

Administrative (Support Unit) Performance Objective 1: Facilitate the formation and growth of small businesses through providing counseling services to entrepreneurs in the five parishes of Allen, Beauregard, Calcasieu, Cameron and Jeff Davis.

Institutional Goal(s) Supported: UCA2

<u>Expected Level of Achievement</u>	<u>Actual Data From Assessment</u>	<u>Actions/Decisions</u>
<p>Counsel at least 225 clients in federal fiscal year of 2006-07. (The LSBDC is funded through a federal grant from the SBA and collects data based on a federal fiscal year.) Your expected level of achievement should be for the fiscal year ahead, 2007/08.</p> <p>You should have at least two ways to measure each objective. Is there another method you can think of to assess this?</p>	<p>From 10/1/06 through 3/31/07, the Center had counseled 105 clients.</p>	<p>MAINTAIN:</p> <ul style="list-style-type: none">• Work with local economic development authorities to publicize center services.• Use database to manage follow-up calls to clients, to maximize services provided.• Network with contacts in the media to publicize center services and to gain recognition for successful clients.• Travel to various locations in five parishes on a regular basis to allow clients to meet with Center staff members more conveniently. <p>You counseled about half of the people that you expected to counsel. You are “maintain”-ing. Is there a reason why you had fewer clients? What will you do differently to increase the number of clients served?</p>

Administrative (Support Unit) Performance Objective 2: Facilitate the formation and growth of small businesses by providing training to entrepreneurs.

Institutional Goal(s) Supported: UCA2

<u>Expected Level of Achievement</u>	<u>Actual Data From Assessment</u>	<u>Actions/Decisions</u>
<p>Hold at least 25 seminars with at least 575 attendees in the federal fiscal year of 06-07. See same notes as above objective.</p>	<p>From 10/1/06 through 3/31/07, the Center hosted 12 seminars with a total of 241 training attendees.</p>	<p>MAINTAIN: The LSBDC has developed a calendar of 27 seminars that will be held before 9/30/07. It is anticipated that the goal will be reached.</p>

Administrative (Support Unit) Performance Objective 3: Use funding from Imperial Calcasieu Resource Conservation and Development Council, Inc. to achieve mission of LSBDC and university.

Institutional Goal(s) Supported: FR3

<u>Expected Level of Achievement</u>	<u>Actual Data From Assessment</u>	<u>Actions/Decisions</u>
<p>The LSBDC at McNeese State University has obtained a grant totaling \$34,375 from the Imperial Calcasieu Resource Conservation and Development Council, Inc., for training and counseling, to be awarded before September 30, 2008. The LSBDC expects to have provided services totaling approximately \$11,000 by 9/30/07.</p> <p>Same as above.</p>	<p>As of 5/31/07, the LSBDC has billed \$4,760 to IMPCAL for training events and counseling.</p>	<p>DEVELOP: The LSBDC is developing seminars to provide during the remaining period and working with economic development authorities to reach desired goals.</p> <p>It has taken some time to get rolling on this program, due to prep time required for multiple seminars and developing a group of outside counselors and trainers. (The LSBDC contract requires that LSBDC staff cannot provide these services, so outside presenters and counselors have been hired.) However, it is anticipated that the grant can be met expended in the required time frame.</p>

Administrative (Support Unit) Performance Objective 4: Network with economic development officials in the parishes of Allen, Beauregard, Calcasieu, Cameron and Jeff Davis to support the growth and success of small businesses.

Institutional Goal(s) Supported: UCA1

<u>Expected Level of Achievement</u>	<u>Actual Data From Assessment</u>	<u>Actions/Decisions</u>
<p>Staff members from the LSBDC will attend at least twenty-five events or meetings hosted by area chambers of commerce or economic development entities from 10/1/06 through 9/30/07.</p> <p>Same as above.</p>	<p>As of 3/31/07, LSBDC staff members had attended fifteen events or meetings hosted by area chambers of commerce or economic development entities.</p>	<p>MAINTAIN: LSBDC staff members will continue to meet with the presidents, directors and staff members of area chambers of commerce and economic development entities to provide information about LSBDC services and to encourage them to refer community members to the LSBDC for assistance. LSBDC staff members will also take these opportunities to talk with the business owners who belong to these groups and offer services.</p>

Administrative (Support Unit) Performance Objective 5 Work with local bankers to improve availability of capital to entrepreneurs by providing information to bankers about the needs of the entrepreneurial community.

Institutional Goal(s) Supported: UCA2

<u>Expected Level of Achievement</u>	<u>Actual Data From Assessment</u>	<u>Actions/Decisions</u>
<p>Communicate with representatives of at least twelve banks from 10/1/06 to 9/30/07.</p> <p>Same as above.</p>	<p>Through 3/31/07, LSBDC staff had communicated, either through personal contact or email, with representatives of six banks.</p>	<p>MAINTAIN: Continue to visit banks when visiting local communities, and talk with bankers at public events and economic development activities.</p>

Resources Allocated: This section should include information about how you have allocated your resources to support this assessment. It can be allocation of time, funding, people, space, equipment, materials, etc.
