DEPARTMENT ID: 19A Higher Education
AGENCY ID: 19A-620 Board of Supervisors for the University of Louisiana System
PROGRAM ID: 19A-627 McNeese State University

McNeese
STATE UNIVERSITY
Excellence with a Personal Touch

OPERATIONAL PLAN
FY 2011 - FY 2012

OPERATIONAL PLAN FORM
PROGRAM DESCRIPTION

PROGRAM NAME: 19A-627 McNeese State University

PROGRAM AUTHORIZATION:

McNeese State University, a member of the University of Louisiana System, is authorized by Act 313 of 1975 (R.S. 17:3217).

PROGRAM MISSION:

McNeese State University, a selective admissions institution, provides education, research, and service that support our core values of academic excellence, student success, fiscal responsibility, and university-community alliances. The University's fundamental educational mission is to offer associate, baccalaureate, and specific graduate curricula distinguished by academic excellence. The University engages in collaborative ventures to benefit industry and to enhance economic development and cultural growth in this region and beyond.

The foundation for student success begins with faculty commitment to excellence in teaching, research, and creative and scholarly activity. At McNeese State University, a member of the University of Louisiana System, students cultivate skills for critical thinking and effective expression and gain an understanding of the global community. The learning and social environment integrates discipline-specific knowledge with the values of lifelong learning, ethical responsibility, and civic engagement.

PROGRAM GOAL(S):

The goals for McNeese State University revolve around our commitment to four core values including Academic Excellence, Student Success, Fiscal Responsibility, and Community-University Alliances.

1. Increase Opportunities for Student Access and Success.
2. Ensure Quality and Accountability.
3. Enhance Services to Communities and State.

PROGRAM ACTIVITY:

McNeese State University is a four-year, public institution of higher learning that offers associate, baccalaureate, and specific graduate curricula distinguished by academic excellence. The institution is governed by the President and six divisions including the Division of Academic Affairs, the Division of Administration and Student Affairs, the Division of Business Affairs, the Division of Development and Public Affairs, the Division of Information Technology, and the Division of Special Services and Equity.

The Division of Administration and Student Affairs is responsible for creating a campus culture that promotes the academic, emotional, physical, and social development of students within a safe and secure educational context. Administration and Student Affairs collaborates with all units of the University and with the broader Southwest Louisiana region to assist students in successfully navigating the collegiate environment and developing their full potential to become productive members of the community. The Division oversees the Offices of Administration and Student Affairs, Career Services, the Office of Financial Aid, the Office of Student Services, the Student Union, the Recreational Sports Complex, the University Bookstore, the University Police, and Burton Coliseum.

The Division of Business Affairs is responsible for providing overall management and supervision of the business and financial affairs of the university. Business Affairs informs and advises the President regarding the current and long-term developments of the business and financial affairs of the University. The Division oversees the Offices of Administrative Accounting, Budgeting, Business Affairs, Purchasing, and Facilities and Plant Operations.

The Division of Development and Public Affairs is responsible for serving as a clearinghouse for all funds derived from the private sector and for encouraging advancement of academic programs and research for the faculty while providing scholarship opportunities for students. The Vice President of Development and Public Affairs serves as a liaison between McNeese State University and the Foundation Board of Directors. The Division oversees the Foundation Office, the Alumni Association, and the Office of Public Information and Communications, the Office of Planned Giving & Donor Research, and Printing Services.

The Division of Special Services and Equity is responsible for ensuring that all students, faculty, and staff have an equal opportunity to participate in all aspects of University life. Special Services and Equity prepares the Affirmative Action Plan for Employment and manages affirmative actions for the recruitment and retention of minorities and women, the hiring process, diversity training programs, the applicant tracking system, as well as assisting the University administration on matters relating to institutional compliance. The Division implements and manages compliance with and promotes programs and activities to support the Americans with Disabilities Act and the Affirmative Action Program. The Division is committed to diversity, interculturalism, and equity by providing information, services, and training and development opportunities for faculty, staff, and students. The Division oversees the Offices of Human Resources, Student Employment, and Services for Students with Disabilities, and Upward Bound.

