

## 2007 MASTER PLAN/PROGRESS REPORT

**Educational Support Unit: Department of Visual Arts – College of Liberal Arts**

**Person Responsible: Lynn Reynolds**

**Date Submitted: 5/29/07 12:03**

**Mission:** The mission of the Department of Visual Arts is to provide education that will enable graduates to develop their talent and potential as creative artists and future art educators within a liberal arts framework. The Department of Visual Arts offers two undergraduate degrees, the Bachelor of Arts in Art with studio concentrations and the Bachelor of Art in Art Education. Through a curricula that provides a breadth of experience and understanding in studio art, graduates learn to analyze the history of art and its function within the evolution of contemporary culture and to develop competency in a select area of art studio concentration. Students cultivate skills in critical thinking and effective communication and analyze global community issues to become better citizens of the world and the community. The department is committed to excellence in teaching in support of student recruitment, retention, and graduation, commitment to research and creative and scholarly activity, and committed to the utilization of resources efficiently and effectively to support the university mission. Visual Arts offers service courses designed to provide students with an understanding of the nature and value of the fine and performing arts. The department serves the University community and Southwest Louisiana by offering exhibitions, lectures and artist workshops that contribute to the cultural growth of the region.,

**Institutional Mission Reference:**

McNeese State University, a selective admissions institution, provides education, research, and service that support our core values of student success, academic excellence, fiscal responsibility, and university-community alliances. The University's fundamental educational mission is to offer associate, baccalaureate, and graduate curricula distinguished by academic excellence. The University engages in collaborative ventures to benefit industry and to enhance economic development and cultural growth in this region and beyond. The foundation for student success begins with faculty commitment to excellence in teaching, research, and creative and scholarly activity. At McNeese State University, a member of the University of Louisiana System, students cultivate skills for critical thinking and effective expression and gain an understanding of the global community. The learning and social environment integrates discipline-specific knowledge with the values of lifelong learning, ethical responsibility, and civic engagement.

**Assessment Methods Utilized:**

- Student Opinion Survey (SOS)
- National Survey of Student Engagement (NSSE)
- Internally-developed Survey
- Faculty Roster
- Annual Performance Review (APR)
- Community Involvement
- Exit Survey/Interview/Exam • Visual Arts Senior Exit Survey
- Grant Activity
- Number of Publications
- Participation in MSU Committees/Organizations
- Participation in Professional Committees/Organizations
- Student Evaluation of Instruction (SEI)
- Unit Audit

**Data Repository Location:**

- \_\_\_\_\_
- \_\_\_\_\_
- \_\_\_\_\_
- SFA – Visual Arts Office
- \_\_\_\_\_
- SFA 118 C
- SFA – Visual Arts Office\_APR
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- SFA – Visual Arts Office APR
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X Other -Please describe: Pre/Post Surveys – Art History  
Sophomore & Senior Portfolio Reviews

SFA 118 C

**Educational (Support Unit) Performance Objective 1:** Engage in collaborative ventures and campus and community activities which enhance economic development and cultural growth.

