

DEPARTMENT ID: 19A - Higher Education
AGENCY ID: 19A-620 Board of Supervisors for the University of Louisiana System
PROGRAM ID: 19A-627 McNeese State University

**McNEESE STATE UNIVERSITY
OPERATIONAL PLAN
FY 2008 - FY 2009**

OPERATIONAL PLAN FORM PROGRAM DESCRIPTION

PROGRAM NAME: 19A-627 McNeese State University

PROGRAM AUTHORIZATION:

McNeese State University, a member of the University of Louisiana System, is authorized by Act 313 of 1975 (R.S. 17:3217).

PROGRAM MISSION:

McNeese State University, a selective admissions institution, provides education, research, and service that support our core values of academic excellence, student success, fiscal responsibility, and university-community alliances. The University's fundamental educational mission is to offer associate, baccalaureate, and specific graduate curricula distinguished by academic excellence. The University engages in collaborative ventures to benefit industry and to enhance economic development and cultural growth in this region and beyond.

The foundation for student success begins with faculty commitment to excellence in teaching, research, and creative and scholarly activity. At McNeese State University, a member of the University of Louisiana System, students cultivate skills for critical thinking and effective expression and gain an understanding of the global community. The learning and social environment integrates discipline-specific knowledge with the values of lifelong learning, ethical responsibility, and civic engagement.

PROGRAM GOAL(S):

The goals for McNeese State University revolve around our commitment to four core values including Academic Excellence, Student Success, Fiscal Responsibility, and Community-University Linkages.

1. Increase Opportunities for Student Access and Success.
2. Ensure Quality and Accountability.
3. Enhance Services to Communities and State.

PROGRAM ACTIVITY:

McNeese State University is a four-year, public institution of higher learning that offers associate, baccalaureate, and specific graduate curricula distinguished by academic excellence. The institution is governed by the President and six divisions including the Division of Academic Affairs, the Division of Administration and Student Affairs, the Division of Business Affairs, the Division of Development and Public Affairs, the Division of Information Technology, and the Division of Special Services and Equity.

The Division of Academic Affairs is responsible for providing leadership and administrative oversight for delivering baccalaureate and graduate curricula distinguished by effective teaching, research, and service. Academic Affairs functions in accordance with institutional, University of Louisiana System Board of Supervisors, and Louisiana Board of Regents policies and procedures to deliver academic programs and to focus on improving student learning. The Office of Academic Affairs initiates and supports programs and community collaborations focused on enhancing economic development and cultural growth in Southwest Louisiana and beyond and is responsible for accreditation and NCAA certification initiatives related to academics. The Division oversees six academic colleges including the College of Business, Burton College of Education, College of Engineering and Technology, College of Liberal Arts, College of Nursing, and College of Science and the Graduate School. Enrollment Management composed of General and Basic Studies, Scholarship and Testing, and the Registrar report to Academic Affairs as does Institutional Effectiveness, Institutional Research, the Honors College, the Library, and Research Services.

The Division of Administration and Student Affairs is responsible for creating a campus culture that promotes the academic, emotional, physical, and social development of students within a safe and secure educational context. Administration and Student Affairs collaborates with all units of the University and with the broader Southwest Louisiana region to assist students in successfully navigating the collegiate environment and developing their full potential to become productive members of the community. The Division oversees the Offices of Administration and Student Affairs, Career Services, Financial Aid, and Student Services, and the Student Union and Recreational Sports Complex, the University Bookstore, the University Police, and Burton Coliseum.

The Division of Business Affairs is responsible for providing overall management and supervision of the business and financial affairs of the university. Business Affairs informs and advises the President regarding the current and long-term developments of the business and financial affairs of the University. The Division oversees the Offices of Administrative Accounting, Budgeting, Business Affairs, Purchasing, and Facilities and Plant Operations.