The Division of Information Technology is responsible for enhancing the role of information technology on the McNeese State University Campus, marketing the University and its programs, and offering coursework through electronic education opportunities. The Division oversees the Offices of Information Technology, University Computing Services, Technical Support and Networking Services, and the Technology Advancement Student Committee (TASC).

DEPARTMENT ID: 19A - Higher Education
AGENCY ID: 19A-620 Board of Supervisors for the University of Louisiana System
PROGRAM ID: 19A-627 McNeese State University
PROGRAM ACTIVITY:

1. K Maintain the fall 14th class day headcount enrollment at McNeese State University at the Fall 2009 baseline level of 8645 to the Fall 2014.

Children's Budget Link:
Human Resource Policies Beneficial to Women and Families Link:
Other Links (TANF, Tobacco Settlement, Workforce Development Commission, or Other):

Explanatory Note: Data will be retrieved from the Board of Regents Statewide Student Profile System (SSPS). This system has been in existence for over 25 years. The data are submitted by the colleges twice annually, at the end of the fall and spring semesters of an academic year. For this indicator, the fall data (the national standard) will be used. The indicator will be reported at the end of the fourth quarter. This will allow time for collection, aggregation, and editing of the data.

LaPAS PI CODE	LEVEL	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES						
			YEAREND PERFORMANCE STANDARD FY 2009-2010	ACTUAL YEAREND PERFORMANCE FY 2009-2010	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2010-2011	EXISTING PERFORMANCE STANDARD FY 2010-2011	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2011-2012	PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2011-2012	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2011-2012
14567	K	Number of students enrolled (as of the 14th class day) in public postsecondary education.	8,100 [1]	8,645 [1]	8,645 [1]	8,645 [1]	8,725 [1]		
14566	S	Percent change in the number of students enrolled (as of the 14th class day) in public postsecondary education.	(2.87) [2]	3.67 [2]	3.67 [2]	3.67 [2]	0.93 [3]		

[1] The standard method practiced nationwide for reporting headcount enrollment is as of the 14th class day of the Fall semester (9th class day for quarter system).
Source: Student level data submitted by the institutions to Regents' Statewide Student Profile System (SSPS)

[2] This calculation is based on comparing the respective 14th class day enrollment to the previous baseline year of fall 2006 14th class day.

[3] This calculation is based on comparing the respective 14th class day enrollment to the revised baseline year of fall 2009 14th class day.

DEPARTMENT ID: 19A - Higher Education
AGENCY ID: 19A-620 Board of Supervisors for the University of Louisiana System
PROGRAM ID: 19A-627 McNeese State University
PROGRAM ACTIVITY:

2. K Increase the percentage of first-time in college, full-time, degree-seeking students retained to the second Fall at McNeese State University of initial enrollment by 2.2 percentage points from the Fall 2008 cohort (to Fall 2009) baseline level of 67.5 to 69.7 by Fall 2014 (retention of Fall 2013 cohort)

Children's Budget Link:
Human Resource Policies Beneficial to Women and Families Link:
Other Links (TANF, Tobacco Settlement, Workforce Development Commission, or Other):

Explanatory Note: This indicator tracks degree seeking first-time in college students enrolled full-time in credit courses as of the 14th class day of the fall semester. It does not reflect the total retention for the college. The indicator will be reported at the end of the fourth quarter. This will allow time for collection, aggregation, and editing of the data.

