DEPARTMENT ID: 19A Higher Education
AGENCY ID: 19A-620 Board of Supervisors for the University of Louisiana System
PROGRAM ID: 19A-627 McNeese State University

McNeese
STATE UNIVERSITY
Excellence with a Personal Touch

OPERATIONAL PLAN
FY 2013-2014

OPERATIONAL PLAN FORM
PROGRAM DESCRIPTION

PROGRAM NAME: 19A-627 McNeese State University

PROGRAM AUTHORIZATION:

McNeese State University, a member of the University of Louisiana System, is authorized by Act 313 of 1975 (R.S. 17:3217).

PROGRAM MISSION:
McNeese State University is primarily a teaching institution whose mission is successful education of the undergraduate students and services to the employers and communities in its region. McNeese uses a traditional admission process based on courses completed, GPA, and standardized test scores.

Audiences

McNeese is responsible for serving:

a. Residents of southwest Louisiana who have completed high school and are seeking either a college degree or continuing professional education;
b. Two-year college transfer students, particularly those from Sowela Technical Community College;
c. Employers in the region, both public and private, school districts, health care providers, local governments, and private businesses;
d. Economic development interests and regional entrepreneurs; and
e. The area community, by providing a broad range of academic and cultural activities and public events.

Array of Programs and Services

a. An array of liberal arts programs at the baccalaureate level - arts and humanities, social sciences, natural sciences - appropriate to a teaching institution with a predominately undergraduate student body.
b. Baccalaureate programs in education, engineering, business, nursing, selected allied health fields, mass communications, and criminal justice.
c. Master's programs primarily related to education, engineering, arts and sciences, nursing, and business.
d. Support for area K-12 schools seeking college general education courses for advanced students and assistance in ensuring that their graduates are college-and career-ready.
e. Services specifically designed to meet the needs of regional economic development (small business development, support for entrepreneurs, problem-solving).

Special Programs/Features

a. Programs in innovation, entrepreneurship, and small business development supported by the Southwest Entrepreneurial and Economic Development Center.
b. Agricultural and related sciences with opportunities for experiential learning at three working farms and the Center for Advancement of Meat Processing and Production.
c. Custom academic programs and professional certifications integrated with area business and industry.
d. Applied undergraduate research partnerships in engineering, sciences, allied health and the Louisiana Environmental Research Center.
e. Cultural events are designed to connect McNeese with the regional arts community and K-12 education.

PROGRAM GOAL(S):

The goals for McNeese State University revolve around our commitment to four core values including Academic Excellence, Student Success, Fiscal Responsibility, and Community-University Alliances.

1. Increase Opportunities for Student Access and Success.
2. Ensure Quality and Accountability.
3. Enhance Services to Communities and State.

PROGRAM ACTIVITY:

McNeese State University is a four-year, public institution of higher learning that offers associate, baccalaureate, and specific graduate curricula distinguished by academic excellence. The institution is governed by the President and three divisions including the Division of Academic and Student Affairs, the Division of Business Affairs and University Services, and the Division of University Advancement.

PROGRAM ACTIVITY:

McNeese State University is a four-year, public institution of higher learning that offers associate, baccalaureate, and specific graduate curricula distinguished by academic excellence. The institution is governed by the President and three divisions including the Division for Academic and Student Affairs, Division for Business Affairs, and the Division for University Advancement. Additional units also reporting to the President include Diversity and Equal Opportunity, Information Technology, Public Communications, and Athletics.

The Division for Academic and Student Affairs is responsible for providing leadership and administrative oversight for delivering baccalaureate and graduate curricula distinguished by effective teaching, research, and service. Academic Affairs functions in accordance with institutional, University of Louisiana System Board of Supervisors, and Louisiana Board of Regents policies and procedures to deliver academic programs and to focus on improving student learning. The Office of Academic and Student Affairs initiates and supports programs and community collaborations focused on enhancing economic development and cultural growth in Southwest Louisiana and beyond. The Division is responsible for accreditation and NCAA certification initiatives related to academics. The Division oversees six academic colleges including the College of Business, the Burton College of Education, the College of Engineering and Engineering Technology, the College of Liberal Arts, the College of Nursing, and the College of Science, as well as overseeing the Graduate School. Additionally, the Division oversees the Frazar Memorial Library, the Honors College, and the Offices of Institutional Effectivess, Institutional Research, Research Services and Governmental Relations, the Quality Enhancement Plan and the Write to Excellence Center.