<u>Expected Level of Achievement</u>	<u>Actual Data From Assessment</u>	<u>Actions/Decisions</u>
<p>[80%] of Visual Arts faculty expected to achieve APR score of 80 or above on service component including contributions to and collaborations with the university and community supporting cultural growth</p> <p>The Visual Arts Department is committed to playing an active role in the cultural life of the university and southwest Louisiana community. To fulfill this commitment the Department is expected offer and/or collaborate to offer [10 or more] cultural events each year to include lectures, workshops, demonstrations and exhibitions to benefit both the university and southwest Louisiana community.</p>	<p>[78%] of Visual Arts faculty achieved expected APR goal scores of 80 + or above service component including contributions to and collaborations with the university and community supporting cultural growth on service with [33%] exceeding expected goals with scores of 90+</p> <p>The Visual Arts Department met or exceeded its expected level of activity by offering [16] cultural events this year ,supporting our commitment to the Arts and Humanities in southwest Louisiana:</p> <div data-bbox="737 737 1341 1232" style="border: 1px solid black; padding: 5px;"> <p>[10] Exhibitions were presented by the ABERCROMBIE GALLERY during the 2006-2007 season.</p> <ul style="list-style-type: none"> <li>• The 20TH ANNUAL MCNEESE NATIONAL WORKS on PAPER EXHIBITION was held March 22 – April 19<sup>th</sup>, 2007 (29 works accepted, 460 entries received generating \$ 9,200) [7] Purchase Award artworks were added to the McNeese Permanent Collection</li> <li>• The 2007 TUMINELLO ENDOWED LECTURE SERIES featured artist Deb Luster and the WOLFE ENDOWED LECTURE SERIES featured artist Janet Tyson</li> <li>• The Visual Arts Department presented these additional lectures, workshops, and demonstrations:               <ul style="list-style-type: none"> <li>• EB Lewis Lecture Partnership w/ Calcasieu Parish Schools</li> <li>• Kevin Kennedy Lecture -</li> <li>• Book Arts Demonstration</li> <li>• Temple – Design Lecture Partnership w/ Ad Federation</li> </ul> </li> </ul> </div>	<p><b>D</b> <u>Department of Visual Arts Faculty</u> has committed to host the Louisiana Art Educators Association state conference and develop art workshops for participants.</p> <p><b>R</b> <u>Abercrombie Gallery Committee</u> recommends the department extend its partnership project involvement with the Imperial Calcasieu Museum to co-host exhibitions (in addition to working with Art Associates, 1911 City Hall and Arts and Humanities Council) to include the Annual McNeese Juried Student Exhibition.. Partnership projects such as these support community linkages and expand visibility of the department.</p>

**Educational (Support Unit) Performance Objective 2:** Demonstrate excellence in teaching in order to enhance student recruitment, retention, and graduation.