The Division of Development and Public Affairs is responsible for serving as a clearinghouse of all funds derived from the private sector and to encourage advancement of academic programs and research for the faculty while providing scholarship opportunities for students. The Vice President of Development and Public Affairs serves as a liaison between McNeese State University and the Foundation Board of Directors. The Division oversees the Foundation Office, the Alumni Association, and the Office of Public Information and Communications.

The Division of Special Services and Equity is responsible for ensuring that all students, faculty, and staff have an equal opportunity to participate in all aspects of University life. Special Services and Equity prepares the Affirmative Action Plan for Employment and manages affirmative actions for the recruitment and retention of minorities and women, the hiring process, diversity training programs, the applicant tracking system, and assists the University administration on matters relating to institutional compliance. The Division implements and manages compliance with and promotes programs and activities to support the Americans with Disabilities Act and the Affirmative Action Program. The Division is committed to diversity, interculturalism, and equity by providing information, services, and training and development opportunities for faculty, staff, and students. The Division oversees the Offices of Human Resources, Student Employment, and Services for Students with Disabilities, and the Counseling Center and Upward Bound.

The Division of Information Technology is responsible for enhancing the role of information technology on the McNeese State University Campus, marketing the University and its programs, and offering coursework through distance learning and continuing education opportunities. The Division oversees Continuing Education, the H.C. Drew Enrollment Information Center, the Offices of Information Technology, Distance Learning, and MSU Image, and University Computing Services.

STATEMENT OF AGENCY STRATEGIES FOR DEVELOPMENT AND IMPLEMENTATION OF HUMAN RESOURCE POLICIES THAT ARE HELPFUL AND BENEFICIAL TO WOMEN AND FAMILIES:

McNeese State University has a Division of Special Services and Equity that oversees the Office of Human Resources in promoting policies that are equitable to all employees including those that are helpful and beneficial to women and families. Policies that may impact women and families include the Diversity Awareness Policy, the Code of Ethics, the McNeese MasterCard Policy, the Violence-Free Workplace Policy, the Faculty/Dependent Enrollment in University Classes Policy, the Maternity Leave Policy, and the Sexual Assault Policy. Institutional policies are brought before Executive Staff, approved by the University President, and disseminated to the campus community via the McNeese website, Faculty/Staff Handbook, Campus ListServe, and/or other means.

Women and families are served by an on-campus Counseling Center which includes the availability of an Employee Assistance Program. Families have the option of utilizing a church day-care center that caters to the needs of the campus community. Through the Recreation Complex, women and families may participate in weight training, aerobics, and swimming with summer programming offering daycare and swimming lessons. Infirmary services are available five days/week to meet the health care needs of women and families.

1. K Increase fall 14th class day headcount enrollment at McNeese State University by ~~2.9%~~ 2.75% from the fall, 2006 baseline level of ~~8,327~~ 8339* to 8,568 by fall 2012.

Louisiana: Vision 2020 Link: Objective 1.1 - To involve every citizen in a process of lifelong learning

Children's Budget Link: Not applicable

Human Resource Policies Beneficial to Women and Families Link: Not applicable

Other Links (TANF, Tobacco Settlement, Workforce Development Commission, or Other): Not applicable

Explanatory Note: Data will be retrieved from the Board of Regents Statewide Student Profile System (SSPS). This system has been in existence for over 25 years. The data are submitted by the colleges twice annually, at the end of the fall and spring semesters of an academic year. For this indicator, the fall data (the national standard) will be used. The indicator will be reported at the end of the third quarter. This will allow time for collection, aggregation, and editing of the data.

LaPAS PI CODE	L E V E L	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES						PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2008-2009
			YEAREND PERFORMANCE STANDARD FY 2006-2007	ACTUAL YEAREND PERFORMANCE FY 2006-2007	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2007-2008	EXISTING PERFORMANCE STANDARD FY 2007-2008	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2008-2009	PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2008-2009	
14567	K	Number of students enrolled (as of the 14th class day) at McNeese State University.	8,291 ¹	8,339 ¹	8,450 ¹	8,172 ¹	8,000 ¹		
14566	S	Percent change in the number of students enrolled (as of the 14th class day) at McNeese State University.	(1.8) ³	(1.2) ³	0.0 ⁴	(0.03) ⁴	(0.04) ²		

¹ The standard method practiced nationwide for reporting headcount enrollment is as of the 14th class day of the semester.

