



College of Business

McNeese
STATE UNIVERSITY
Excellence With A Personal Touch



At A Glance

One of the premier business programs in the state, the College of Business continually strives for academic excellence and student success. With strong links to the professional community, the College of Business is one of only 15% of Colleges of Business worldwide who are accredited by AACSB International - The Association to Advance Collegiate Schools of Business, the most prestigious accrediting body for business programs.

The College of Business (or the COB as we affectionately refer to it) maintains a strong and energetic presence on campus with approximately 862 students majoring in Accounting, Finance, Management, Marketing, and Business Administration. We also offer a rigorous and respected Master's degree in Business Administration with a Master's concentration in Accounting as an option. In addition, the COB includes two service centers: the H. C. Drew Center for Economic Development Information Services, and the Small Business Development Center.

In the COB, students and faculty work together, serving as a resource to the local business community, thereby creating networking opportunities for students, which often lead to career offers upon graduation. With 25 faculty members, 67% of classes in the COB have fewer than 30 students, and 91% of classes have fewer than 50 students. The dedicated COB faculty is highly qualified with 21 of the 25 having Doctorate degrees, and 99% of classes taught by full-time faculty.

Degree Programs

Accounting/Taxation, Exam Prep
Finance/Economics
Management/HR
Marketing
Business Administration/Construction Mgmt
Master of Business Administration

Faculty, Staff and Students

25 full-time faculty
6 full-time staff
Approximately 862 students

Professional Student Organizations

Beta Gamma Sigma International Honor Society
Beta Alpha Psi—Accounting and Finance Honor Fraternity
Student Investment Team—Real Money, Real Investments
Delta Sigma Pi International Business Fraternity
Phi Beta Lambda—Future Business Professionals
SHRM—Society for Human Resource Management
International Business Club
American Marketing Association
Student Leadership Advisory Council (SLAC)

Internships—Learn By Doing

Graduate and Undergraduate Intern Opportunities
Local, State, National and International Internships
Opportunity to “test drive” chosen career path
Earn three hours credit toward degree
Build a future reference
Gain career related experience prior to graduation
Excellent performance can lead to career offer at graduation

Fun Activities in the COB

COB Rush Hour
Dress for Success Runway Show
Resume Building Workshops
Interview Skills Seminars
Visits to local businesses
Day in My World- renowned speakers
Salary Negotiation Seminar
Annual Leadership Conference

Scholarships

Junior and Senior students are competitively rewarded for academic excellence as well as active leadership in organizations via private donor scholarships awarded by the College of Business each fall and spring.