

McNeese State University  
**INSTITUTIONAL GOALS**

**CORE VALUE – ACADEMIC EXCELLENCE**

- AE1 Emphasize excellence in instruction.
- AE2 Develop programs that are viable, innovative, and relevant to market needs.
- AE3 Infuse a global outlook and ethical standards in course content and curriculum development.
- AE4 Uphold the commitment to regional and national program accreditation.
- AE5 Encourage undergraduate and graduate research in appropriate disciplines.

**CORE VALUE – STUDENT SUCCESS**

- SS1 Foster a climate that enhances student learning, focuses on retention, values advising, and enriches the quality of campus-life.
- SS2 Nurture an environment to support cultural diversity.
- SS3 Present students opportunities for leadership.
- SS4 Provide venues for learning to attract non-traditional students.
- SS5 Provide an aesthetically-pleasing campus, functional facilities, and state-of-the-art equipment.

**CORE VALUE – FISCAL RESPONSIBILITY**

- FR1 Engage in continuous assessment, evaluation, and improvement.
- FR2 Utilize the role of technology to increase the efficiency and effectiveness of campus operations.
- FR3 Garner outside funding sources to support the University mission.
- FR4 Capitalize on efficient use of resources.
- FR5 Support efforts to obtain federal funding.

**CORE VALUE – UNIVERSITY-COMMUNITY ALLIANCES**

- UCA1 Support mutually beneficial university/community collaborations.
- UCA2 Strengthen economic development through partnerships that provide technical assistance and information transfer to business and industry.
- UCA3 Enhance artistic, humanistic, and cultural opportunities in the area.
- UCA4 Retain certification and maintain competition in NCAA athletic programs.
- UCA5 Partner with educational agencies to improve the quality of life in our region.