² This calculation is based on comparing projected fall 2008 14th class day enrollment to the baseline year (fall 2006) 14th class day.

³ This calculation is based on comparing fall 2006 data to the baseline year (fall 2003) 14th class day.

⁴ This calculation is based on comparing fall 2007 data to the baseline year (fall 2003) 14th class day.

* Correction from BOR Report SSPSLOAD dated 8/31/07 .

2.

K

 Increase minority fall 14th class day headcount enrollment at McNeese State University by ~~2.9%~~ 2.75% from the fall, 2006 baseline level of ~~1,735~~ 1737* to 1,785 by fall, 2012.

Louisiana: Vision 2020 Link: Objective 1.1 – To involve every citizen in the process of lifelong learning

Children's Budget Link: Not applicable

Human Resource Policies Beneficial to Women and Families Link: Not applicable

Other Links (TANF, Tobacco Settlement, Workforce Development Commission, or Other): Not applicable

Explanatory Note: Data will be retrieved from the Board of Regents Statewide Student Profile System (SSPS). This system has been in existence for over 25 years. Student level data (including race) are submitted by the colleges twice annually, at the end of the fall and spring semesters of an academic year. For this indicator, the fall data (the national standard) will be used. The indicator will be reported at the end of the third quarter. This will allow time for collection, aggregation, and editing of the data.

LaPAS PI CODE	L E V E L	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES						PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2008-2009
			YEAREND PERFORMANCE STANDARD FY 2006-2007	ACTUAL YEAREND PERFORMANCE FY 2006-2007	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2007-2008	EXISTING PERFORMANCE STANDARD FY 2007-2008	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2008-2009	PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2008-2009	
14569	K	Number of minority students enrolled (as of the 14th class day) at McNeese State University.	1,734 ¹	1,737 ¹	1,900 ³	1,700 ³	1,650 ⁵		
14568	S	Percent change in the number of minority students enrolled (as of the 14th class day) at McNeese State University.	(8.70) ¹	(8.60) ²	0.00 ⁴	(0.10) ⁴	(0.05) ⁶		

¹ Fall 2006 semester "minority" is defined as non-white and excludes non-resident aliens and refused to indicate.

² The percent change in the number of minority students enrolled (new definition) is based on preliminary fall 2006 enrollment data and the fall 2003 minority enrollment (new definition)

³ Minority enrollment data for fall 2007 is based on preliminary information using new definition which includes non-resident aliens and those students that do not indicate a race.

⁴ The percent change in the number of minority students enrolled (new definition) is based on preliminary fall 2007 enrollment data and the fall 2003 minority enrollment (new definition)

⁵ This calculation is based on projected fall 2008 14th class day minority enrollment (new definition).

⁶ This calculation is based on comparing projected fall 2008 14th class day minority enrollment to the baseline year (fall 2006) 14th class day minority enrollment (new definition)

* Correction from BOR Report SSPSRACEL dated 8/31/07

3.

K

 Increase the percentage of first time, full time, degree-seeking freshmen retained to the second year in public postsecondary education by 4.6 percentage points from the fall, 2006 baseline level of 73.4% to 78% by fall, 2012 (total retention).

Louisiana: Vision 2020 Link: Objective 1.6.3 – Percentage of Louisiana residents who have graduated from a four-year college or university.

Human Resource Policies Beneficial to Women and Families Link: Not applicable
 Other Links (TANF, Tobacco Settlement, Workforce Development Commission, or Other): Not applicable

Explanatory Note: This indicator tracks degree seeking first-time students enrolled full-time in credit courses as of the 14th class day of the fall semester. It does not reflect the total retention for the college.