The Student Affairs arm of the Division is responsible for ensuring access to education through a comprehensive Enrollment Management unit, which is composed of the Offices of Admissions and Recruiting, General and Basic Studies, Scholarships and Testing, the Registrar, Community Services and Outreach, Financial Aid, Services for Students with Disabilities, Career Services, Electronic Learning, and Upward Bound.

As a whole, the Division collaborate with all units of the University and with the broader Southwest Louisiana region to assist students in successfully navigating the collegiate environment and developing their full potential to become productive members of the community.

The Division for Business Affairs and University Services is responsible for providing overall management and supervision of the business and financial affairs of the university as well as services for students and the community. Business Affairs informs and advises the President regarding the current and long-term developments of the business and financial affairs of the University. The Division oversees the Offices of Administrative Accounting, Budgeting, Business Affairs, Purchasing, Human Resources including Student Employment, Facilities and Plant Operations, the University Bookstore, Student Activities and Campus Life, Housing, Dining, and Residential Life, Counseling and Infirmary and Burton Coliseum.

The Division for University Advancement is responsible for serving as a clearinghouse for all funds derived from the private sector and for encouraging advancement of academic programs and research for the faculty while providing scholarship opportunities for students. The Vice President for University Advancement serves as a liaison between McNeese State University and the Foundation Board of Directors. The Division oversees the University Advancement Operations and Special Events Office, the Alumni Association, the Office of Planned Giving & Donor Research, and Athletic Development. Additionlly, the Division oversees cultural programming for the university and community through the Banners Cultural Series.

Key units also reporting to the President include the Diversity Office, which is responsible for ensuring that all students, faculty, and staff have an equal opportunity to participate in all aspects of University life. The Office is committed to diversity, interculturalism, and equity by providing information, services, and training and development opportunities for faculty, staff, and students. The Diversity Office develops and manages compliance with and promotion of activities to support the Americans with Disabilities Act and the Affirmative Action Program.

The Office Information Technology, also directly reports to the President, is responsible for enhancing the role of information technology on the McNeese State University Campus, marketing the University and its programs, and offering coursework through electronic education opportunities. Information Technology oversees University Computing Services, Technical Support and Networking Services, and the Technology Advancement Student Committee (TASC).

The Office of Public Communications reports to the President on its three main functions: coordinating University Events, enhancing Public Relations and communication including emergency communications, and developing advertising, branding, and promotional activities through University Marketing and Licensing.

DEPARTMENT ID: 19A - Higher Education
AGENCY ID: 19A-620 Board of Supervisors for the University of Louisiana System
PROGRAM ID: 19A-627 McNeese State University
PROGRAM ACTIVITY:

1. K Maintain the fall 14th class day headcount enrollment at McNeese State University at the Fall 2009 baseline level of 8645 to the Fall 2014.

Children's Budget Link:
Human Resource Policies Beneficial to Women and Families Link:
Other Links (TANF, Tobacco Settlement, Workforce Development Commission, or Other):

Explanatory Note: Data will be retrieved from the Board of Regents Statewide Student Profile System (SSPS). This system has been in existence for over 25 years. The data are submitted by the colleges twice annually, at the end of the fall and spring semesters of an academic year. For this indicator, the fall data (the national standard) will be used. The indicator will be reported at the end of the fourth quarter. This will allow time for collection, aggregation, and editing of the data.