<u>Expected Level of Achievement</u>	<u>Actual Data From Assessment</u>	<u>Actions/Decisions</u>																																																					
<p><u>APR Teaching:</u> [80%] of Visual Arts Faculty expected to achieve APR scores of 90 + on the combined teaching component</p> <p><u>SENIOR EXIT SURVEY- Teaching</u> [85 %] = expected level of achievement of scores 4/5 or above on questions related to overall quality of instruction. [85 %] = expected level of achievement of scores 4/5 or above on questions related to overall individual faculty classroom strengths</p> <p><u>APR - Advising:</u> [80%] of Visual Arts Faculty expected to achieve APR scores of 90+on the teaching component in the area of advising.</p> <p><u>SENIOR EXIT SURVEY-Advising</u> [85 %] = expected level of achievement of scores 4/5 or above related to quality of advising</p> <p><u>RECRUITMENT &amp; RETENTION- ACTIVITIES</u> The department is committed to actively participate in [5 or more] departmental and university efforts involving recruitment and retention each year and recruit talented majors through its arts scholarship program.</p> <p><u>RECRUITMENT &amp; RETENTION GOALS</u> Department of Visual Arts Goal is to meet or exceed FTF and Continuing retention rates for COLA:</p> <table border="1" data-bbox="96 992 657 1045"> <tr> <td>2006 FTF Retention rate College of Liberal Arts = [58.6%]</td> </tr> <tr> <td>2006 Retention rate – Continuing COLA = [60.7%]</td> </tr> </table>	2006 FTF Retention rate College of Liberal Arts = [58.6%]	2006 Retention rate – Continuing COLA = [60.7%]	<p><u>APR Teaching:</u> [89%] of visual arts faculty met or exceeded APR expected scores on teaching component.</p> <table border="1" data-bbox="688 358 1268 435"> <tr> <td>APR Teaching Components:</td> <td>• SEI</td> <td>100%</td> </tr> <tr> <td>• Teaching Notebook</td> <td>44 %</td> <td>• Portfolio</td> <td>100 %</td> </tr> <tr> <td>• Collegiality</td> <td>89 %</td> <td></td> <td></td> </tr> </table> <p><u>SENIOR EXIT SURVEY- Teaching</u> [92 %] achieved expected level of achievement on questions related to overall quality of instruction. [87 %] achieved expected level of achievement on questions related to overall individual faculty classroom strengths</p> <p><u>APR- Advising :</u> [89%] of Visual Art Faculty met or exceeded the expected score on the APR in the area of advising.</p> <p><u>SENIOR EXIT SURVEY- Advising</u> [87 %] Achieved expected level of achievement of scores 4 /5 or above related to quality of advising</p> <p><u>RECRUITMENT &amp; RETENTION ACTIVITIES</u></p> <ul style="list-style-type: none"> <li>• Visual Arts Orientations held Fall &amp; Spring</li> <li>• 2006-07 Visual Arts Handbook Publication –</li> <li>• Faculty participated in Cowboy Q and A Day</li> <li>• Conducted [5] individual and [3] group/school tours</li> <li>• Print Workshop – Barbe High School, March 2006</li> <li>• AP Art course reviews – Spring 2006</li> <li>• Recruited/awarded [5] freshman art scholarships F 07</li> <li>• \$3,000 raised with Affaire d-Art to support art scholarship fund.</li> </ul> <table border="1" data-bbox="688 906 1268 1112"> <thead> <tr> <th>VIS ARTS</th> <th>2003</th> <th>2004</th> <th>2005</th> <th>2006</th> </tr> </thead> <tbody> <tr> <td>FTF Fall</td> <td>28</td> <td>33</td> <td>18</td> <td>23</td> </tr> <tr> <td><b>FTF retention</b></td> <td>66.7%</td> <td>80.8%</td> <td>56.3%</td> <td><b>72.2%</b></td> </tr> <tr> <td><b>COLA</b></td> <td>59.9%</td> <td>69.5%</td> <td>62.2%</td> <td><b>58.6 %</b></td> </tr> <tr> <td>Continuing</td> <td>114</td> <td>135</td> <td>139</td> <td>140</td> </tr> <tr> <td><b>UG retention</b></td> <td>62.3%</td> <td>72.4%</td> <td>63%</td> <td><b>64.9%</b></td> </tr> <tr> <td><b>COLA</b></td> <td>68.3%</td> <td>64%</td> <td>63%</td> <td><b>60.7 %</b></td> </tr> <tr> <td>Degrees</td> <td>20</td> <td>11</td> <td>21</td> <td>27</td> </tr> </tbody> </table>	APR Teaching Components:	• SEI	100%	• Teaching Notebook	44 %	• Portfolio	100 %	• Collegiality	89 %			VIS ARTS	2003	2004	2005	2006	FTF Fall	28	33	18	23	<b>FTF retention</b>	66.7%	80.8%	56.3%	<b>72.2%</b>	<b>COLA</b>	59.9%	69.5%	62.2%	<b>58.6 %</b>	Continuing	114	135	139	140	<b>UG retention</b>	62.3%	72.4%	63%	<b>64.9%</b>	<b>COLA</b>	68.3%	64%	63%	<b>60.7 %</b>	Degrees	20	11	21	27	<p><b>R</b> <u>Art Faculty</u> approved revision to evaluation of the APR to include advising component.</p> <p><b>D</b> <u>Departmental Assessment Team</u> recommends course summary sheets be added to the required Documentation included in the faculty notebook beginning with Fall 2007.</p> <p><b>R</b> <u>Freshman Foundations Committee – Visual Arts</u> recommends Departmental Handbook be revised for Fall 2007 to address BOR and WAC competencies and courses.</p> <p><b>A</b> All visual art faculty attended advisor training Sessions for new BANNER system S 2007</p> <p><b>R</b> <u>Visual Arts Orientation Team</u> recommends the session to be held during Fall terms only due to heavier demand. Orientation will be held in conjunction with FRFN –VA 101 beginning with Fall 2008</p> <p><b>M</b> <u>Art Faculty Committee</u> recommends retention rates be monitored for FTF and Continuing undergraduate students. It is recommended that factors impacting the retention of continuing undergraduate majors in art be explored to see if the department can take any action to improve circumstances.</p>
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**Educational (Support Unit) Performance Objective 3:** Demonstrate commitment to research and creative and scholarly activity.

