

Student Learning Outcome 2: Graduates formulate and express ideas effectively through oral, written, and/or technological communications in academic and professional environments.

| <u>Expected Level of Achievement</u> | <u>Actual Data From Assessment</u> | <u>Actions/Decisions</u> |
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| <p>I. The speech communication indicators for SPCH 201 & 205 are; (1) PRCA pretest and posttest in determining reduction of communication apprehension in public (201) and interpersonal (205) settings, (2) embedded standardized examination questions across all sections of SPCH 201 & 205, and (3) standardized public speaking evaluation forms (201). The pretest/posttest PRCA measures reduction of reported communication apprehension (SPCH 201 & 205). The embedded examination questions are to assess students' knowledge, comprehension, application, analysis, synthesis and evaluation of course content (SPCH 201 & 205) and the standardized public speaking evaluations are to objectively assess students' preparation, organization and delivery of various forms of public address (SPCH 201).</p> | <p>I. This upcoming academic year will be the first time these assessment measurements will be implemented.</p> | <p>I. The target mean score will be established upon collection of new data.</p> |