LaPAS PI CODE	LEVEL	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES						
			YEAREND PERFORMANCE STANDARD FY 2009-2010	ACTUAL YEAREND PERFORMANCE FY 2009-2010	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2010-2011	EXISTING PERFORMANCE STANDARD FY 2010-2011	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2011-2012	PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2011-2012	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2011-2012
	K	Percentage of first-time in college, full-time, degree-seeking students retained to the second Fall at the same institution of initial enrollment	N/A [1,2]	N/A [1,2]	N/A [1,2]	N/A [1,2]	69.1 [1,2]		
	S	Percentage point change in the percentage of first-time in college, full-time, degree-seeking students retained to the second Fall at the same institution of initial enrollment	N/A [1,3]	N/A [1,3]	N/A [1,3]	N/A [1,3]	1.6 [1,3]		

[1] This is a new performance indicator for FY 2011-2012.

[2] This number is calculated using the institutionally classified cohort of degree seeking, first-time in college, full-time, students in a given fall which re-enroll the following fall semester at the same institution. The number of students found re-enrolled will be divided by the number of students in the cohort to obtain a retention percentage.
Source: Student level data submitted by the institutions to Regents' Statewide Student Profile System (SSPS)

[3] This calculation is based on subtracting the respective retention rate from the Fall 2008 to Fall 2009 baseline year retention rate.

Note: Although this indicator is similar to a previous performance indicator, it has been revised to align with GRAD Act measures. Therefore, this indicator is treated as a new indicator.

The targets shown are the midpoints of the ranges approved by the Board of Regents for the GRAD Act.

DEPARTMENT ID: 19A - Higher Education
AGENCY ID: 19A-620 Board of Supervisors for the University of Louisiana System
PROGRAM ID: 19A-627 McNeese State University
PROGRAM ACTIVITY:

3. K Increase the percentage of first-time in college, full-time, degree-seeking students retained to the third Fall at McNeese State University of initial enrollment by 3.2 percentage points from the Fall 2007 cohort (to Fall 2009) baseline level of 54.0% to 57.2 % by Fall 2014 (retention of Fall 2012 cohort).

Children's Budget Link:
Human Resource Policies Beneficial to Women and Families Link:
Other Links (TANF, Tobacco Settlement, Workforce Development Commission, or Other):

Explanatory Note: This indicator tracks degree seeking first-time in college students enrolled full-time in credit courses as of the 14th class day of the fall semester. It does not reflect the total retention for the college. The indicator will be reported at the end of the fourth quarter. This will allow time for collection, aggregation, and editing of the data.

LaPAS PI CODE	LEVEL	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES						
			YEAREND PERFORMANCE STANDARD FY 2009-2010	ACTUAL YEAREND PERFORMANCE FY 2009-2010	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2010-2011	EXISTING PERFORMANCE STANDARD FY 2010-2011	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2011-2012	PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2011-2012	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2011-2012
	K	Percentage of first-time, full-time, degree-seeking freshmen retained to the third Fall at the same institution of initial enrollment	N/A [1,2]	N/A [1,2]	N/A [1,2]	N/A [1,2]	56.1 [1,2]		
	S	Percentage point change in the percentage of first-time in college, full-time, degree-seeking students retained to the third Fall at the same institution of initial enrollment	N/A [1,3]	N/A [1,3]	N/A [1,3]	N/A [1,3]	2.1 [1,3]		

[1] This is a new performance indicator for FY 2011-2012.

[2] This number is calculated using the institutionally classified cohort of degree seeking, first-time in college, full-time, students in a given fall which re-enroll the 3rd fall semester at the same institution. The number of students found still enrolled will be divided by the number of students in the cohort to obtain a retention percentage.
Source: Student level data submitted by the institutions to Regents' Statewide Student Profile System (SSPS)

[3] This calculation is based on subtracting the respective retention rate from the Fall 2007 baseline year retention rate.

Note: Although this indicator is similar to a previous performance indicator, it has been revised to align with GRAD Act measures. Therefore, this indicator is treated as a new indicator.

The targets shown are the midpoints of the ranges approved by the Board of Regents for the GRAD Act.