LaPAS PI CODE	L E V E L	PERFORMANCE INDICATOR NAME	PERFORMANCE INDICATOR VALUES					PERFORMANCE AT EXECUTIVE BUDGET LEVEL FY 2008-2009	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2008-2009
			YEAREND PERFORMANCE STANDARD FY 2006-2007	ACTUAL YEAREND PERFORMANCE FY 2006-2007	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2007-2008	EXISTING PERFORMANCE STANDARD FY 2007-2008	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2008-2009		
14572	K	Percentage of first-time, full-time degree-seeking freshmen retained to the second year in public postsecondary education (total retention).	73.4 ¹	73.4 ¹	75.0 ¹	71.5 ¹	72.5 ¹		
14570	S	Percentage point change in the percentage of first-time, full-time, degree-seeking freshmen retained to the second year in public postsecondary education (total retention).	(0.6) ³	(0.60) ³	1.0 ⁴	1.9 ⁴	0.9 ²		

¹ This number will be calculated using the institutionally classified cohort of first-time, full-time, degree-seeking students in a given fall which re-enroll the following fall semester in any public post-secondary institution. The number of students found re-enrolled will be divided by the number of students in the cohort to obtain a retention percentage.

² This calculation is based on comparing the projected fall 2007 to fall 2008 retention rate to the baseline year (fall 2005 to fall 2006) retention rate

³ This calculation is based on comparing the projected fall 2005 to fall 2006 retention rate to the baseline year (fall 2002 to fall 2003) retention rate.

⁴ This calculation is based on comparing the projected fall 2006 to fall 2007 retention rate to the baseline year (fall 2002 to fall 2003) retention rate

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4.

K

 Increase the six year graduation rate at McNeese State University by 14.16 percentage points from fall 1999 baseline level of 35.84% to 50% by Spring, 2013 (baseline year FY 04-05).

Louisiana: Vision 2020 Link: Objective 1.6.3 – Percentage of Louisiana residents who have graduated from a four-year college or university.