LaPAS PI CODE	LEVEL	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES						
			YEAREND PERFORMANCE STANDARD FY 2011-2012	ACTUAL YEAREND PERFORMANCE FY 2011-2012	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2012-2013	EXISTING PERFORMANCE STANDARD FY 2012-2013	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2013-2014	PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2013-2014	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2013-2014
14567	K	Number of students enrolled (as of the 14th class day) in public postsecondary education.	8,725 [1]	8,791 [1]	8,645 [1]	8,605 [1]	8,200 [1]		
14566	S	Percent change in the number of students enrolled (as of the 14th class day) in public postsecondary education.	0.93 [2]	1.69 [2]	0.00 [2]	(0.46) [2]	(5.15) [2]		

[1] The standard method practiced nationwide for reporting headcount enrollment is as of the 14th class day of the Fall semester (9th class day for quarter system).
Source: Student level data submitted by the institutions to Regents' Statewide Student Profile System (SSPS)

[2] This calculation is based on comparing the respective 14th class day enrollment to the baseline year of fall 2009 14th class day.

DEPARTMENT ID: 19A - Higher Education
AGENCY ID: 19A-620 Board of Supervisors for the University of Louisiana System
PROGRAM ID: 19A-627 McNeese State University
PROGRAM ACTIVITY:

2. K Increase the percentage of first-time in college, full-time, degree-seeking students retained to the second Fall at McNeese State University of initial enrollment by 2.2 percentage points from the Fall 2008 cohort (to Fall 2009) baseline level of 67.5 to 69.7 by Fall 2014 (retention of Fall 2013 cohort)

Children's Budget Link:
Human Resource Policies Beneficial to Women and Families Link:
Other Links (TANF, Tobacco Settlement, Workforce Development Commission, or Other):

Explanatory Note: This indicator tracks degree seeking first-time in college students enrolled full-time in credit courses as of the 14th class day of the fall semester. It does not reflect the total retention for the college. The indicator will be reported at the end of the fourth quarter. This will allow time for collection, aggregation, and editing of the data.

LaPAS PI CODE	LEVEL	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES						
			YEAREND PERFORMANCE STANDARD FY 2011-2012	ACTUAL YEAREND PERFORMANCE FY 2011-2012	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2012-2013	EXISTING PERFORMANCE STANDARD FY 2012-2013	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2013-2014	PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2013-2014	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2013-2014
24737	K	Percentage of first-time in college, full-time, degree-seeking students retained to the second Fall at the same institution of initial enrollment	69.1 [1,2]	67.3 [1,2]	69.3 [1,2]	69.3 [1,2]	69.5 [1,2]		
24738	S	Percentage point change in the percentage of first-time in college, full-time, degree-seeking students retained to the second Fall at the same institution of initial enrollment	1.6 [1,3]	(0.2) [1,3]	1.8 [1,3]	1.8 [1,3]	2.0 [1,3]		

[1] This is a new performance indicator for FY 2011-2012.

[2] This number is calculated using the institutionally classified cohort of degree seeking, first-time in college, full-time, students in a given fall which re-enroll the following fall semester at the same institution. The number of students found re-enrolled will be divided by the number of students in the cohort to obtain a retention percentage.
Source: Student level data submitted by the institutions to Regents' Statewide Student Profile System (SSPS)

[3] This calculation is based on subtracting the respective retention rate from the Fall 2008 to Fall 2009 baseline year retention rate.

Note: Although this indicator is similar to a previous performance indicator, it has been revised to align with GRAD Act measures. Therefore, this indicator is treated as a new indicator.

The targets shown are the midpoints of the ranges approved by the Board of Regents for the GRAD Act.

DEPARTMENT ID: 19A - Higher Education
AGENCY ID: 19A-620 Board of Supervisors for the University of Louisiana System
PROGRAM ID: 19A-627 McNeese State University
PROGRAM ACTIVITY:

3. K Increase the percentage of first-time in college, full-time, degree-seeking students retained to the third Fall at McNeese State University of initial enrollment by 3.2 percentage points from the Fall 2007 cohort (to Fall 2009) baseline level of 54.0% to 57.2 % by Fall 2014 (retention of Fall 2012 cohort).