DEPARTMENT ID: 19A - Higher Education
AGENCY ID: 19A-620 Board of Supervisors for the University of Louisiana System
PROGRAM ID: 19A-627 McNeese State University
PROGRAM ACTIVITY:

4. K Increase the Graduation Rate (defined and reported in the National Center of Education Statistics (NCES) Graduation Rate Survey (GRS)) - baseline year rate (Fall 2002 cohort for Four Year Universities) of 36.0% to 36.5% by 2014-15 (Fall 2007 cohort) at McNeese State University.

Children's Budget Link:
Human Resource Policies Beneficial to Women and Families Link:
Other Links (TANF, Tobacco Settlement, Workforce Development Commission, or Other):

Explanatory Note: FTF Cohort defined as first-time in college, full-time, degree-seeking students as reported by the campuses to IPEDS. These students are tracked for 150% of normal time of degree completion at the institution of initial enrollment (e.g. Associate Degree = 3 years, for a Bachelors Degree = 6 years). This graduation rate is calculated using institutionally reported data to the Integrated Postsecondary Education Data System (IPEDS). The number of reported cohort completers is divided by the total revised cohort (with allowable exclusions). The indicator will be reported at the end of the fourth quarter. This will allow time for collection, aggregation, and editing of the data.

LaPAS PI CODE	LEVEL	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES						
			YEAREND PERFORMANCE STANDARD FY 2009-2010	ACTUAL YEAREND PERFORMANCE FY 2009-2010	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2010-2011	EXISTING PERFORMANCE STANDARD FY 2010-2011	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2011-2012	PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2011-2012	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2011-2012
	K	Percentage of students enrolled at a Four Year University identified in a first-time, full-time, degree-seeking cohort, graduating within 150% of "normal" time of degree completion from the institution of initial enrollment.	N/A [1, 2]	N/A [1, 2]	N/A [1, 2]	N/A [1, 2]	35.2% [1, 2]		
	S	Number of students enrolled at a Four Year University identified in a first-time, full-time, degree-seeking cohort, graduating within 150% of "normal" time of degree completion from the institution of initial enrollment.	N/A [1, 3]	N/A [1, 3]	N/A [1, 3]	N/A [1, 3]	565 [1, 3]		

[1] This is a new performance indicator for FY 2011-2012.

[2] This number is calculated by multiplying the respective actual/projected graduation rate to the applicable cohort of fall first-time in college, full-time, degree seeking students.

[3] The number of students from entering cohort that graduated within 150% of "normal time" of degree completion.

Note: Although this indicator is similar to a previous performance indicator, it has been revised to align with GRAD Act measures. Therefore, this indicator is treated as a new indicator.

The targets shown are the midpoints of the ranges approved by the Board of Regents for the GRAD Act.

DEPARTMENT ID: 19A - Higher Education
AGENCY ID: 19A-620 Board of Supervisors for the University of Louisiana System
PROGRAM ID: 19A-627 McNeese State University
PROGRAM ACTIVITY:

5. K Decrease the total number of completers for all award levels in a given academic year from the baseline year number of 1329 in 2008-09 academic year to 1320 in academic year 2013-14 at McNeese. Students may only be counted once per award level.

Children's Budget Link:
Human Resource Policies Beneficial to Women and Families Link:
Other Links (TANF, Tobacco Settlement, Workforce Development Commission, or Other):

Explanatory Note: Data will be retrieved from the Board of Regents' Completer System. This system has been in existence for over 25 years. The data are submitted by the colleges annually at the end of the academic year. The indicator will be reported for the prior academic year at the end of the fourth quarter. This will allow time for collection, aggregation, and editing of the data.

LaPAS PI CODE	LEVEL	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES						
			YEAREND PERFORMANCE STANDARD FY 2009-2010	ACTUAL YEAREND PERFORMANCE FY 2009-2010	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2010-2011	EXISTING PERFORMANCE STANDARD FY 2010-2011	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2011-2012	PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2011-2012	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2011-2012
	K	Total number of completers for all award levels.	N/A [1, 2]	N/A [1, 2]	N/A [1, 2]	N/A [1, 2]	1,293 [1, 2]		
	S	Percent change in the number of completers from the baseline year.	N/A [1, 3]	N/A [1, 3]	N/A [1, 3]	N/A [1, 3]	(2.7) [1, 3]		

[1] This is a new performance indicator for FY 2011-2012.