<u>Expected Level of Achievement</u>	<u>Actual Data From Assessment</u>	<u>Actions/Decisions</u>												
<p><u>Faculty Research Creative and Scholarly Activity:</u></p> <p>[80%] of Visual Arts faculty expected to achieve APR score of 80 or above on research component.</p>	<p><u>Research:</u> [100 %] of Visual Arts faculty achieved APR score of 80 or above on research component with [56%] of faculty achieving scores of 90+.</p> <table border="1" data-bbox="632 493 1459 670"> <thead> <tr> <th colspan="2"><b>Research Activity Summary 2006</b></th> </tr> </thead> <tbody> <tr> <td>Academic / Creative / Scholarly Awards</td> <td>5</td> </tr> <tr> <td>Publications / Solo Exhibits Tier 1</td> <td>2</td> </tr> <tr> <td>Publications / Juried Exhibits Tier 2</td> <td>20</td> </tr> <tr> <td>Publications / Solo / Group / Invitational Exhibits Tier 3</td> <td>72</td> </tr> <tr> <td>Grants funded</td> <td>4</td> </tr> </tbody> </table> <p><b>Select list of accomplishments</b></p> <ul style="list-style-type: none"> <li>• <u>Meghan Fleming:</u> <b>Resident’s Exhibition</b> International School of Drawing, Painting, and Sculpture, Galleria G8, Montecastello di Vibio, Italy</li> <li>• <u>Marty Bee:</u> <b>Medical Illustrations: Published</b> Mount Sinai Medical / Duke Medical / Cornell Medical / Cleveland Medical / Massachusetts General</li> <li>• <u>Lewis Temple:</u> <b>Art Educator of the Year: Mayor’s Choice Award</b> Lake Charles, La</li> <li>• <u>Lisa Reinauer:</u> <b>Shearman Research Fellowship: “Heart and Word”</b> <b>Pinnacle Excellence Award: Freshman Foundations</b></li> <li>• <u>Ken Baskin:</u> <b>Form and Function Exhibition</b> Baltimore, MD <b>Craft-Forms Exhibition</b> Wayne, Pennsylvania</li> <li>• <u>Heather Kelley:</u> <b>Solo exhibition: Hooks-Epstein Gallery</b> Houston, TX</li> <li>• <u>Gerry Wubben:</u> <b>Artwork acquired for permanent collection</b> Frazer Memorial Library: McNeese State University</li> <li>• <u>Bridget McDaniel:</u> <b>Studies Abroad Program</b> Athens, Greece</li> </ul>	<b>Research Activity Summary 2006</b>		Academic / Creative / Scholarly Awards	5	Publications / Solo Exhibits Tier 1	2	Publications / Juried Exhibits Tier 2	20	Publications / Solo / Group / Invitational Exhibits Tier 3	72	Grants funded	4	<p><b>M</b> <u>Visual Arts Faculty Committee</u> recommends department maintain strong faculty commitment to research and reinforce through APR reviews, merit increases and promotion.</p>
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**Educational (Support Unit) Performance Objective 4:** Utilize resources efficiently and effectively to support the university mission.