Children's Budget Link:
Human Resource Policies Beneficial to Women and Families Link:
Other Links (TANF, Tobacco Settlement, Workforce Development Commission, or Other):

Explanatory Note: This indicator tracks degree seeking first-time in college students enrolled full-time in credit courses as of the 14th class day of the fall semester. It does not reflect the total retention for the college. The indicator will be reported at the end of the fourth quarter. This will allow time for collection, aggregation, and editing of the data.

LaPAS PI CODE	LEVEL	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES						
			YEAREND PERFORMANCE STANDARD FY 2011-2012	ACTUAL YEAREND PERFORMANCE FY 2011-2012	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2012-2013	EXISTING PERFORMANCE STANDARD FY 2012-2013	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2013-2014	PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2013-2014	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2013-2014
24739	K	Percentage of first-time, full-time, degree-seeking freshmen retained to the third Fall at the same institution of initial enrollment	56.1 [1,2]	56.7 [1,2]	56.4 [1,2]	56.4 [1,2]	56.8 [1,2]		
24740	S	Percentage point change in the percentage of first-time in college, full-time, degree-seeking students retained to the third Fall at the same institution of initial enrollment	2.1 [1,3]	2.7 [1,3]	2.4 [1,3]	2.4 [1,3]	2.8 [1,3]		

[1] This is a new performance indicator for FY 2011-2012.

[2] This number is calculated using the institutionally classified cohort of degree seeking, first-time in college, full-time, students in a given fall which re-enroll the 3rd fall semester at the same institution. The number of students found still enrolled will be divided by the number of students in the cohort to obtain a retention percentage.
Source: Student level data submitted by the institutions to Regents' Statewide Student Profile System (SSPS)

[3] This calculation is based on subtracting the respective retention rate from the Fall 2007 baseline year retention rate.

Note: Although this indicator is similar to a previous performance indicator, it has been revised to align with GRAD Act measures. Therefore, this indicator is treated as a new indicator.

The targets shown are the midpoints of the ranges approved by the Board of Regents for the GRAD Act.

DEPARTMENT ID: 19A - Higher Education
AGENCY ID: 19A-620 Board of Supervisors for the University of Louisiana System
PROGRAM ID: 19A-627 McNeese State University
PROGRAM ACTIVITY:

4. K Increase the Graduation Rate (defined and reported in the National Center of Education Statistics (NCES) Graduation Rate Survey (GRS)) - baseline year rate (Fall 2002 cohort for Four Year Universities) of 36.0% to 36.5% by 2014-15 (Fall 2007 cohort) at McNeese State University.

Children's Budget Link:
Human Resource Policies Beneficial to Women and Families Link:
Other Links (TANF, Tobacco Settlement, Workforce Development Commission, or Other):

Explanatory Note: FTF Cohort defined as first-time in college, full-time, degree-seeking students as reported by the campuses to IPEDS. These students are tracked for 150% of normal time of degree completion at the institution of initial enrollment (e.g. Associate Degree = 3 years, for a Bachelors Degree = 6 years). This graduation rate is calculated using institutionally reported data to the Integrated Postsecondary Education Data System (IPEDS). The number of reported cohort completers is divided by the total revised cohort (with allowable exclusions). The indicator will be reported at the end of the fourth quarter. This will allow time for collection, aggregation, and editing of the data.

LaPAS PI CODE	LEVEL	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES						
			YEAREND PERFORMANCE STANDARD FY 2011-2012	ACTUAL YEAREND PERFORMANCE FY 2011-2012	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2012-2013	EXISTING PERFORMANCE STANDARD FY 2012-2013	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2013-2014	PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2013-2014	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2013-2014
24741	K	Percentage of students enrolled at a Four Year University identified in a first-time, full-time, degree-seeking cohort, graduating within 150% of "normal" time of degree completion from the institution of initial enrollment.	35.2% [1, 2]	35.1% [1, 2]	35.5% [1, 2]	35.5% [1, 2]	36.0% [1, 2]		
24742	S	Number of students enrolled at a Four Year University identified in a first-time, full-time, degree-seeking cohort, graduating within 150% of "normal" time of degree completion from the institution of initial enrollment.	565 [1, 3]	562 [1, 3]	465 [1, 3]	465 [1, 3]	460 [1, 3]		

[1] This is a new performance indicator for FY 2011-2012.