[2] This summary of a unique student count of completers for each award level offered at a Louisiana public postsecondary institution. The award must be recognized by the Regents and included in the institutions' Curriculum Inventory. Students may only be counted once per insitution per award level within an academic year.
Source of Awards & Completers: Student level data submitted annually by the institutions to the Regents' Completer data System

[3] To calculate the percent change, the total number of completers for the respective academic year is subtracted from the completers in the 2008-09 baseline year. This number is then divided by the number in the cohort year.

Note: This is a new indicator and is aligned with GRAD Act measures. The total number of degrees shown here does not include associate degrees awarded.

McNeese State University

Member, University of Louisiana System

ORGANIZATIONAL CHART

Updated July 1, 2010

- **Office of the Presdent** — PRESIDENT — Dr. Philip C. Williams
  - Office of University Image — MARKETING COORDINATOR — Virginia Karg
  - Office of Internal Audit — INTERNAL AUDITOR — Victoria Roach
  - **Office of Academic Affairs** — PROVOST & VICE PRESIDENT — Dr. Jeanne Daboval
    - College of Business — DEAN — Dr. Mitchell Adrian
    - Burton College of Education — DEAN — Dr. Wayne Fetter
    - College of Engineering & Engineering Technology — DEAN — Dr. Nikos Kiritsis
    - William J. Dore', Sr. School of Grad Studies — DEAN — Dr. George Mead (Interim)
    - Office of Institutional Effectiveness & Academic Support — DIRECTOR — Dr. Thomas Dvorske
    - Office of Research Services & Sponsored Programs — DIRECTOR — Janet Woolman
    - Quality Enhancement Plan — QEP ADMINISTRATOR — Dr. L. Harold Stevenson
    - Office of Electronic Learning — DIRECTOR — Dr. Helen Ware
    - College of Liberal Arts — DEAN — Dr. Ray Miles
    - College of Nursing — DEAN — Dr. Peggy Wolfe
    - College of Science — DEAN — Dr. George Mead
    - Enrollment Mngmt — DEAN — Stephanie Tarver
      - Office of Registrar — REGISTRAR — April Millet
      - Office of Admissions & Recruiting — DIRECTOR — Kara Smith
      - Office of Scholarships & Testing — DIRECTOR — Ralynn Castete
      - General & Basic Studies — DIRECTOR — Alison Blevins
      - Continuing Education — DIRECTOR — Betty Anderson
    - Lether E. Frazar Memorial Library — DIRECTOR — Debbie Johnson-Houston
    - Office of Institutional Research — DIRECTOR — Kay Dougay
  - **Office of Administration & Student Affairs** — VICE PRESIDENT — Dr. Kalil Ieyoub
    - Office of Student Services — DEAN — Dr. Toby Osburn
      - Student Services — ASSOCIATE DEAN — (Vacant)
      - Student Life — ASSOCIATE DEAN — Dr. Chris Thomas
      - Student Development — ASSOCIATE DEAN — Anne Fournet
      - Housing & Residence Life
      - Dining & Catering Services
    - Office of Financial Aid — DIRECTOR — Taina Savoit
    - Office of Intramurals & Recreational Services — DIRECTOR — James Pitre
    - University Police & Information Center — DIRECTOR — Cinnamon Salvador
    - Office of Career Services Center — DIRECTOR — Kathy Bond
    - University Bookstore — MANAGER — Denise Lamendola
    - Burton Coliseum — GENERAL MANAGER — Jared LeBleu (Interim)
