

2007 MASTER PLAN/PROGRESS REPORT

Educational Support Unit: Ann Rosteet Hurley Center for Economic Education

Person Responsible: Marcy Misik

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Mission: The Center's mission is to further economic education throughout Southwest Louisiana. The Ann Rosteet Hurley Center for Economic Education at McNeese State University is an endowed unit, affiliated with the National Council on Economic Education and a member of the Louisiana Council on Economic Education network. The purpose of the Center is to support the goals of the University and the Burton College of Education by accomplishing the following:

- Instruction: Prepare teachers with content knowledge and skills to integrate economics, as required by the Louisiana State Benchmarks and GLE's, into the K – 12 curriculum.
- Service: Provide consultation and resources to educators within the five-parish area.
- Research: Analyze, assess, and survey programs, projects, and standards to determine educational needs, efficiency, and effectiveness.
- Public Relations: Serve as a communication link and work to identify collaborative opportunities between colleges at McNeese University, business/industry, public and private education sectors, and communities within Southwest Louisiana.
- Governmental Relations: Serve as a liaison to The Alliance/Chamber/Southwest Louisiana on the Economic Network, Legislative Affairs and Education committees, assist the University administration with legislative issues, specifically monitoring and targeting legislation relevant to higher education.

Institutional Mission Reference: The Ann Rosteet Hurley Center for Economic Education extends the goals of McNeese State University and the Burton College of Education through an embedded philosophy of lifelong learning, diversity, collaboration, professionalism, and reflection. Functioning as an institutional entity, the Center brings together university resources and expertise into an efficient, cohesive production unit to accomplish its stated mission.

Assessment Methods Utilized:

- Student Opinion Survey (SOS)
- National Survey of Student Engagement (NSSE)
- Internally-developed Survey
- Faculty Roster
- Annual Performance Review (APR)
- Community Involvement
- Exit Survey/Interview/Exam
- Grant Activity
- Number of Publications
- Participation in MSU Committees/Organizations
- Participation in Professional Committees/Organizations
- Student Evaluation of Instruction (SEI)
- Unit Audit
- Data collection via Excel spreadsheet
- Data collection via Access database
- Other - Please describe: NCEE five year re-affiliation

Data Repository Location:

- _____
- _____
- _____
- _____
- BCOE AND CEE OFFICES
- CEE FILES AND LOG
- _____
- BCOE, APR REPORT/ CEE FILES
- _____
- BCOE, APR REPORT/ CEE FILES
- BCOE, APR REPORT/ CEE FILES
- BCOE, TEDU, APR REPORT, CEE FILE
- _____
- _____
- _____
- NCEE offices, New York; CEE files

Educational (Support Unit) Performance Objective 1: Engage in collaborative ventures and campus and community activities which enhance economic development and cultural growth.

| <u>Expected Level of Achievement</u> | <u>Actual Data From Assessment</u> | <u>Actions/Decisions</u> |
|---|--|--|
| <p>Increase participation in Economic Outlook Symposium by 2%.</p> | <p>Economic Outlook Symposium participation increased by participation by 2.5%.</p> <p>Combined meeting of PK – 16+ Council and Chamber Southwest Education Committee.</p> <p>Imagination Celebration with Children’s Museum</p> | <p>Assess program and restructure based upon assessment.</p> <p>Seek to maintain collaboration.</p> <p>Continue participation.</p> |
| <p>Increase community and educational collaboration by 1%.</p> | <p>Participated in establishing regional affiliation with Louisiana Women in Government.</p> | <p>Continue affiliation.</p> |
| <p>Respond to requests for consultation and curriculum resources within the five parish area.</p> | <p>Responded to thirty requests.</p> | <p>Maintain or increase request opportunities.</p> |
| <p>Provide professional development for schools, business/ industry, and community agencies upon request.</p> | <p>Six professional development requests were provided.</p> | <p>Maintain or increase professional services.</p> |
| <p>Serve on community and education boards and committees.</p> | <p>Children’s Museum Board of Directors. The Alliance Southwest Louisiana – Economic Network Committee. The Chamber Southwest LA – Governmental Affairs, Education committees. Southwest LA Council on Arts and Humanities Region V Social Studies Exec. Committee</p> | <p>Maintain or increase.</p> |
| <p>Update CEE webpage.</p> | <p>Workshop registration and Chamber Southwest LA news added to webpage.</p> | <p>Maintain and add relevant links.</p> |

Educational (Support Unit) Performance Objective 2: Demonstrate excellence in teaching in order to enhance student recruitment, retention, and graduation.

| <u>Expected Level of Achievement</u> | <u>Actual Data From Assessment</u> | <u>Actions/Decisions</u> |
|--|--|--|
| Receive student evaluation of instruction (SEI) scores above 4.5 on a 5.0 scale. | SEI average - 4.94 | Maintain above average performance on SEI. |
| Receive above the department average – 4.70 - on SEI scores | SEI average – 4.94 | Maintain above average performance on SEI. |
| Receive above the university average – 4.50 – on SEI scores. | SEI average – 4.94 | Maintain above average performance on SEI. |
| Increase recruitment and retention opportunities. | Catalog and MSU application distributed to 30 workshop participants outside of Calcasieu Parish. Distribution of 20+ MSU catalog and recruitment materials at TnT Conference. | Increase distribution at the regional and statewide level. Add recruitment materials to all displays and presentations. |

Educational (Support Unit) Performance Objective 3: Demonstrate commitment to research and creative and scholarly activity.

| <u>Expected Level of Achievement</u> | <u>Actual Data From Assessment</u> | <u>Actions/Decisions</u> |
|---|--|--|
| Produce at least two grants. | Grants submitted – 3 Grants funded – 2 | Seek to increase/maintain grant submissions. |
| Submit two professional presentation proposals. | Presentation proposals submitted and accepted - 3 | Maintain or increase proposals and presentations regionally, state and nationally. |
| Participate in at least one scholarly activity. | Scholarly sabbatical activity completed and submitted. | None needed. |

Educational (Support Unit) Performance Objective 4: Utilize resources efficiently and effectively to support the university mission.

| <u>Expected Level of Achievement</u> | <u>Actual Data From Assessment</u> | <u>Actions/Decisions</u> |
|---|---|---|
| <p>Provide teacher workshop funding through grants and collaborations.</p> | <p>(2) Stock Market Game Workshops held at MSU and funded by outside grants</p> | <p>Continue to apply for Security Industry Funding through the LCEE for teacher workshops.</p> |
| <p>Utilize the national affiliation with NCEE to provide free or low cost materials, grant opportunities and resources.</p> | <p>(60) Financial Fitness for Life Curriculum materials K – 12.</p> | <p>Continue NCEE affiliation. Materials distributed to Cameron Parish displaced teachers. Assess new needs.</p> |
| <p>Utilize the state network through the LCEE to provide services, free curriculum materials and grant opportunities.</p> | <p>Consultant and materials for 2 Stock Market Game teacher workshops.</p> | <p>Continue LCEE network affiliation.</p> |

Resources Allocated: Grant funding allocations which supported program planning, design, and implementation were expended as prescribed by the specifications of the individual grant. Collaborations requiring matches were satisfied through in-kind contributions of time, expertise, labor, material resources, and space. Budgetary expenditures funded by McNeese State University and the Burton College of Education were allocated as required by university and state policy and procedure.