[2] This number is calculated by multiplying the respective actual/projected graduation rate to the applicable cohort of fall first-time in college, full-time, degree seeking students.

[3] The number of students from entering cohort that graduated within 150% of "normal time" of degree completion.

Note: Although this indicator is similar to a previous performance indicator, it has been revised to align with GRAD Act measures. Therefore, this indicator is treated as a new indicator.

The targets shown are the midpoints of the ranges approved by the Board of Regents for the GRAD Act.

DEPARTMENT ID: 19A - Higher Education
AGENCY ID: 19A-620 Board of Supervisors for the University of Louisiana System
PROGRAM ID: 19A-627 McNeese State University
PROGRAM ACTIVITY:

5. K Decrease the total number of completers for all award levels in a given academic year from the baseline year number of 1329 in 2008-09 academic year to 1320 in academic year 2013-14 at McNeese. Students may only be counted once per award level.

Children's Budget Link:
Human Resource Policies Beneficial to Women and Families Link:
Other Links (TANF, Tobacco Settlement, Workforce Development Commission, or Other):

Explanatory Note: Data will be retrieved from the Board of Regents' Completer System. This system has been in existence for over 25 years. The data are submitted by the colleges annually at the end of the academic year. The indicator will be reported for the prior academic year at the end of the fourth quarter. This will allow time for collection, aggregation, and editing of the data.

LaPAS PI CODE	LEVEL	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES						
			YEAREND PERFORMANCE STANDARD FY 2011-2012	ACTUAL YEAREND PERFORMANCE FY 2011-2012	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2012-2013	EXISTING PERFORMANCE STANDARD FY 2012-2013	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2013-2014	PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2013-2014	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2013-2014
24743	K	Total number of completers for all award levels.	1,293 [1, 2]	1,318 [1, 2]	1,274 [1, 2]	1,274 [1, 2]	1,318 [1, 2]		
24743	S	Percent change in the number of completers from the baseline year.	(2.7) [1, 3]	(0.8) [1, 3]	(4.1) [1, 3]	(4.1) [1, 3]	(0.8) [1, 3]		

[1] This is a new performance indicator for FY 2011-2012.

[2] This summary of a unique student count of completers for each award level offered at a Louisiana public postsecondary institution. The award must be recognized by the Regents and included in the institutions' Curriculum Inventory. Students may only be counted once per insitution per award level within an academic year.
Source of Awards & Completers: Student level data submitted annually by the institutions to the Regents' Completer data System

[3] To calculate the percent change, the total number of completers for the respective academic year is subtracted from the completers in the 2008-09 baseline year. This number is then divided by the number in the cohort year.

Note: This is a new indicator and is aligned with GRAD Act measures. The total number of degrees shown here does not include associate degrees awarded.
The targets shown are the midpoints of the ranges approved by the Board of Regents for the GRAD Act.

OPERATIONAL PLAN FORM
OPERATIONAL PLAN ADDENDA

ORGANIZATION AND PROGRAM STRUCTURE CHARTS CHECKLIST:

Organization Chart Attached: __x___ Program and Activity Structure Chart Attached: _____