  - **Office of Business Affairs** — VICE PRESIDENT — Mr. Eddie P. Meche
    - Business Affairs — SPECIAL PROJECTS OFFICER — (Vacant)
    - Office of Budgeting — BUDGET OFFICER — Georgina Heuring
    - Office of Administrative Accounting — COMPTROLLER — Mona White
    - Office of Purchasing — DIRECTOR — Pam Watkins
    - Office of Facilities & Plant Operations — DIRECTOR — Richard Rhoden
      - Facilities & Plant Operations — PROJECT COORDINATOR — Kevin Martin
      - Maintenance — MANAGER — Robert Prejean
      - Office of Env Health, Safety, and Haz Waste — OFFICER — Michael Rodrigue
      - Grounds — SUPERINTENDENT — Wilbert Kelly
      - Custodial Services — SUPERINTENDENT — Robert Prejean
  - **Office of Development & Public Affairs** — VICE PRESIDENT — Mr. Richard Reid
    - McNeese Alumni Association — DIRECTOR — Joyce Patterson
    - Office of Public Info & Communications — DIRECTOR — Candace Townsend
    - Office of Development Operations & Special Events — DIRECTOR — Melissa Northcutt
    - Office of Planned Giving & Donor Research — COORDINATOR — Marianne White
    - Athletic Development — COORDINATOR — Pam McGough
  - **Office of Special Services & Equity** — VICE PRESIDENT — Dr. Rosemary Gray
    - Office of Human Resources — DIRECTOR — Charlene Abbott
    - Office of Student Employment — ADMINISTRATOR — Derek Fontenot
    - Office of Services for Students with Disabilities — DIRECTOR — Tim Delaney
    - Upward Bound — PROJECT DIRECTOR — Stella Miller
  - **Office of Information Technology** — CHIEF INFO TECHNOLOGY OFFICER — Mr. Michael Graham
    - University Computing Services — DIRECTOR — J. Dennis Stutes
    - Office of Tech Support & Networking Services — COORDINATOR — Chad Thibodeaux
    - TASC Operations — COORDINATOR — Robert McLean
    - Information Security — OFFICER — (Vacant)
  - **Division of Athletics** — ATHLETIC DIRECTOR — Mr. Thomas McClelland
    - Athletics — SENIOR ASSOCIATE ATHLETICS DIRECTOR — Louis Bonnette, Jr.
    - Athletics — ASSOCIATE ATHLETICS DIRECTOR, SENIOR WOMAN ADMINISTRATOR & COMPLIANCE COORDINATOR — Bridget Martin
      - Women's Sports
    - Athletics-Internal Affairs — ASSISTANT ATHLETIC DIRECTOR — Ryan Ivey
    - Athletics-Business & Finance — ASSISTANT ATHLETIC DIRECTOR — (vacant)
    - Athletics-External Affairs — ASSISTANT ATHLETIC DIRECTOR — William Simon
    - Men's Sports
    - FACULTY ATHLETIC REPRESENTATIVE — Michele Martin

Line of Authority
1. Provost & Vice President of Academic Affairs
2. Vice President of Administration & Student Affairs
3. Vice President of Business Affairs
4. Vice President of Development & Public Affairs
5. Vice President of Special Services & Equity

OPERATIONAL PLAN FORM
OPERATIONAL PLAN ADDENDA

ORGANIZATION AND PROGRAM STRUCTURE CHARTS CHECKLIST:

Organization Chart Attached: √ Program Structure Chart Attached: _____

OTHER: List any other attachments to operational plan.

1. None
2.
3.

CONTACT PERSON(S):

NAME: Kay Dougay
TITLE: Director of Institutional Research
TELEPHONE: 337-475-5077
FAX: 337-475-5076
E-MAIL: kdougay@mcneese.edu

NAME: Tom Dvorkse
TITLE: Director of Institutional Effectiveness and Academic Support
TELEPHONE: 337-475-5512
FAX: 337-475-5012
E-MAIL: tdvorske@mcneese.edu