ***
24. I receive the help I need to apply my academic major to my career goals.	6.48	5.48 / 1.37	1.00	6.47	5.33 / 1.55	1.14	0.15 *
25. I am able to take care of college-related business at times that are convenient for me.	6.37	5.34 / 1.40	1.03	6.33	5.27 / 1.50	1.06	0.07

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^{**} Difference statistically significant at the .01 level *** Difference statistically significant at the .001 level

	McNeese State University - SSI National Four-Year Publics Form I			ear Publics Form B			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
26. Counseling services are available if I need them.	5.76	5.26 / 1.35	0.50	6.01	5.39 / 1.44	0.62	-0.13 *
27. This institution helps me identify resources to finance my education.	6.16	4.98 / 1.57	1.18	6.14	4.93 / 1.65	1.21	0.05
28. Security staff respond quickly to calls for assistance.	6.28	5.01 / 1.50	1.27	6.32	5.30 / 1.57	1.02	-0.29 ***
29. Faculty use a variety of technology and media in the classroom.	5.76	5.50 / 1.29	0.26	5.98	5.56 / 1.39	0.42	-0.06
30. There is an adequate selection of food available on campus.	5.75	4.75 / 1.70	1.00	6.05	4.42 / 1.95	1.63	0.33 ***
31. Students are made to feel welcome here.	6.26	5.56 / 1.38	0.70	6.32	5.45 / 1.52	0.87	0.11
32. Faculty provide timely feedback about my academic progress.	6.44	5.20 / 1.47	1.24	6.45	5.24 / 1.54	1.21	-0.04
33. Admissions counselors accurately portray the campus in their recruiting practices.	5.84	5.18 / 1.37	0.66	6.08	5.20 / 1.55	0.88	-0.02
34. There are adequate services to help me decide upon a career.	6.10	5.06 / 1.48	1.04	6.27	5.12 / 1.58	1.15	-0.06
35. I seldom get the "run-around" when seeking information on this campus.	6.20	4.74 / 1.73	1.46	6.23	4.74 / 1.81	1.49	0.00
36. The quality of instruction I receive in most of my classes is excellent.	6.53	5.43 / 1.37	1.10	6.57	5.46 / 1.43	1.11	-0.03
37. There is a strong commitment to diversity on this campus.	5.75	5.43 / 1.33	0.32	5.77	5.31 / 1.50	0.46	0.12 *

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	Mc	McNeese State University - SSI		National Four-Year Publics Form B			National Four-Year Publics Form B			Mean Difference
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap				
38. I receive ongoing feedback about progress toward my academic goals.	6.21	5.10 / 1.52	1.11	6.25	4.93 / 1.60	1.32	0.17 **			
39. Student disciplinary procedures are fair.	6.00	5.29 / 1.37	0.71	6.13	5.16 / 1.61	0.97	0.13 *			
40. Faculty are usually available to students outside of class (during office hours, by phone or by e-mail).	6.52	5.84 / 1.28	0.68	6.45	5.74 / 1.41	0.71	0.10			
41. Tuition paid is a worthwhile investment.	6.52	5.20 / 1.54	1.32	6.53	5.26 / 1.63	1.27	-0.06			
42. Students are free to express their ideas on this campus.	6.15	5.47 / 1.38	0.68	6.26	5.47 / 1.52	0.79	0.00			
43. Mentors are available to guide my life and career goals.	6.07	5.12 / 1.47	0.95	6.09	5.08 / 1.58	1.01	0.04			
44. On the whole, the campus is well-maintained.	6.28	5.57 / 1.34	0.71	6.34	5.71 / 1.46	0.63	-0.14 *			
45. Student activity fees are put to good use.	6.18	4.44 / 1.75	1.74	6.19	4.70 / 1.79	1.49	-0.26 ***			
46. Campus item 1	5.80	5.10 / 1.42	0.70							
47. Campus item 2	5.73	5.09 / 1.41	0.64							
48. Campus item 3	5.06	4.60 / 1.44	0.46							
49. Campus item 4	5.20	4.73 / 1.49	0.47							
50. Campus item 5	6.15	5.13 / 1.55	1.02							
51. Campus item 6	6.40	5.50 / 1.61	0.90							
52. Campus item 7	6.38	5.25 / 1.69	1.13							

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	McNeese State University - SSI National Four-Year Publics Form B			Mean Difference			
Item	Importance	Satisfaction / SD	Performance Gap	Importance	Satisfaction / SD	Performance Gap	
53. Campus item 8	6.32	5.16 / 1.67	1.16				
54. Campus item 9	6.49	5.52 / 1.68	0.97				
55. Campus item 10	6.25	5.28 / 1.65	0.97				
56. Cost as factor in decision to enroll.	6.17			6.29			
57. Financial assistance as factor in decision to enroll.	6.10			6.09			
58. Academic reputation as factor in decision to enroll.	5.91			6.13			
59. Future career opportunities as factor in decision to enroll.	6.20			6.32			
60. Personal recommendations as factor in decision to enroll.	5.54			5.76			
61. Distance from campus as factor in decision to enroll.	6.00			5.89			
62. Information on the campus Web site as factor in decision to enroll.	5.23			5.60			
63. Campus visits as factor in decision to enroll.	4.90			5.41			

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Summary Items

Summary Item	McNeese State University - SSI	National Four-Year Publics Form B	Mean Difference
So far, how has your college experience met your expectations?	Average: 4.62	Average: 4.62	0.00
1=Much worse than expected	1%	2%	
2=Quite a bit worse than I expected	1%	3%	
3=Worse than I expected	8%	10%	
4=About what I expected	41%	34%	
5=Better than I expected	23%	24%	
6=Quite a bit better than I expected	12%	13%	
7=Much better than expected	10%	11%	
Rate your overall satisfaction with your experience nere thus far.	Average: 5.28	Average: 5.19	0.09
1=Not satisfied at all	0%	1%	
2=Not very satisfied	2%	4%	
3=Somewhat dissatisfied	7%	8%	
4=Neutral	14%	12%	
5=Somewhat satisfied	19%	19%	
6=Satisfied	39%	37%	
7=Very satisfied	14%	15%	
All in all, if you had to do it over, would you enroll ere again?	Average: 5.28	Average: 5.26	0.02
1=Definitely not	3%	4%	
2=Probably not	8%	6%	
3=Maybe not	6%	6%	
4=I don't know	10%	11%	
5=Maybe yes	12%	12%	
6=Probably yes	32%	27%	
7=Definitely yes	27%	30%	