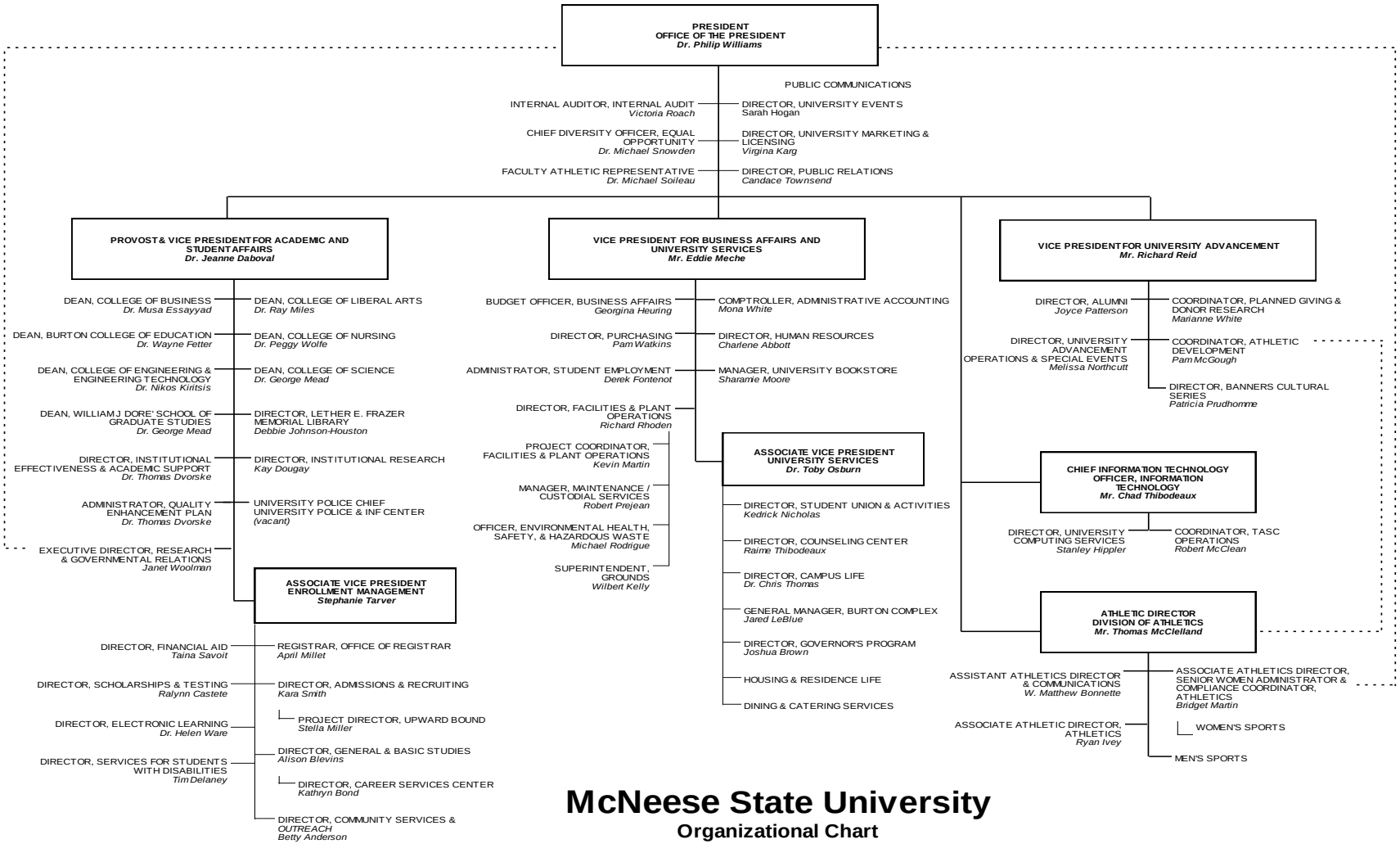
OTHER: List any other attachments to operational plan.

1. None
2.
3.

CONTACT PERSON(S):

NAME: Kay Dougay
TITLE: Director of Institutional Research
TELEPHONE: 337-475-5077
FAX: 337-475-5076
E-MAIL: kdougay@mcneese.edu

NAME: Tom Dvorkse
TITLE: Director of Institutional Effectiveness and Academic Support
TELEPHONE: 337-475-5512
FAX: 337-475-5012
E-MAIL: tdvorske@mcneese.edu



McNeese State University

Organizational Chart

August 1, 2012