<u>Expected Level of Achievement</u>	<u>Actual Data From Assessment</u>	<u>Actions/Decisions</u>																																																																								
<p><b>Departmental Objective:</b> Utilize the role of technology to increase the efficiency and effectiveness of operations.</p> <p><b>Assessment Methods:</b> Attainment of this objective will be measured against the satisfactory completion of the following:</p> <ul style="list-style-type: none"> <li>[50%] of art courses expected to fully integrate technological resources into course instructional delivery.</li> <li>[50%] of art courses expected to emphasize technology within course content and/or course requirements..</li> <li>[100 %] of art courses utilize Blackboard technology to introduce course syllabi to students.</li> </ul>	<p><b><u>Technology Integration –Instruction [T] / Course Content [C]:</u></b></p> <ul style="list-style-type: none"> <li>[33 %] of art courses to fully integrate technological resources into course instructional delivery</li> <li>[35 %] of art courses emphasize technology within course content and/or course requirements.</li> <li>[100 %] of art courses utilize Blackboard technology to introduce course syllabi to students.</li> </ul> <table border="1" data-bbox="638 646 1371 1451"> <thead> <tr> <th></th> <th>Technology Integrated Instructional Delivery [T]</th> <th>Technology Emphasized Course Content Required [C]</th> </tr> </thead> <tbody> <tr><td><b>ART</b></td><td></td><td></td></tr> <tr><td>101</td><td></td><td>C</td></tr> <tr><td>105</td><td>T</td><td>C</td></tr> <tr><td>222</td><td></td><td>C</td></tr> <tr><td>225</td><td>T</td><td>C</td></tr> <tr><td>228</td><td>T</td><td>C</td></tr> <tr><td>305-306, 405-06</td><td></td><td>C</td></tr> <tr><td>325</td><td></td><td>C</td></tr> <tr><td>326-27 ,426-27</td><td>T</td><td>C</td></tr> <tr><td>328-29</td><td>T</td><td></td></tr> <tr><td>428-29</td><td>T</td><td>C</td></tr> <tr><td>345-46, 445-46</td><td></td><td>C</td></tr> <tr><td>351</td><td>T</td><td></td></tr> <tr><td>361,362,363,364,365,367,368</td><td>T</td><td></td></tr> <tr><td>369</td><td></td><td>C</td></tr> <tr><td>423,424</td><td></td><td>C</td></tr> <tr><td>430</td><td>T</td><td>C</td></tr> <tr><td>444</td><td></td><td>C</td></tr> <tr><td>450</td><td>T</td><td>C</td></tr> <tr><td>475, 476</td><td></td><td>C</td></tr> <tr><td><b>ARED</b></td><td></td><td></td></tr> <tr><td>331</td><td>T (W)</td><td></td></tr> <tr><td>413, 414</td><td></td><td>C</td></tr> </tbody> </table>		Technology Integrated Instructional Delivery [T]	Technology Emphasized Course Content Required [C]	<b>ART</b>			101		C	105	T	C	222		C	225	T	C	228	T	C	305-306, 405-06		C	325		C	326-27 ,426-27	T	C	328-29	T		428-29	T	C	345-46, 445-46		C	351	T		361,362,363,364,365,367,368	T		369		C	423,424		C	430	T	C	444		C	450	T	C	475, 476		C	<b>ARED</b>			331	T (W)		413, 414		C	<p><b>M</b> <u>Visual Arts Faculty Committee</u> recommends department maintains its commitment to increase role of technological resources to support course instruction and student learning.</p> <p><b>D</b> <u>Departmental Assessment Team</u> recommends Development of faculty survey regarding current use and awareness of technological resources to support teaching and learning, and enlist recommendations for expanding use of technology. Visual Arts Technology Committee assess state of technological needs.</p>
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**Educational (Support Unit) Performance Objective 5:** Provide visual arts coursework to the general education curriculum providing students with an understanding of the nature and value of the fine and performing arts. (BOR 9)