Children's Budget Link: Not applicable

Human Resource Policies Beneficial to Women and Families Link: Not applicable

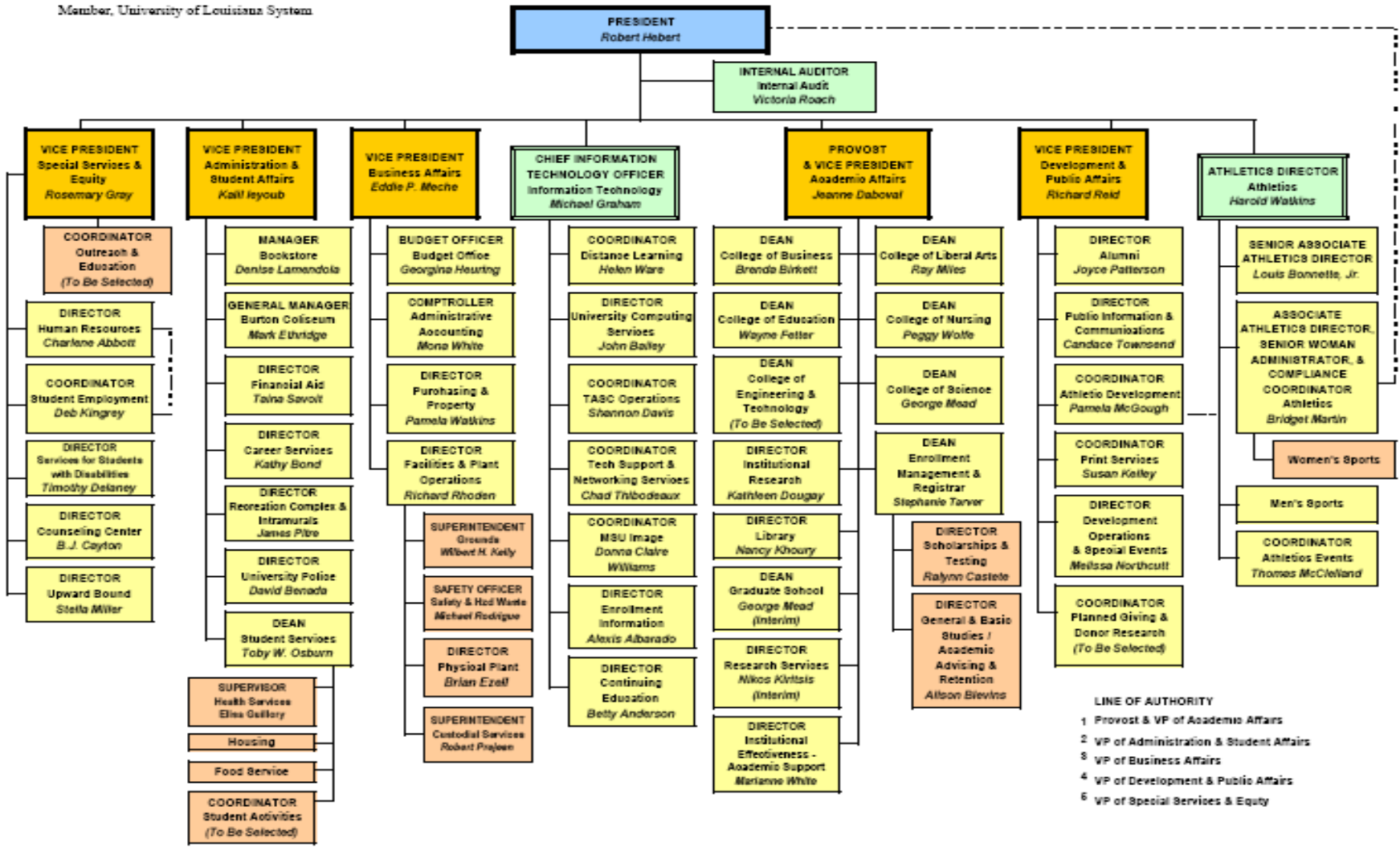
Other Links (TANF, Tobacco Settlement, Workforce Development Commission, or Other): Closely linked to objective in Master Plan for Postsecondary Education

Explanatory Note: The state and its institutions will follow the new protocol as established by the Southern Regional Education Board (SREB) which accounts for students who transferred to other public campuses in the state and subsequently graduate within 3 years from a 2-yr school or 6 years from a 4-year institution.

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			YEAREND PERFORMANCE STANDARD FY 2006-2007	ACTUAL YEAREND PERFORMANCE FY 2006-2007	PERFORMANCE STANDARD AS INITIALLY APPROPRIATED FY 2007-2008	EXISTING PERFORMANCE STANDARD FY 2007-2008	PERFORMANCE AT CONTINUATION BUDGET LEVEL FY 2008-2009		
11091	K	Percentage of students identified in a first-time, full-time, degree-seeking cohort, graduating within three/six years from public postsecondary education.	40.0	33.02	40.00	37.00	39.50		
20368	K	Number of students identified in a first-time, full-time, degree-seeking cohort, graduating within six years from a public postsecondary institution.	507	419	542	490	520		

ORGANIZATIONAL CHART FOR McNEESE STATE UNIVERSITY

Member, University of Louisiana System



- LINE OF AUTHORITY**
- 1 Provost & VP of Academic Affairs
 - 2 VP of Administration & Student Affairs
 - 3 VP of Business Affairs
 - 4 VP of Development & Public Affairs
 - 5 VP of Special Services & Equity

**OPERATIONAL PLAN FORM
OPERATIONAL PLAN ADDENDA**

ORGANIZATION AND PROGRAM STRUCTURE CHARTS CHECKLIST:

Organization Chart Attached: 1

Program Structure Chart Attached:

OTHER: List any other attachments to operational plan.

- 1
- 2
- 3

CONTACT PERSON(S):

NAME: Kay Dougay
TITLE: Director Institutional Research
TELEPHONE: (337) 475-5077
FAX: (337) 475-5076
E-MAIL: kdougay@mcneese.edu