

SOCIAL SCIENCES Major: MARKETING

	MCNEESE	2-YR COLLEGE	
	English (6 GE)		
<i>English Comp I--3</i>	ENGL 101 (3)		
<i>English Comp II/Adv English Comp--3</i>	ENGL 102 (3)		
	Math/Analytical Reasoning (6 GE)		
<i>College Algebra--3</i>	MATH 113 (3)		
<i>GenEd Math Elective--3</i>	MATH 231 (3)		
	Natural Sciences (9-10 w/ 9 GE)		
<i>Sequence in Biological or Physical Sciences--6</i>	()		
<i>Lecture in Area Opposite of Sequence--3</i>	()		
<i>Lab to Augment a Sci above--0-1</i>	---		
	Humanities (9-21 w/9 GE)		
<i>GE Literature--3</i>	()		
<i>History Sequence or Humanities--6</i>	HIST 201 or 202 (3)		
<i>Foreign Language Sequence--0-12</i>	---		
<i>Humanities Electives--0-6</i>	COMM 201 (3)		
	Social/Behavioral Sciences (15-27 w/6 GE)		
<i>Social Science--3</i>	PSYC 101 (3)		
<i>Social Science 2000 or ↑--3</i>	ECON 203 (3)		
<i>Social Science or Related Electives--9-21</i>	ACCT 208, ACCT 241, BADM 120, CSCI 241, ECON 204 (15)		
<i>3 Hours of Free Electives</i>	3 hours from the following: BADM 201, BADM 275, MGMT 300, MKTG 320		
	Social Science Elective (3)		
	Fine Arts (3 GE)		
<i>Fine Arts--3</i>	()		

CURRICULUM GUIDE LEGEND: Shaded courses are foundational to the Major and/or pre-requisite to other required courses -- departmental exam may be required, if transfer course is not on the Articulation Matrix.
() = student choice; --- = no additional course recommended in this category to be prepared for this major.

Date

Student

Advisor

Program Admission Requirements:

Completion of the AALT/ASLT degree guarantees that the student has met, in full, all lower division general education requirements at the receiving Louisiana public university. Graduates transferring with the transfer degree will have junior status. Courses or GPA requirements for specific majors, departments, or schools are not automatically satisfied by an AALT/ASLT degree.