<u>Expected Level of Achievement</u>	<u>Actual Data From Assessment</u>	<u>Actions/Decisions</u>																																																																
<p><u>Benchmark Survey Data</u>            • <u>ART 351 Art Appreciation</u></p> <div style="border: 1px solid black; padding: 5px; margin: 10px 0;"> <p>NOTE :              Art 351 selected to pilot pre/post survey for BOR 9              Due to extremely high level of non-art majors</p> </div> <p>[30 %] of students expected to achieve a score above 75% on pre-test for general education courses/visual arts            (Providing students with an understanding of the nature and value of the fine and performing arts.) (BOR 9)</p> <p>[50 %] of students expected to achieve score of 80%+ on post-test for general education courses/visual arts.            (Providing students with an understanding of the nature and value of the fine and performing arts.) (BOR 9)</p>	<p><u>Benchmark Survey Data</u>            • <u>ART 315 Art Appreciation:</u></p> <p>[34 %] of students met or exceeded expected level of achievement by earning score above 75% on pre-test for general education courses/visual arts - providing students with an understanding of the nature and value of the fine and performing arts. (BOR 9)</p> <p>[56 %] of students met or exceeded expected level of achievement by earning score of 80%+ on post-test for general education courses/visual arts - providing students with an understanding of the nature and value of the fine and performing arts. (BOR 9)</p>	<p><b>R/D</b> <u>Assessment Team</u> recommends the following revisions/actions:</p> <p>Revised Pre/Post tests to be developed and implemented in all visual arts general education courses with fall 2007 term. 50 % content knowledge and 50% nature and value of fine &amp; performing arts.</p> <p>Revised expected levels of achievement:            50 % expected to achieve 70%+ score on pre-test            70 % expected to achieve 85%+ score on post-test</p> <p><b>Visual Arts –General Education Courses BOR 9</b>            Anticipated enrollments and departmental commitment based on historical data:</p> <table border="1" data-bbox="1266 735 1955 1281"> <thead> <tr> <th>COURSE</th> <th>Sections</th> <th>Anticipated Enrollment/</th> <th>Non-Majors Majors</th> </tr> </thead> <tbody> <tr><td>Art 101</td><td>6</td><td>120</td><td>53%</td></tr> <tr><td>Art 102</td><td>4</td><td>80</td><td>42%</td></tr> <tr><td>Art 105</td><td>6</td><td>120</td><td>52%</td></tr> <tr><td>Art 217-218</td><td>4</td><td>90</td><td>61%</td></tr> <tr><td>Art 228</td><td>4</td><td>80</td><td>81%</td></tr> <tr><td>Art 245</td><td>4</td><td>80</td><td>80%</td></tr> <tr><td>Art 351</td><td>2</td><td>80</td><td>84%</td></tr> <tr><td>Art 361</td><td>2</td><td>80</td><td>61%</td></tr> <tr><td>Art 362</td><td>2</td><td>80</td><td>78%</td></tr> <tr><td>Art 363</td><td>2</td><td>80</td><td>61%</td></tr> <tr><td>Art 364</td><td>1</td><td>25</td><td>41%</td></tr> <tr><td>Art 365</td><td>4</td><td>60</td><td>73%</td></tr> <tr><td>Art 367</td><td>1</td><td>40</td><td>36%</td></tr> <tr><td>Art 368</td><td>1</td><td>30</td><td>36%</td></tr> <tr><td></td><td><b>43</b></td><td><b>1,045</b></td><td></td></tr> </tbody> </table> <p>Faculty teaching Gen.Ed. Courses - Art            FT = 14 PT = 1</p>	COURSE	Sections	Anticipated Enrollment/	Non-Majors Majors	Art 101	6	120	53%	Art 102	4	80	42%	Art 105	6	120	52%	Art 217-218	4	90	61%	Art 228	4	80	81%	Art 245	4	80	80%	Art 351	2	80	84%	Art 361	2	80	61%	Art 362	2	80	78%	Art 363	2	80	61%	Art 364	1	25	41%	Art 365	4	60	73%	Art 367	1	40	36%	Art 368	1	30	36%		<b>43</b>	<b>1,045</b>	
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**Resources Allocated:** €In support of unit objective 1 to collaborate with the community to provide cultural events, the Department of Visual Arts committed resources of time, talent and exhibition materials to community partnerships with the Calcasieu Parish Schools Art Programs, Imperial Calcasieu Museum, 1911 Old City Hall Cultural Center, and the Art Associates and Black Heritage Galleries of Central School.

€In support of unit objective 2 supporting recruitment and retention efforts, resources of time and budget support were allocated to publish The Department of Visual Arts annual Student Handbook and hold orientation programs for art and art education majors. In addition, faculty hosted an exhibit table for Cowboy Q and A Day and donated works of art to the Affaire de Art scholarship fundraising event.

€In support of unit objective 3 concerning faculty research and development, the department supplemented travel funding for faculty to participate in national conferences related to education and accreditation. ( NCECA, NASAD, Student Advertising Federation)

€In support of unit objective 4 to utilize the role of technology to increase the efficiency and effectiveness of operations, the department allocated funds to purchase two computers and two digital video projectors to crate two portable A/V presentation units for instructional support.

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